

Exploring Sustainable Tourism for Alaska

A Panel Discussion with Randy Durband

international advisor, consultant and speaker on sustainable tourism



Randy Durband
CEO, Global Sustainable Tourism Council (GSTC)

Join Us

April 4, 2024 • 6 to 8:00 P.M.
UAA Rasmuson Hall Rm. 101

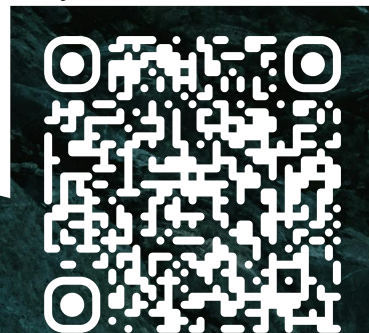
Our Panelists:

- Randy Durband, CEO, Global Sustainable Tourism Council
- Kevin Berry, Professor of Economics, UAA
- Jillian Simpson, President and CEO, Alaska Travel Industry Association

Delve into the crucial topics of sustainability, economics and tourism. Discuss the benefits of, and challenges to, incorporating sustainability into the Alaskan tourism business model.

- Hors d'œuvres and beverages will be served
- Please RSVP by March 31, 2024 (use QR code or bit.ly link →)
- This is an over 21 event
- Parking is free
- Doors open at 6:00 P.M. • Program begins at 6:30 P.M.

bit.ly/ak-sustainable-tourism



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Funded by the Harold T Caven Professorship of Business and Finance, generously supported by the University of Alaska Foundation.

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