



PUBLIC INVOLVEMENT PLAN

Title VI Policy Statement

The Municipality of Anchorage Public Transportation Department is committed to ensuring that no person is excluded from participation in, denied the benefits of its services, or subjected to discrimination on the basis of race, color or national origin, as provided by Title VI of the Civil Rights Act of 1964.

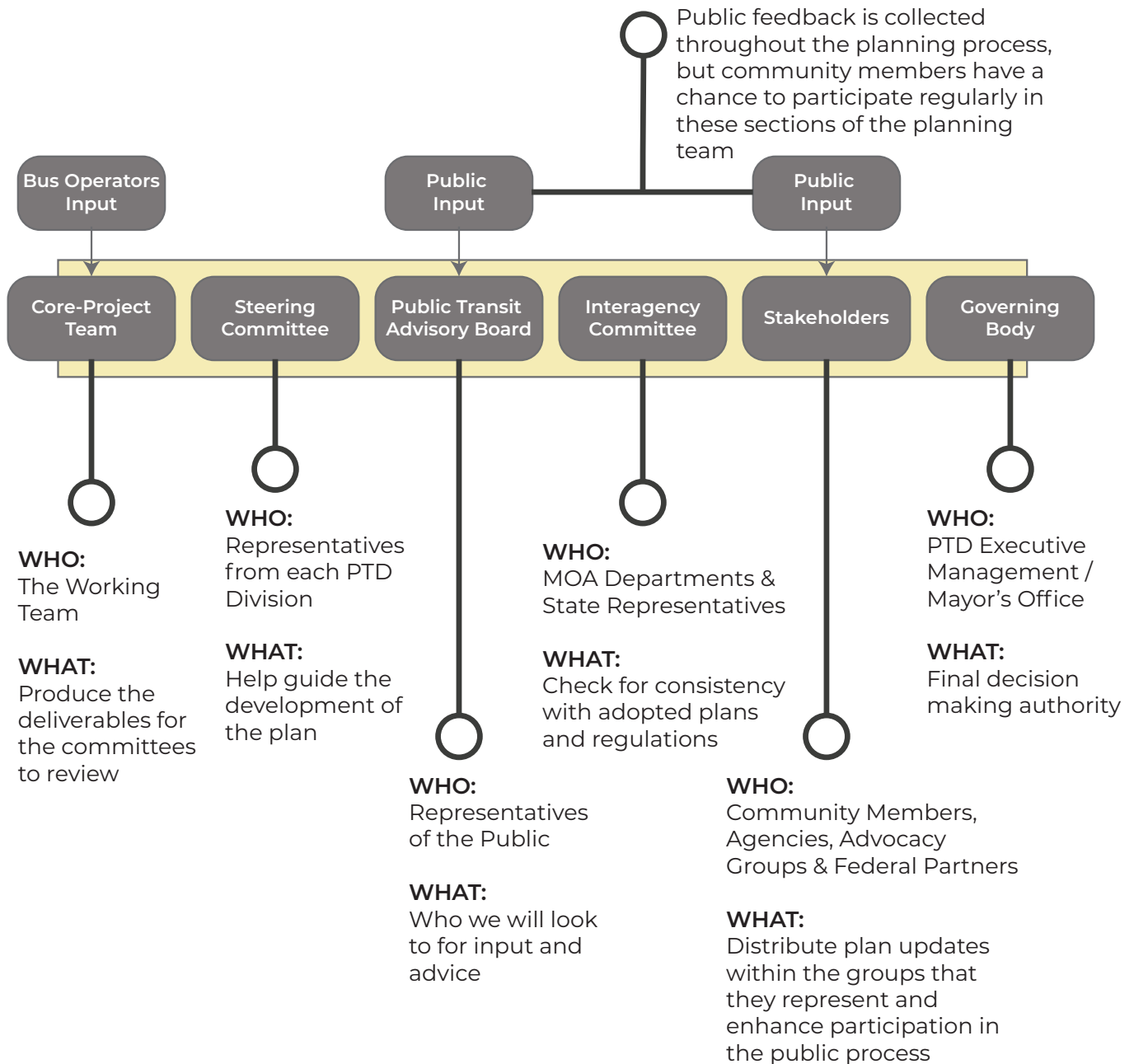


HOW TO MAKE A PUBLIC COMMENT

The Public Transportation Department (PTD) welcomes public input throughout the development of this plan. Public comments are accepted at any time during the planning process. There are a variety of ways that public comments can reach PTD staff.

MAIL	3600 Dr. Martin Luther King Jr. Avenue Anchorage, AK 99507
PHONE	907-343-6543, Option 5
EMAIL	transitplanning@muni.org
VISIT US ONLINE	www.peoplesmover.org/transitonthemove
ATTEND A MEETING	Attend one of our regularly scheduled Public Transit Advisory Board meetings 2nd Thursday of each month 5:30 p.m. City Hall 632 W. 6th Avenue, Anchorage Meeting location is subject to change

Input for this plan is gathered from several committees, planning partners and collaborators.





PUBLIC ENGAGEMENT AND NOTIFICATION METHODS

PTD uses several public engagement methods to distribute information about this plan.

Public Meetings

We expect to have four public meetings throughout the development of this plan. Public meetings are scheduled at project milestones. Notice of these meetings will be posted two weeks in advance on:

- ◆ Social media outlets
- ◆ Bulkhead signs on the bus
- ◆ Local media outlets

Notice is sent via email to our stakeholder list for distribution among the agencies and community groups that they represent. Notice is also sent via email to the AnchorRIDES and RideShare email lists.

Anyone interested in the project is encouraged to attend these meetings. If a member of the public cannot attend a meeting, information will be posted on the [Transit On the Move](#) website after the meeting has occurred.

For any member of the public needing special accommodations to attend a meeting, a request can be made five days in advance of a meeting. PTD strives to hold meetings at accessible locations with transit access.

Transit On the Move Website

PTD maintains a website about the project, which includes information on

- ◆ What this plan is about

- ◆ The three services provided by the Public Transportation Department
 - ◇ People Mover
 - ◇ AnchorRIDES
 - ◇ RideShare
- ◆ Ways to engage
- ◆ Related media coverage
- ◆ Recorded public comments
- ◆ Critical project documents
- ◆ The timeline for this project
- ◆ Request a translation

Presentations and Speaker's Bureau

PTD occasionally gives presentations within the Municipality of Anchorage (MOA). Presentations are given at locations where people gather normally. PTD staff are available to present at any meeting when invited. To request a presentation, visit the [Transit On the Move](#) website and click on the [Request a Group Talk](#) link.

Mailing List

PTD maintains and updates mailing lists and databases to foster communication and collaboration with federal, state and municipal agencies, stakeholders, and interested parties. To join the Transit on the Move stakeholder list contact PTD staff at 907-343-6543 or visit the [Transit On the Move](#) website and click on the [Join Our Stakeholder List](#) link.

Public Comment Period

PTD encourages public input on this project. Public comments are accepted at any time during the planning process. The formally defined public comment period when comments will be solicited will remain open for a minimum of 30 days. Notice of these public comment periods will follow the notification guidelines for public meetings.

Public Transit Advisory Board

The Public Transit Advisory Board (PTAB) is made up of a possible total of nine members that represent the public in matters related to public transportation within the MOA. Transit On the Move is a standing agenda item at PTAB meetings for the duration of the planning process. Every PTAB meeting is a chance for members of the public to make a comment about this plan and have it recorded.

How Public Comments Are Addressed

PTD welcomes public comments and responds to comments after they are reviewed by staff. These comments may be considered for this plan or future decisions on route alignments, schedules, service hours, and/or bus stops. All public comments received are compiled, reviewed by PTD staff, and provided to decision makers. The written comments received during formal public review periods, as well as PTD's responses to these comments, are made publicly available on the [Transit on the Move](#) website. To protect privacy, personal information such as addresses, phone numbers and emails are removed from these postings.

Alternative Methods for Environmental Justice (EJ) Groups Limited English Proficiency (LEP), and Other Traditionally Underserved Communities

Federal regulations such as the Title VI Plan ensure that no person shall, on the grounds of race, color, or national origin, be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which PTD receives federal financial assistance.

During plan updates, PTD works with Environmental Justice (EJ) Groups to identify public transportation impacts and identify concerns for these traditionally underserved populations.

PTD currently provides translation of critical documents in Korean, Spanish, Hmong, and Tagalog. PTD agendas, press releases, and publications are also available in alternative formats and in other languages upon request. Our project website is translatable with the use of Google Translate.

Accommodations are made for deaf and blind members of the public through sign language interpreters and assistance upon request.

HOW TO MAKE A REQUEST	
MAIL	3600 Dr. Martin Luther King Jr. Avenue Anchorage, AK 99507
PHONE	907-343-6543, Option 5
EMAIL	transitplanning@muni.org
VISIT US ON-LINE	www.peoplesmove.org/transitonthemove Click on the Special Accommodations Requests link



PUBLIC PARTICIPATION TECHNIQUES

PTD uses a variety of public participation techniques to inform the public of updates to this project, upcoming public meetings, and other project information. Below is a list of techniques that may be used to convey this information.

Techniques for Public Meetings

- ◆ Attend the meetings of existing groups and organizations to participate or present
- ◆ Co-host workshops with partner agencies
- ◆ Vary time of day for public meetings (day/evening)
- ◆ PTD strives to hold meetings at locations adjacent to transit routes
- ◆ Possible locations for public meetings:
 - ◇ Bartlett High School
 - ◇ Muldoon Library
 - ◇ Mountain View Library
 - ◇ City Hall
 - ◇ Downtown Transit Center
 - ◇ Eagle River Community Room
 - ◇ Eagle River Fire Department Community Room
 - ◇ Chugiak Elementary School
 - ◇ Fairview Community Center
 - ◇ Wendler Elementary School
 - ◇ Lake Otis Elementary
 - ◇ West High School
 - ◇ UAA Library
 - ◇ Dimond High School
 - ◇ Dimond Mall
 - ◇ Dimond Transit Center
 - ◇ Abbott Loop Elementary
 - ◇ Oceanview Elementary

Public Notification Techniques

- ◆ Add notice to the MOA Bulletin
- ◆ Add notice to the Federation of Community Councils
- ◆ Stakeholder email blast
- ◆ AnchorRIDES and RideShare email blast
- ◆ Direct mail
- ◆ Bulkhead bus signs
- ◆ Electronic bus signs
- ◆ External bus signs
- ◆ Window wrap at the Downtown Transit Center
- ◆ Signs and materials made available at the Downtown Transit Center
- ◆ Mobile sign ads
- ◆ Notices widely disseminated through partnerships with community based partners and stakeholders
- ◆ Printed Materials; flyers, meeting handouts
 - ◇ Postcard: Meeting notices in the form of a postcard mailer may be sent prior to a public meeting. Mailings will be mailed to all residents within the MOA.
- ◆ Website updates
- ◆ mTicket ads
- ◆ Social Media tools such as Facebook, Twitter, Instagram, NextDoor, Nixle
- ◆ Add Rideline hold message
- ◆ Local Media Advertising
 - ◇ Press Releases

- ◇ Advertisements in Local Printed Media
- ◇ Public Service Announcements on radio and TV
- ◆ Meeting Notices
 - ◇ The Public Transit Advisory Board has monthly meetings that occur on the 2nd Thursday of every month and are open to the public. Notices for these meetings are posted on the buses, through social media posts, and on the Public Transportation Department's website calendar.

Visualization Techniques

- ◆ Maps
- ◆ Charts, illustrations, photographs
- ◆ Web content
- ◆ Slide shows
- ◆ Videos

Internet and Electronic Access to Information

- ◆ Website with updated information and project timeline: peoplemover.org/transitonthemove
- ◆ The website contains the following links:
 - ◇ The three services provided by the Public Transportation Department:
 - People Mover
 - AnchorRIDES
 - RideShare
 - ◇ Upcoming Events
 - ◇ Request A Group Talk
 - ◇ In the News
 - ◇ Public Comments
 - ◇ Public Involvement Plan
 - ◇ Special Accommodations Requests
 - ◇ Project Documents
 - ◇ System Report Card
 - ◇ Contact Us

Techniques for Involving Environmental Justice (EJ) Groups, Limited English Proficiency (LEP), and Other Traditionally Underserved Communities

- ◆ Hold meetings in low-income and minority communities
- ◆ Use of traditionally underserved and LEP community media outlets to announce participation opportunities
- ◆ Reach out to organizations to join our stakeholder group
- ◆ Information/comment tables or booths at community events
- ◆ Web-based translation tools
- ◆ Translate materials, have translators available at meetings upon request (requires five day advanced notice)
- ◆ Include information on meeting notices on how to request translation assistance
- ◆ Translated press releases and outreach to alternative language media
- ◆ Use I Speak Cards at meetings and outreach events
- ◆ Language Line is available at meetings

Surveys

We plan to conduct two surveys to gather community perception about public transportation.

- ◆ Stakeholder survey
- ◆ On-board bus survey

Targeted Engagement

- ◆ Contract or work with community-based organizations in low-income and minority communities for targeted outreach
- ◆ Employer – Based Engagement
- ◆ U-Pass Engagement