



Municipality of Anchorage Public Transportation Department (PTD):  
**Performance Measures & Targets (Revised After Public Meetings 2/6/19 - 2/22/19)**

**SHORT-RANGE TRANSIT PLAN**

www.Peoplemover.org/TransitOnTheMove

GOALS	P	A	R	OBJECTIVES	P	A	R	PERFORMANCE MEASURES	P	A	R	PERFORMANCE TARGETS	
Accessible				Geographic				Increase access to jobs/residents				% of jobs/residents within a 1/4 mi. buffer of bus stops	Increase the % of jobs by 10% / residents by 5% accessed by transit within a 1/4 mi. buffer of bus stops
					Increase seasonal accessibility of bus stops				Bus stop seasonal maintenance plan				Complete a bus stop analysis to assess how we can implement best practices for bus stop seasonal maintenance and coordinate with MOA street and sidewalk maintenance
				Economic				Evaluate the cost of public transportation				Fare structure	Complete a fare analysis study
				Informational	Increase our reach				# of marketing campaigns, business partnerships, or technology upgrades				Add three new marketing campaigns/business partnerships annually
			# of website hits/mailings/social media/ public meetings						Increase our reach through all methods of communication by 5%				
Convenient				Decrease wait time				Frequency of routes				All fixed routes ≤ 30 minutes peak frequency	
					Transfer wait times				Synchronize 80% of fixed route transfers to within 7-8 minutes				
					Wait time buffer around scheduled trip				Decrease wait time by 10 minutes (a reduction of 5 min on each end)				
					Flexibility for scheduling an appointment				Provide same day scheduling				
				Expand service				Weekday Vehicle Revenue Hours (VRH)				Increase vehicle revenue hours by 5% by adding trips or expanding span of service	
					Weekend Vehicle Revenue Hours (VRH)				Increase vehicle revenue hours by 5% by adding trips or expanding span of service				
					Holiday service schedule				Add back the 5 holidays cut in 2016 Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving				
				Travel time				Transit/Single Occupancy Vehicle (SOV) Travel Time Ratio				Transit/SOV Travel Time Ratio to be ≤ 1.5	
			Trip time					95% of trips that are ≤ 5 miles are completed within 50 minutes or less					
Reliable				Increase vanpool participants				% of bus stops meeting bus stop amenities distribution guidelines				Increase compliance by 10%	
				Improve on-time performance				% change of vanpools / previous year				Increase vanpool participants by 5%	
					% of trips that are on-time				All fixed routes to be on-time ≥ 90% of the time				
				Decrease # of missed trips				# of missed trips				≤ 5% of trips to be late or early	
Safe				Improve security at bus stops and on buses				# of missed trips				Decrease the number of missed trips by 20%	
					# of preventable security related incidents				Decrease preventable security incidents by 15%				



PeopleMover  
fixed route service

AnchorRIDES  
paratransit service

RideSHARE  
vanpool service

**NEXT STEPS**

**Public Event Series 3 ~ Fall 2019**

**Prioritization**

*Taking into consideration the funding needed to implement each project and their weight within the community, what comes first?*

**Public Event Series 4 ~ Winter 2020**

**Plan Review**

*A draft of the plan ready for comment review.*

**REVIEW PROCESS**

- ✓ Core-Project Team Review (1-07-19)
- ✓ Steering Committee Review (1-08-19)
- ✓ Public Advisory Board Review (1-10-19)
- ✓ Public Event Series 1 (2-14-19 - 2-22-19)
- ✓ Revised Per Public Comment (3-15-19)
- ✓ Steering Committee Review (4-01-19)
- ✓ Interagency Committee Review (5-03-19)
- Public Advisory Board Review (5-09-19)

**NOTES**

\* Increasing access to jobs and residents needs to be coordinated with land-use development to locate new businesses and homes along the transit frequent routes that were implemented to reflect the goals and objectives of the Land-Use 2040 Plan