



**PEOPLE
MOVER**



**Anchor
RIDES**



**RIDE
SHARE**

**Municipality of Anchorage
Public Transit Advisory Board
Meeting Agenda
November 14, 2019; 5:30-7:00 P.M.**

**City Hall, 632 W. 6th Avenue
Mayor's Conference Room #830**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of the Agenda**
- 4. Public Involvement Announcement:**

PTAB meetings are open to the public and the public is provided an opportunity to comment at each meeting. Action items are presented by staff or consultant. After the committee discusses the item, the public is invited to formally comment. If a member of the public has a comment that does not relate to an action item, an opportunity to comment will be provided during agenda item 7. All individuals addressing the Board should state their name and limit their comments to 2 minutes. The Board may address or respond to comments during agenda item 8. If there was no response to your comment, or you would like a more detailed response, please stay and talk to a staff or Board member after the meeting adjourns.
- 5. Minutes of the October 10, 2019 Meeting**
- 6. Action / Information Items**
 - a) Bus Advertising Restrictions Policy (ACTION)**
 - b) Transit on the Move Prioritized Project List and Cost Estimates (ACTION)**

Recommendation: Review and recommend approval of the Transit on the Move Prioritized Project List
 - c) PTAB 2020 Operating Budget Resolution (INFORMATION)**
- 7. Public Comments [2 minutes each]**
- 8. Member Comments**
- 9. Adjournment**

Next PTAB Meeting Date:

PTAB regular meeting – December 12, 2019, 5:30 - 7:00pm (Mayor's Conference Room #830, City Hall)

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**PTAB
MEETING AGENDA
October 10, 2019; 5:30 – 7:00 P.M.**

1. CALL TO ORDER

Mr. Andrew Ooms called the meeting to order at 5:30pm.

2. ROLL CALL

PTAB PRESENT:

Andrew Ooms
Jennifer Ham
Doug Miller
Genevieve Mina
Chelsea Ward-Waller
Dawn Groth
Elijah Haines

PTAB ABSENT:

None

STAFF:

Jamie Acton
Bart Rudolph
Kurt Hermes
Wes Renfrew
Alison Gutacker
Will Brown
Paris Butler
Christine Schuette

CITIZENS PRESENT:

Ben Latham
David Freedman
Shirley Smith
Karen Carson
Paul Watson
Bev Wilkie
Nial Williams

Alan Rice

Jackie Proch

Jean Kashikov

Michael Smith

Mary Alice Knotts

Eugene Habernuk

Patricia Olsen

Sean Ryan

Thomas Hallidig

Karen Barnard

Charlie Rogge

Linda Larsen

Carl Kancir

Lily Joe

Lavern Jones

Rachel Gold

Carl Berger

Joshua Williams

Wendy Williams

Samuel Williams

Ezekiel Williams

Nehemiah Williams

Ishmael Prado

Joseph Prado

Paula Newman

Nancy McWilliams

After roll call, a quorum was present.

3. APPROVAL OF THE AGENDA

The agenda was requested to be amended by Mr. Doug Miller with information item 6E. regarding the budget to be added. Ms. Jennifer Ham seconded the amendment, and the newly amended agenda was approved with no objections.

5. MINUTES OF THE PREVIOUS MEETING

A. Minutes of the PTB Meeting of 9/12/19

Mr. Chelsea Ward- Waller moved,
Mr. Elijah Haines seconded,

to approve the minutes of the PTAB
Meeting of September 12, 2019

and the motion passed without objection.

6. ACTION / INFORMATION ITEMS

A. PTAB Mission Statement (ACTION)

Ms. Chelsea Ward-Waller moved,
Ms. Dawn Groth seconded,

to approve the PTAB mission
statement with discussion on
modifying the statement.

Amendment: Ms. Genevieve Mina recommended that the word “balanced” be replaced
with “equitable, accessible, and efficient.”

Ms. Genevieve Mina moved,
Mr. Doug Miller seconded,

to approve the PTAB mission
statement with amendments.

and the motion passed as amended without objection.

B. Bus Advertising Restrictions Policy (ACTION)

Ms. Dawn Groth moved,
Ms. Jennifer Ham seconded,

to hold a work session
regarding the Bus Advertising
Restrictions Policy.

Amendment: Mr. Andrew Ooms suggested that the time the work session be held is on
October 21 from 8:30am to 9:30am.

Mr. Elijah Haines moved,
Ms. Chelsea Ward-Waller seconded,

to approve the work session
meeting with the time and date
amendment.

and the motion passed as amended without objection.

C. Transit on the Move Draft Project List (ACTION)

Ms. Chelsea Ward-Waller moved,
Ms. Jennifer Ham seconded,

to recommend the project
proposals as outlined on the
project list.

and the motion passed without objection.

D. U-Pass & Youth Connect Programs Update (INFORMATION)

Information provided by Mr. Will Brown.

E. Budget Update (INFORMATION)

Information provided by Ms. Jamie Acton.

7. PUBLIC COMMENTS (2 Minutes Each)

Mr. Doug Miller moved,
Mr. Elijah Haines seconded,

to extend the PTAB meeting until
7:10 p.m.

Ms. Genevieve Mina moved,
Ms. Jennifer Ham seconded,

to extend the PTAB meeting until
7:20 p.m.

Ms. Chelsea Ward-Waller moved,

to extend the PTAB meeting until
7:30p.m.

Mr. Elijah Haines moved,
Ms. Dawn Groth objected,
A vote was taken,

to extend the PTAB meeting until
7:45p.m.

Mr. Elijah Haines voted yes,
Ms. Dawn Groth voted no,
Ms. Chelsea Ward-Waller voted yes,
Ms. Genevieve Mina voted yes,
Mr. Doug Miller voted no,
Ms. Jennifer Ham voted no,
Mr. Andrew Ooms voted yes,

to extend the PTAB meeting until
7:45p.m.

and the motion passed with objection.

8. MEMBER COMMENTS

Ms. Genevieve Mina thanked the audience for the positive feedback regarding the bus drivers. Secondly, Ms. Genevieve Mina noted that she uses her cell phone light in the winter to flag the bus down in order to avoid being passed by at the bus stops. She also noted that the PTD Marketing department has lights and reflectors that they give away at events sometimes. Thirdly, she noted how great the UPass program is. Ms. Genevieve encouraged the public to reach out to their Assembly members during budget season to advocate for transit.

Ms. Chelsea Ward-Waller reminded the audience that the PTAB is still getting used to the new, more formal structure of the PTAB meetings, and asked that everyone be patient with the board. She reminded the audience that the PTAB is made up of volunteers who are average bus riders interested in helping improve the system.

Mr. Doug Miller had no comment.

Mr. Elijah Haines responded to the public regarding the accessibility issues. He noted that he has worked with People Mover to help create large print copies of different

documents. Secondly, Mr. Elijah Haines acknowledged the public comment regarding the benches at bus stop, stating that some people treat the benches like hotel rooms, but noted that a lot of people do need to have a place to sit while waiting for the bus.

Ms. Dawn Groth thanked the audience for working with them and reminded everyone that the PTAB is made up of volunteers who also ride the bus. She noted that she and the other board members take a lot of time to try to understand the needs of the people in order to help make People Mover the best it can be.

Ms. Jennifer Ham noted that most of what she was going to address had already been addressed. In the interest of time, she had no further comment.

Mr. Andrew Ooms clarified that the Transit on the Move project list did not have dollars assigned to it yet at this stage in the process. He noted that the list is working on being prioritized so it can be determined which project would be funded first if more money was allocated to PTD. Mr. Andrew Ooms also reminded the public that it is important to advocate for transit to their assembly members.

9. Adjournment Time: 7:45pm

Ms. Genevieve Mina moved,
Ms. Dawn Groth seconded,

to adjourn the PTAB meeting of
October 10, 2019

and the motion passed without objection.

Mr. Andrew Ooms adjourned the meeting at 7:45 p.m.

The next PTAB meeting will be held on November 14, 2019, 5:30 - 7:00pm

Respectfully submitted,

Alison Gutacker, Fixed Route Scheduler
Bart Rudolph, Planning & Communications Manger

For detailed Board discussion, please refer to the recording of this meeting located on the Municipal Website at <http://www.muni.org/Departments/transit/Pages/PublicTransitAdvisoryBoard.aspx>

11/14/19 PTAB DRAFT

Anchorage Public Transportation Department Media Advertising Policy

Advertising Policy and Objective

It is the purpose of PTD's advertising program to:

- Utilize space on the interior and exterior of its buses for advertising purposes, PTD advertising, Corporate advertising, and political and public service messages to generate revenue for the Municipality of Anchorage.
- To provide information to the public about federal, state, and local government programs and activities when requested specifically by other government agencies in furtherance of PTD's efforts to promote the welfare of state and local partners.

Scope of Advertising Policy

PTD uses the space on PTD rolling stock and PTD facilities for the purpose of placement of advertisement only in those locations made available by PTD for that purpose. This policy applies to sale of that space for advertising purposes. Any naming rights or sponsorship of PTD routes or facilities will be governed by separate policies and programs.

Designation of Forum

It is PTD's intent that this advertising policy relate only to PTD rolling stock and PTD facilities. PTD's advertising space is not intended to provide or create a public forum. PTD does not intend to accept transit advertising for non-commercial purposes except for government speech specifically describing government programs or services. No private, non-profit, or government speech intended to advocate or oppose political candidates, political issues, religious discourses, or advocacy of social policies will be accepted. PTD reserves the sole right to determine the size, location and placement of advertising space made available for sale.

Type of Advertising Permitted

PTD will permit only commercial advertising. Commercial advertising is advertising that is designed to promote the sale of goods or services or events promoting goods and commercial services, regardless of whether the advertiser is a for-profit, non-profit, or government entity. Notwithstanding the above general rule requiring Commercial Speech, the following content are allowed:

PTD Operations Advertising that promotes PTD transit services, programs or products, including co-sponsorships with commercial or governmental third parties that would increase ridership or otherwise support PTD's mission. Public Service Advertisements from local, State or Federal Governmental Agencies regarding public programs, public services and public events that are not otherwise prohibited under this Policy.

11/14/19 PTAB DRAFT

Anchorage Public Transportation Department Media Advertising Policy Specific Limitations on Content for Permitted Commercial Advertising and Government Communications

It is PTD's intent to ensure that for the type of advertising permitted, the following specific restrictions on advertising content apply to permitted categories of advertising:

Prohibited Products, Services or Activities

Any advertising that promotes or depicts the sale, rental, or use of, or participation in, the following products, services or activities; or that uses brand names, trademarks, slogans or other material that are identifiable with such products, services or activities:

1. **Tobacco:** Tobacco products, tobacco-related products, and products that simulate smoking or are modeled on the tobacco products, including but not limited to cigarettes, cigars, and smokeless (e.g., chewing) tobacco, and electronic cigarettes.
2. **Marijuana and Marijuana Products:** As defined in Anchorage Municipal Code Section 10.80.360
3. **Alcohol:** Beer, wine, distilled spirits or any alcoholic beverage licensed and regulated under Alaska state law.
4. **Sugary Drinks:** Drinks with added sugar or other caloric sweetener, such as soda, fruit-flavored drinks, sports drinks, energy drinks, vitamin-enhanced water beverages, pre-sweetened teas and coffees, and powdered drink mixes.
5. **Breast-Milk Substitutes:** Breast-Milk Substitutes including infant formula; other milk products, food and beverages, including weaning food or breast-milk supplement, when marketed or otherwise represented to be suitable, with or without modification, for use as a partial or total replacement of breast milk.
6. **Firearms:** Firearms, ammunition, or other firearms-related products.
7. **Adult/Mature Rated Films, Television or Video Games:** Adult films rated "X" or "NC-17," television rated "MA" or video games rated "A" or "M."
8. **Adult Entertainment Facilities:** Adult bookstores, adult video stores, nude dance clubs, and other adult entertainment establishments.
9. **Other Adult Services:** Adult telephone services, adult internet sites, and escort services.
10. **Nudity, Sexual and/or Excretory Subject Matter:** Advertising depicting nudity, sexual conduct, or sexual excitement is not permitted. The terms "sexual conduct," and "sexual excitement" have the same meaning herein.

Additionally, there are prohibitions against any performance or exhibition that depicts:

Nudity as defined in Anchorage Municipal Code (AMC) section 8.50.010E.2.

Sexual conduct as defined in AMC subsection 8.50.010E.3.,

11/14/19 PTAB DRAFT

Anchorage Public Transportation Department Media Advertising Policy

Sexual excitement as defined in AMC subsection 8.50.010E.4.,
Indecent materials as defined in AMC subsection 8.50.020A.6., or
Is harmful to minors as defined in AMC subsection 8.50.010E.5.

11. **False or Misleading:** Any material that is or that the sponsor reasonably should have known is false, fraudulent, misleading, deceptive, or would constitute a tort of defamation or invasion of privacy.
12. **Copyright, Trademark or Otherwise Unlawful:** Advertising that contains any material that is an infringement of copyright, trademark or service mark, or is otherwise unlawful or illegal.
13. **Illegal Activity:** Advertising that promotes any activity or product that is illegal under federal, state, or local law.
14. **Profanity and Violence:** Advertising that contains any profane language, or portrays images or descriptions of graphic violence, including dead, mutilated or disfigured human beings or animals, the act of killing, mutilating or disfiguring human beings or animals, or intentional infliction of pain or violent action towards or upon a person or animal, or that depicts weapons or devices that appear to be aimed or pointed at the viewer or observer in a menacing manner.
15. **Disparaging:** Advertising that is intended to be (or reasonably could be interpreted as being) disparaging, disreputable, or disrespectful to persons, groups, businesses or organizations, including advertising that portrays individuals as inferior, evil or contemptible.
16. **Adverse to or Disruptive of PTD:** Advertising, or any material contained in it, that is directly adverse to or disruptive of the commercial or administrative interests of PTD, or that tends to disparage the quality of service provided by PTD, or that tends to disparage public transportation in general.
17. **PTD Graphics and References:** Advertising that contains PTD graphics, logos, representations without the express written consent of the PTD.
18. **Unsafe Transit Behavior:** Any advertisement that encourages or depicts unsafe behavior with respect to transit-related activities, such as non-use of normal safety precautions in awaiting, boarding, riding upon or disembarking from transit vehicles.
19. **Threatening Harm:** Any advertising that contains any threat, implied or direct, to harm a particular individual or group of individuals.
20. **Lights, Noise, and Special Effects:** Any advertising that contains flashing lights, sound makers, mirrors or other special effects that interfere with the safe operation of the bus or the safety of bus riders, drivers of other vehicles or the public at large.

Municipality of Anchorage: Public Transportation Department (PTD): DRAFT Prioritized Project List and Cost Estimates



PEOPLE MOVER PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
New Route: Old Seward - Project H	\$2.7 mil	\$2.9 mil	\$2,000		216	1A	Capital: 6 new/ 67 reinstated bus stops, 4 buses Operating: 30 min. frequency AnchorRIDES: Change from Premium to Core Area would result in a reduction in fare revenue and an increased monthly invoice from the contractor
	\$1.7 mil	\$1.5 mil	\$2,000			1B	Capital: 6 new/ 67 reinstated bus stops, 2 buses Operating: 60 min. frequency AnchorRIDES: see above
Added Weekend <u>Span</u>		\$833,000	\$27,104		97	2A	Operating: 14 Hr. Day (06:00 - 20:00) AnchorRIDES: Increased cost reflects the larger volume of trip requests that are estimated to come in by extending service in the morning rather than the evening
		\$833,000	\$6,020			2B	Operating: 14 Hr. Day (08:00 - 22:00) AnchorRIDES: 14 Hr. Day
		\$1.3 mil	\$33,126			2C	Operating: 16 hr. Day AnchorRIDES: 16 Hr. Day (06:00 - 22:00)
Implement a <u>transit security</u> contract		\$791,000 - \$1.1 mil			93	3	Operating: Range determined by officer type
New Route: Independence Park/Elmore - Project E	\$4.2 mil	\$4 mil	\$11,000		73	4A	Capital: 36 new/ 75 reinstated bus stops, 5 buses Operating: 30 min. frequency AnchorRIDES: Change from Premium to Core Area would result in a reduction in fare revenue and an increased monthly invoice from the contractor
	\$3.2 mil	\$2 mil	\$11,000			4B	Capital: 36 new/ 75 reinstated bus stops, 3 buses Operating: 60 min. frequency AnchorRIDES: see above
New Route: 36th Ave - Project B.1	\$2.8 mil	\$3.4 mil			73	5A	Capital: 19 new/ 30 reinstated bus stops, 4 buses Operating: 30 min. frequency
	\$1.8 mil	\$1.7 mil				5B	Capital: 19 new/ 30 reinstated bus stops, 2 buses Operating: 60 min. frequency
Increase Frequencies		\$1.6 mil			69	6	Operating: All 60 min. RT's are estimated at 30 min. RT's, 7 days a week
New Route: Fairview - Project F	\$2.3 mil	\$2.1 mil			54	7A	Capital: 21 new/ 16 reinstated bus stops, 3 buses Operating: 30 min. frequency
	\$1.7 mil	\$1.1 mil				7B	Capital: 21 new/ 16 reinstated bus stops, 2 buses Operating: 60 min. frequency
<u>Realignment</u> of the RT 21 - Project C	\$1.6 mil	\$1.4 mil			47	8	Capital: 16 new/ 11 reinstated bus stops, 2 buses Operating: 30 min. frequency
Revise <u>holiday</u> policy and approve through the assembly		\$705,000	\$62,000		45	9	Operating: Adding service on 5 holidays: (<i>Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving</i>) AnchorRIDES: Estimated addition to the contract with MV

PEOPLE MOVER PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
<u>Realignment</u> of the RT 92 Eagle River - Project P	\$60,000	\$71,000			39	10	Capital: 2 new bus stops Operating: Commuter
<u>Added Weekday Span</u>		\$123,264			38	11A	Operating: RT 91 - 60 min. frequency until midnight
		\$307,000				11B	Operating: RT 92 - with mid day trips
		\$304,000				11C	Operating: RT's: 21, 35, 41, 55, 65 to Operate Until Midnight
<u>Realignment:</u> Combined RT 11 & RT 31 - Project D	\$1.5 mil	\$3.1 mil			36	12	Capital: No new bus stops added, 3 buses Operating: 30 min. frequency
<u>Realignment</u> of RT 65 - Project I	\$0	\$0			32	13	Capital: No new bus stops or buses added Operating: 60 min. frequency
<u>Study:</u> Develop a plan based on analysis of peer cities' winter maintenance plans	\$100,000				24	14	Performance Target: Geographic Accessibility, complete a winter maintenance analysis
<u>Study:</u> Review on-time performance of each route Make recommendations, including but not limited to: • Improve travel times by adjusting route alignments or evaluating bus stop spacing • Implement Yield to Bus policy through the assembly • Improve fare collection processes • Evaluate running times & look for efficiencies on every service change • Work with Traffic to implement signal priority at key intersections • Work with Traffic on road design improvements • Work with Traffic to implement bus only lanes	T.B.D.				24	15	Performance Target: All fixed routes to be on-time ≥ 90% of the time Capital: Cost dependent on recommendations
<u>New Route:</u> Eagle River Neighborhood Route - Project R	\$4.8 mil	\$3.1 mil	\$170,000 - \$350,000		23	16A	Capital: 85 new/ 34 reinstated bus stops, 4 buses Operating: 30 min. frequency AnchorRIDES: Range determined by base of operator
	\$3.8 mil	\$1.6 mil	\$170,000 - \$350,001			16B	Capital: 85 new/ 34 reinstated bus stops, 2 buses Operating: 60 min. frequency
<u>Microtransit</u> in West Anchorage: Project G		\$2.4 mil			22	17	Operating: Estimated at 600 trips per day, using the same cost per mile and cost per hour as our fixed route service. Estimated VRM & VRH are based off of the TransLoc Microtransit Simulation
<u>Realignment</u> of the RT 91 - Project V	\$586,000	\$38,000			19	18	Capital: 11 reinstated bus stops, 1 bus Operating: Commuter
Expand UPASS & Employer Benefits Programs/ create a Business Development position		\$127,944			17	19	Performance Target: Informational Accessibility - increase our reach Operating: Non-Union Range 14 position
<u>Study:</u> Examine existing fares for each service and best practices policies for transfers of peer cities	\$100,000				17	20	Performance Target: Complete a fare analysis study
<u>New Route:</u> SE Anchorage Neighborhood RT - Project T <i>* this project would have a direct operational impact to AnchorRIDES accessing certain areas of the municipality in the winter months *</i>	\$3.1 mil	\$1.6 mil	\$3,000		15	21A	Capital: 70 new/ 6 reinstated bus stops, 2 buses Operating: 30 min. frequency AnchorRIDES: Change from Premium to Core Area would result in a reduction in fare revenue and an increased monthly invoice from the contractor

PEOPLE MOVER PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
	\$2.6 mil	\$836,000	\$3,000			21B	Capital: 70 new/ 6 reinstated bus stops, 1 bus Operating: 60 min. frequency AnchorRIDES: see above
Implement new technology that allows for enhanced rider communication		\$350,000			14	22	Performance Target: Informational Accessibility - increase our reach Operating: continue the marketing program funded through AMATS
<u>Study:</u> Inventory bus stops, determine non-compliance Create a bus stop compliance plan to phase in amenities <u>Capital Improvement Project</u> at Muldoon & Debarr <u>Capital Improvement Project</u> at Northway Mall	\$300,000				12	23A	Performance Target: Increase bus stop amenities compliance by 10% Capital: Study
	\$10 mil					23B	Performance Target: Increase bus stop amenities compliance by 10% Capital: Capital Improvement: Muldoon & Debarr
	\$5 mil					23C	Performance Target: Increase bus stop amenities compliance by 10% Capital: Capital Improvement: Northway Mall
<u>Study:</u> Conduct a route analysis Implement strategies for improving missed trip variables that are in our control, including but not limited to: • Update maintenance procedures • Upgrade 22' buses to improve passenger loading • Improve on-time performance • Improve workforce management • Implement new technology to integrate with workforce management	T.B.D.				8	24	Performance Target: Decrease the amount of missed trips by 20% Capital: Cost dependent on recommendations
<u>New Route:</u> SW Anchorage Neighborhood RT - Project S	\$1.9 mil	\$1.6 mil	\$1,000		7	25A	Capital: 28 new/ 11 reinstated bus stops, 2 buses Operating: 30 min. frequency AnchorRIDES: Change from Premium to Core Area would result in a reduction in fare revenue and an increased monthly invoice from the contractor
	\$1.4 mil	\$820,000	\$1,000			25B	Capital: 28 new/ 11 reinstated bus stops, 1 bus Operating: 60 min. frequency AnchorRIDES: see above
<u>Study:</u> Conduct a route analysis Make recommendations, including but not limited to: • Improve travel times by adjusting route alignments or evaluating bus stop spacing • Implement Yield to Bus policy through the assembly • Improve fare collection processes • Evaluate running times & look for efficiencies on every service change • Work with Traffic to implement signal priority at key intersections • Work with Traffic on road design improvements • Work with Traffic to implement bus only lanes	T.B.D.				6	26	Performance Target: Transit/SOV Travel Time Ratio to be ≤ 1.5 Capital: Cost dependent on recommendations
<u>New Route:</u> Downtown Circulator Route: Project U	\$710,000	\$682,000			3	27	Capital: 7 new bus stops, 1 bus Operating: 15 min. frequency

PEOPLE MOVER PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
<u>Study:</u> Review and identify key transfer opportunities <ul style="list-style-type: none"> • Work with Traffic to time pedestrian crossing signal timing to coordinate with transfer opportunities • Examine bus stop locations at key intersections and make recommendations • Work towards compliance with each service change 	T.B.D.				2	28	Performance Target: Synchronize 80% of fixed route transfers to within 8 minutes or less Capital: Cost dependent on recommendations
AnchorRIDES PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
Same Day Scheduling Revise policy standards / change contract			\$250,000		16	1	Operating: Estimated addition to the contract
Decrease wait-time Revise policy standards / change contract			\$1.4 mil		10	2	Operating: Estimated addition to the contract
On-time performance ≤ 5% of trips to be late or early			\$350,000		1	3	Operating: Estimated addition to the contract
Travel Time - 95% of trips that are ≤ 5 miles are completed within 50 mins. or less			\$400,000			4	Operating: Estimated addition to the contract
RideShare PROJECTS	CAPITAL	OPERATING	AnchorRIDES	RideShare	VOTES	RANK	NOTES
Increase marketing efforts				\$350,000		1	Operating: continue marketing program funded through AMATS
Increase vanpool subsidy				\$8,000 - \$17,000		2A	Operating: Empty seat subsidy: range determined by # of vanpools & amount of subsidy given
				\$15,400 - \$17,000		2B	Operating: New rider subsidy: range determined by # of vanpools & amount of subsidy given
Establish coordinator subsidy				\$46,000 - \$69,000		3	Operating: Range determined by # of vanpools & amount of subsidy given - would require an amendment to the contract
General Notes							
All cost estimates are planning level estimates and are subject to change.							
Projects are prioritized by service provided and public support. The VOTES column reflects the total public comments received from Public Event Series 1 and Public Event Series 2.							
Capital Costs are one time fees.							
Buses are estimated at \$500,000 each.							
New bus stops are estimated at \$30,000 each. This cost includes the estimated cost of building an ADA compliant bus stop. Actual costs will vary with field conditions.							
A percentage of the reinstated bus stops are also estimated at \$30,000 each. Actual costs will vary with field conditions.							
Studies are estimated with the consideration of consultant fees. Studies can also be done in-house upon staff availability.							
Operating costs are annual fees.							
New route costs are calculated using annual Vehicle Revenue Hours (VRH) and Vehicle Revenue Miles (VRM): (VRH x Cost per Hour) + (VRM x Cost per Mile) x 16% Cost per Hour equals \$95.66 Cost per Mile equals \$2.99 Sixteen percent overhead is used to account for the additional administration and facility maintenance labor not factored into the cost per mile and cost per hour.							
Realigned routes use the same parameters as new routes less the cost of the existing service.							
Holidays are estimated at an increased hourly rate for daily labor plus the non-labor estimated cost per mile and cost per hour.							

Municipality of Anchorage
Public Transit Advisory Board Resolution #2019-02

A RESOLUTION OF THE ANCHORAGE PUBLIC TRANSIT ADVISORY BOARD SUPPORTING THE PROPOSED 2020 PUBLIC TRANSPORTATION OPERATING BUDGET AND ADDITIONAL FUNDING TO IMPLEMENT A NEW BUS ROUTE ON OLD SEWARD HIGHWAY WITH ACCESS TO THE LOUSSAC LIBRARY.

WHEREAS, the Public Transit Advisory Board (Board) was established to advise the Assembly and the Mayor on matters related to public transportation, and

WHEREAS, the Board is charged with making recommendations to the Assembly and Mayor on municipal policy with respect to budget review, capital improvement programs and funding of the public owned and operated transit system, and

WHEREAS, the Public Transportation Department implemented a new bus system in October of 2017 emphasizing higher frequency on routes with the highest ridership, as well as extending hours to serve customer demand, and

WHEREAS, weekday average ridership has increased 6.1% thus far in 2019 (January-September) when compared to the same time period in 2018, Saturday average ridership has increased 7.1%, and Sunday average ridership has increased 10.4%, and

WHEREAS, during the public process of Transit on the Move, the short-range transit plan for the Municipality of Anchorage, the majority of all comments received expressed interest in a new route on Old Seward Highway, and

WHEREAS, during the voting process of Transit on the Move, 38% of all votes cast by the public for a new route, were cast for a route going to the Loussac Library, and

WHEREAS, the Board supports the proposed 2020 Operating Budget for the Public Transportation Department with an increase of \$1,554,533 as submitted in the proposed operating budget, and recommends an additional \$1,500,000 for the implementation of a new bus route on Old Seward Highway with access Loussac Library, and

NOW THEREFORE BE IT RESOLVED that the Anchorage Public Transit Advisory Board strongly recommends the Administration and the Assembly support the proposed 2020 Operating Budget for Public Transportation Department and additional funding for a new bus route on Old Seward Highway with access Loussac Library.

PASSED AND APPROVED by the Anchorage Public Transit Advisory Board
this 1st day of November 2019.



ANDREW OOMS
Chairman