Call for Speakers! TEDxAnchorage 2013
Theme: Our Collective Strength: interconnectivity, collaboration, creativity

TEDxAnchorage is seeking big ideas illuminating the importance of connectivity, collaboration and creativity. We're looking for inspiring speakers addressing the theme "Our Collective Strength" – stories of unexpected collaborative approaches, or what can go wrong when society strays too far from collectivism – and how those concepts have meaning beyond singular experiences.

As a 100% volunteer-driven event, TEDxAnchorage relies on the community to help us find the most compelling ideas and dynamic speakers to feature. If this describes you or someone you know, please review the 10 tips below and submit the following form to tedxanc@gmail.com

The TED Commandments

These 10 tips are given to all TED Conference speakers as they prepare their TED talks. They help TEDx speakers craft talks that will have a profound impact on their audience.

1. **Dream big.** Strive to create the best talk you have ever given. Reveal something never seen before. Do something the audience will remember forever. Share an idea that could change the world.
2. **Show us the real you.** Share your passions, your dreams … and also your fears. Be vulnerable. Speak of failure as well as success.
3. **Make the complex plain.** Don't try to dazzle intellectually. Don't speak in abstractions. Explain! Give examples. Tell stories. Be specific.
4. **Connect with people's emotions.** Make us laugh! Make us cry!
5. **Don't flaunt your ego.** Don't boast. It's the surest way to switch everyone off.
6. **No selling from the stage!** Unless we have specifically asked you to, do not talk about your company or organization. And don't even think about pitching your products or services or asking for funding from stage.
7. **Feel free to comment on other speakers' talks**, to praise or to criticize. Controversy energizes! Enthusiastic endorsement is powerful!
8. **Don't read your talk.** Notes are fine. But if the choice is between reading or rambling, then read!
9. **End your talk on time.** Doing otherwise is to steal time from the people that follow you. We won't allow it.
10. **Rehearse your talk** in front of a trusted friend … for timing, for clarity, for impact.

Check out these TED talks for inspiration:

http://www.ted.com/talks/britta_riley_a_garden_in_my_apartment.html

http://www.ted.com/talks/elizabeth_gilbert_on_genius.html

http://www.ted.com/talks/david_logan_on_tribal_leadership.html

http://www.youtube.com/watch?v=43DuLcBFxoY

TEDx Anchorage

March 30, 2012, 1-7 pm
Wilda Marston Theatre, Anchorage Loussac Library
Speaker Application/Nomination

Name _____

Address _____

City, State, Zip _____

E-mail _____

Phone _____

To nominate a speaker, please provide speaker name/contact information and fill out the questions below on their behalf. Name:_____ Phone:_____ Email:_____

☐ **Youth (19 or under)?** ☐

1. What is the topic you would like to speak on?

2. How does this connect to the theme "Our Collective Strength"?

3. What is your previous experience in storytelling, presenting, public speaking etc.?

4. If available, please include recordings or slides of your past presentations with your submission.

5. Speakers are required to help with event PR and to spread the word to your circle of contacts. Is this something you can commit to? ☐

6. Would you like to have a booth at the event? ☐

TEDx was created in the spirit of TED's mission, "ideas worth spreading." The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level. At TEDx events, a combination of live presenters and TEDTalks videos -sparks deep conversation and connections. TEDx events are fully planned and coordinated independently, on a community-by-community basis.

www.ted.com/tedx Questions? Email: tedxanc@gmail.com