



You're receiving this message because you've taken a leadership role promoting active transportation as a Network Manager on LinkAK. Thank you for championing a healthier, more vibrant Anchorage!

### **Why, What, and When?**

When Anchorage commutes by bike, foot, or bus we are all better off. Fewer single occupant vehicles on the road means less congestion, noise, and pollution. Plus, if you pick an active commute, you're healthier and more productive at work.

Every time you log a bike, walk, or bus trip, your network gets points. The winning small, medium, and large networks can look forward to sparkling trophies at the Golden Sprocket Awards in early October. Plus, every time you log a trip, you're entered into win some great prizes!

The challenge kicks off on Bike to Work Day (Friday, May 17th) and runs through the end of September. If you've registered on LinkAK.org, you're automatically added to this challenge. All you have to do is log trips and recruit your friends and coworkers!

Here's the link to the challenge: <https://linkak.org/s/active-anc-challenge>

### **How do I find my unique network URL?**

Unique sign up URL's make it easy for your coworkers and friends to join your network. Here's how to find yours:

1. Sign on to LinkAK.org.
2. Select "Manage" on the top toolbar.
3. Select your network (mine's called Bike Anchorage).
4. You should see all of your team's stats. Click on the "Edit" button above all the stats.
5. Copy your unique network URL!

**Here's a blurb you can copy/paste and send around to your coworkers:**

“Did you know [Insert Company Name] is participating in the Active ANC Challenge? This is a fun and easy way to get active and get rewarded for it. The Challenge kicks off on Bike to Work Day (May 17th) and ends on September 30th. Head over to [Insert Unique Network URL] and sign up - you’ll be automatically added to our team. All you have to do is start logging your bike, walk and bus trips. Every time you do, you’ll be entered into a drawing for some great prizes. Plus, winning teams receive awards at the Golden Sprockets in early October. Help make sure [Insert Company Name] receives an award!”

### **Wait, prizes just for riding my bike?!**

Every time you log a bike, walk, or bus trip, you earn a prize entry. We will be drawing winners throughout the challenge period. Be on the lookout for tickets from Alaska Railroad, Phillips Cruises, and some great bike gear!

### **How do I get a Bike to Work Day T-Shirt?**

Team Captains (AKA Network Managers) are eligible to grab up to 5 t-shirts from Butteville, Co. They aren’t quite ready yet, so be on the lookout for dates when you can go pick them up. We will also have t-shirts at a few treat stations across town during Bike to Work Day, and will be sure to mark where they are on the treat station map.

### **Is this the same thing as the Bike to Work Day Challenge that happened last year?**

The Active ANC Challenge is replacing the one day challenge we hosted last year for Bike to Work Day. The Active ANC Challenge kicks off on Bike to Work Day and continues through September 30th. That way, we can keep that Bike to Work Day momentum rolling throughout the summer.

### **Do just trips to and from work count?**

All of your active transportation trips count! Whether you’re riding to the grocery store, over to a friend’s house, or heading into work, you can log the trip. Participants can log up to 5 trips per day, 7 days a week.

Thanks and good luck!