



**Municipality of Anchorage**  
**Animal Care and Control Center**  
4711 Elmore Road  
Anchorage, AK 99507  
907-343-8122



**MEDIA ADVISORY**

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Contact: Brooke Taylor  
Phone: (907) 343-8138

**New Ways to Find Lost Pets Unveiled by Animal Care & Control**  
*Adoptable and Lost/Found Pet Searches Improved on Muni.org*

Anchorage Animal Care and Control Center (AACCC) is excited to announced their new online features for the Adoptable and Lost/Found Pet pages on [www.muni.org/animal](http://www.muni.org/animal). These enhancements have been integrated into the current website to better serve the public, the shelter and ultimately, the animals.

**Sign up to automatically receive emails on animals entering the shelter!**

One of the most common inquiries received at AACCC are requests from community members to be contacted when specific breeds that match their missing pet enter the shelter as strays, or when specific breeds they wish to adopt become available. Through the new integration between Muni.org and the AACCC database system, community members can sign up to automatically receive emails on animals they have lost, animals they have found or animals that they wish to adopt. They can restrict their selection based on breed, age, gender and even color.

**Email photos to friends and family!**

Those interested in helping out family and friends in searching for a lost pet or assisting them in finding the perfect first pet are now able to email the image and information about a pet to a friend. Just click on the animals photo on the web list, fill in the form found below the animal's information and click send!

**Enhanced Lost or Found Reports online!**

Those people who have lost or found a pet can still upload their Lost or Found Report online, but with our new enhancements, the online report now has the ability to upload an image of the animal to the web as well.

**Enhanced Lost or Found Report Database Available 24/7!**

In the past, all Lost or Found Reports had to be printed out to be stored in paper binders at our Customer Service Desk. All reports will now be listed on our website, searchable by anyone 24-hours a day, everyday. We anticipate these new features will not only increase the accuracy of matching Lost or Found Reports to located pets, but allow for those who have found an animal to search the database from anywhere and contact the owner directly, even when we are not open to the public. All online reports will also upload directly

into our database, increasing the speed with which our staff and officers can check listings of lost pets when a stray has been located. The searchable Lost Report Database is currently on our website. The searchable Found Report Database will be in place next week.

### **New Features for Adoptable Animals!**

We also have exciting new developments specifically for the Adoptable Animals pages. Each animal will now have a large thumbnail photo, that when clicked on will show a short description of what we know about the animal (including information collected from the past owner, if known, as well as gathered by our staff and volunteers as they interact with the animal) and any YouTube videos our volunteers create for that animal, embedded directly into their individual pages. Our site will now also keep animals featured on the page for two days after adoption with a note that states "I have been adopted!" so that members of the public interested in specific animals can better track their outcomes.

To view any of the new features, please visit [www.muni.org/animal](http://www.muni.org/animal).

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