

### MUNICIPALITY OF ANCHORAGE

Public Utilities	Unit No.	Utility	Unit No	Division	Unit No.
Public Utilities	8000	Administration	8100		

# Mission and Goals

The Executive Manager, Public Utilities, under the Mayor's direction, is responsible for management of the following utilities and agencies: telephone, electric, water, wastewater, solid waste, Port of Anchorage, and Merrill Field. The Executive Manager is appointed by the Mayor and confirmed by the Assembly.

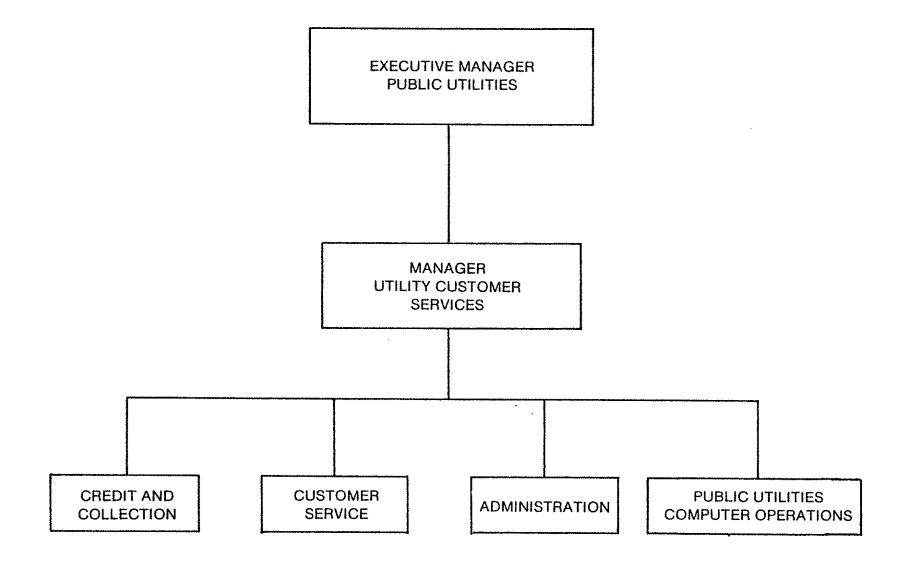
In addition to management of the Public Utilities, the Executive Manager provides direction to the Directors of Management Services and Technical Programs.

The program objectives for Management Services will be to ensure long-range service goals and plans for the utilities. In addition, Management Services will: (1) develop and establish internal performance monitoring standards, (2) perform internal analysis of management systems and services, and (3) direct and ensure effective agency-wide public relations to maximize public awareness of the programs and services provided by Public Utilities.

The program objectives for Technical Programs will be to provide a coordinated approach towards the utilization of resources with a focus on energy conservation, environmental protection, and compliance with federal and state regulations. In addition, Technical Programs will: (1) provide liaison services to federal and state governments and other Municipal departments, (2) serve as the representative for Public Utilities in Municipal long-range planning activities, and (3) represent the utilities in the review and support of environmental and energy related legislation.

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ublic Utilities	Unit No.	Utility		Unit No.	Division			Unit No
Public Utilities	8000	Administ	tration	8100				
FINANCIAL RES	OURCES		1983 ACTUAL	1964 PRO FORMA		1985 PROPOSED	1985 ADOPTED	
Bl00 Personnel Servic	es		628,748	769	,000	919,000	919	,000
8200 Supplies			8,742	11.	,000	9,000	Ġ	,000
8300 Other Services a	nd Charge	s _	110,099	107	,600	77,000	77	7,000
Direct Organizat	ional Cos	t.	747,589	887	,600	1,005,000	1,009	5,000
8700 Intragovernmenta	l Charges		177,805	194	,360	198,000	198	3,000
Budget Unit Cost			925,394	1,081	,960	1,203,000	1,203	3,000
8800 Intragovernmenta	l Revenue		925,394	1,081	,960	1,203,000	1,203	3,000
FUNCTION COS	T		-0-		-0-	-0-		-0-
PERSONNEL RES	OURCES		FIANGE & STEP	BUDGE	ET .	PROPOSED	ADOP <sup>*</sup>	TED
Executive Manager			23 E	1	:	1.	1	
Utility Division Manag	er II		22 E	2		2	2	
Utility Division Manag	er I		21 E	7		7	7	
Principal Office Assoc	iate		12 N	1		1	1	
Senior Office Associate			10 N	_1_		_1_	_1_	_
				12		12	12	

UTILITY CUSTOMER SERVICE



MUNICIPALITY OF ANCHORAGE

Public Utilities

Unit No. Utility Customer

8000 Services

8200

## MISSION

The Utility Customer Services Department has the basic responsibility to provide services for the five Municipal Utilities in the areas of preparation and mailing of consolidated utility bills, in establishing new utility services, in answering and adjudicating consumer inquiries, in collecting utility payments and in establishing credit and collection controls.

## GOALS

- 1. Provide prompt, efficient and courteous service to customers with concern for their individual needs.
- 2. Plan and prepare for increases in the utilities' customer base.
- 3. Improve cash flow and customer relations by enhancements to the billing operation relative to design, application and production.
- 4. Further customer awareness of functions provided by the department.
- 5. Train and educate employees in good customer relations skills.
- 6. Provide a work environment for employees which is conducive to motivation, individual responsibility, advancement and organizational pride.
- 7. Operate a centralized function which is cost effective to the utilities served.
- 8. Maintain a high level of communication and coordination with the five utilities to effectively respond to their requirements.
- 9. Maintain revenue losses at an acceptable level to the five utilities with consideration given to the current economic climate of the community.
- 10. In conjunction with the utilities, acquire state-of-the-art information and operational systems.

 Public Utilities
 Unit No. Utility Customer
 Unit No. Utility Customer
 B 8000 Services
 8200

## EXTERNAL FACTORS AFFECTING THE UTILITY CUSTOMER SERVICES DEPARTMENT

- 1. Population growth in the Anchorage area.
- 2. Economic climate of the community.
- 3. ML&P/CEA boundary settlement.
- 4. Federal/State regulatory requirements regarding credit/collection practices, utility security deposits, utility interface with the banking industry, and common service functions to utilities of differing ownership.
- 5. Deregulation of the Anchorage Telephone Utility.
- 6. Direction of the ATU Phone Center Store concept.
- 7. Development of the ATU On-line Information System.
- 8. Development of the Automated Billing and Receivables System.
- 9. Municipal Data Processing.
- 10. U.S. Postal Service rates, regulations and procedures.

# PLANNING ASSUMPTIONS

The following assumptions have been used in developing the Utility Customer Services Department's 1985-1990 long-range plans; they have been developed from the best data available at this time.

- 1. Population (customer base) will continue to increase with a leveling at the end of the period.
- 2. The economic climate of the community will be good until Prudhoe Bay production starts to decrease.

Public Utilities	Unit No.	Utility	Unit No.	Division	Unit No.
		Utility Customer			
	8000	Services	8200		

- 3. Zip-plus 4 will be incorporated in utility billing addresses.
- 4. ATU will assume an aggressive posture in the deregulated market.
- 5. The ATU Phone Center stores will reduce emphasis in the area of sales.
- 6. AWU and AWWU will expand services in Eagle River and Chugiak.
- 7. Eklutna Water Project will be completed.
- 8. Susitna Hydroproject will be underway.
- 9. The Utility Customer Services Department will remain a separate organization with satellite offices in each utility and/or Phone Center stores (Satellite Customer Service Centers).
- 10. ATU/OIS will be operational by mid-1985.
- 11. ABARS will be operational by mid-1986.
- 12. Customer contact at the department's location will continue to increase.
- 13. Department's central location will be either expanded at the current location or relocated.

Senior Computer Operator

#### **MUNICIPALITY OF ANCHORAGE** PAGE Unit No. Public Utilities Utility Unit No Division Unit No. Utility Customer 8000 Services 8200 1983 1984 FINANCIAL RESOURCES ACTUAL PRO FORMA 1985 PROPOSED 1985 ADOPTED 8100 Personnel Services 3,895,000 4,583,000 5,879,000 5,879,000 Supplies 333,000 8200 366,000 815,000 815,000 8300 Other Services and Charges 732,000 801,000 1,552,000 1,552,000 Direct Organizational Cost 4,960,000 5,750,000 8,246,000 8,246,000 8700 Intragovernmental Charges 1,492,000 1,887,000 1,576,000 1,720,000 Budget Unit Cost 6,847,000 9,822,000 9,966,000 7.242.000 8800 6,847,000 7,242,000 9,822,000 Intragovernmental Revenue 9,966,000 FUNCTION COST -0--0--0--0-PERSONNEL RESOURCES RANGE & STEP BUDGET PROPOSED ADOPTED Manager/Utility Customer Services 22 E 1 1 1 Systems and Programs Supervisor 18 N 0 1 1 Utility Management Assistant 0 17 N 4 Systems Programmer II 17 N 1 Principal Administrative Officer 16 N Systems Analyst 16 N 0 1 Collection Supervisor 15 N 0 Data Center Operations Supervisor 15 N 1 1 Programmer Analyst 0 15 N Principal Customer Service Representative 13 N 6 6 Senior Collector 13 N 6 6 Data Processing Supervisor 13 N Junior Administrative Officer 12 N 1 Principal Computer Operator 12 N 0 Junior Administrative Officer AMEA 1 1

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MUNICIPALITY OF ANCHORAGE	L 12 N4 - 1 NGO.				PAGE		
ublic Utilities	Unit No. 8000	Utility Service	Customer	Unit No. 8200	Division	•	Unit I
PERSONNEL RE	SOURCES		RANGE & STEP	1984 BUDGE	T 1985 PROPOSED	1985 AD	OPTED
Customer Service Representate Collection Representate Production Control Clesenior Office Associate Customer Service Representate Office Associate Office Associate Office Associate Senior Office Assistant Senior Office Assistant Driver/Courier Office Aide  TOTAL	cive III erk te esentative esentative cive I/II	I/II I/II PT	AMEA 10 N 10 N AMEA AMEA AMEA 9 N AMEA AMEA AMEA AMEA AMEA AMEA	5 0 0 31 3 3 10 9 1 1 20	5 5 2 1 31 3 3 3 3 1 1 4 12 9 1 1 2 139	5 5 2 1 31 33 33 1 1 4 12 9 1 2 139	

**MUNICIPALITY OF ANCHORAGE** PAGE Utility Customer **Public Utilities** Unit No. Unit No Division Unit No. 8000 Services Administration 8200 8210 1983 1984 FINANCIAL RESOURCES ACTUAL PRO-FORMA 1985 PROPOSED 1985 ADOPTED Personnel Services 8100 197,000 232,000 253,000 253,000 8200 Supplies -0--0--0--0-8300 Other Services and Charges 5,000 32,000 34,000 34,000 Direct Organizational Cost 202,000 264,000 287,000 287,000 28.000 8700 72.000 Intragovernmental Charges 35,000 158,000

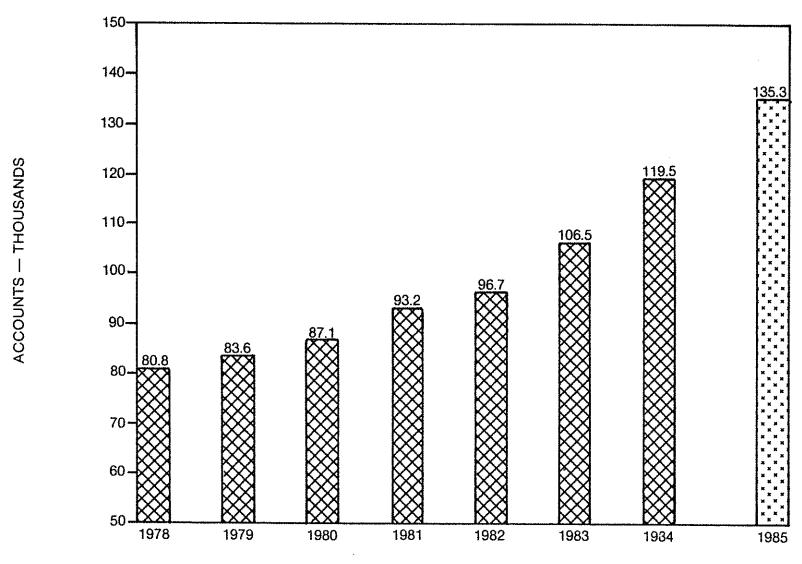
	28,000	72,000	35,000	158,000
Budget Unit Cost	230,000	336,000	322,000	445,000
8800 Intragovernmental Revenue	230,000	336,000	322,000	445,000
FUNCTION COST	-0-	-0-	-0-	-0-
PERSONNEL RESOURCES	RANGE & STEP	BUDGET	PROPOSED	ADOPTED
Manager/Utility Customer Services Utility Management Assistant Collection Supervisor Junior Administrative Officer Office Associate  TOTAL	22 E 17 N 15 N 12 N 9 N	1 0 1 1 1 4	1 1 0 1 1 4	1 0 1 1 4

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ublic Utilities	Unit No. 8000	Utility Service	Customer	Unil No 8200	Division Cust	omer Service		Unit N
FINANCIAL RESOUR	CES		1983 ACTUAL	1964 PRO-FORMA		1985 PROPOSED	1985 AE	OOPTED
8100 Personnel Services		· · · · · · · · · · · · · · · · · · ·	1,736,000	2,027,	,000	2,295,000	2,295	5,000
8200 Supplies			28,000	31,	,000	33,000	33	,000
8300 Other Services and	Charge	:S	215,000	273,	,000	312,000	312	2,000
Direct Organization	nal Cos	t	1,979,000	2,331,	,000	2,640,000	2,640	,000
8700 Intragovernmental	Charges	;	330,000	377,	,000	316,000	328	,000
Budget Unit Cost			2,309,000	2,708,	,000	2,956,000	2,968	3,000
8800 Intragovernmental	Revenue	•	2,309,000	2,708,	,000	2,956,000	2,968,00	
FUNCTION COST			-0-	-0-		-0-	-0-	
PERSONNEL RESOU	RCES		RANGE & STEP	BUDGE	Τ	PROPOSED	ADO	PTED
Utility Management Assis Principal Administrative Principal Customer Servi Customer Service Represe Customer Service Represe Customer Serivce Represe Office Associate Senior Office Assistant Office Assistant Office Aide TOTAL	Office ce Repi ntative ntative	esentative III I/II	17 N 16 N 13 N AMEA AMEA AMEA AMEA AMEA	0 1 6 5 31 3 1 3 4 1		1 0 6 5 31 3 1 5 4 2 58	3.	3 L 5 1 1

#### MUNICIPALITY OF ANCHORAGE PAGE Utility Customer Public Utilities Unit No. Unit No Division Unit No. Credit and 8000 Services 8200 Collections 8230 1983 1984 FINANCIAL RESOURCES ACTUAL PRO FORMA 1985 PROPOSED 1985 ADOPTED Personnel Services 8100 1,962,000 2,324,000 2,637,000 2,637,000 Supplies 8200 305,000 335,000 352,000 352,000 8300 Other Services and Charges 512,000 496,000 548,000 548,000 Direct Organizational Cost 2,779,000 3,155,000 3,537,000 3,537,000 8700 Intragovernmental Charges 1,759,000 1,378,000 1,031,000 1,166,000 Budget Unit Cost 4,538,000 4,533,000 4,568,000 4,703,000 8800 Intragovernmental Revenue 4,538,000 4,533,000 4,568,000 4,703,000 FUNCTION COST -0--0--0--0-PERSONNEL RESOURCES RANGE & STEP PROPOSED BUDGET ADOPTED Utility Management Assistant 17 N 0 2 2 Collection Supervisor 2 0 15 N 0 Senior Collector 13 N Junior Administrative Officer AMEA 1 1 1 Collection Representative III 5 5 AMEA Collection Representative I/II 31 33 **AMEA** 33 Senior Office Assistant/Office Associate AMEA 3 4 Senior Office Assistant AMEA 7 Office Assistant AMEA Driver/Courier 1 AMEA 61 64 TOTAL AMEA 64

MUNICIPALITY OF ANCHORAGE					<del>,</del>		PA	GE
Public Utilities	Unit No. 8000	Utility Utility Service	y Customer es	Unit No 8200	1	ic Utilities	ns	Unit No
FINANCIAL RESOU	RCES		1983 ACTUAL	1964 PRO-FOR	MΛ	1985 PROPOSED	1985 AD	OPTED
8100 Personnel Services	1		New Unit	New Un	it	694,000	694	,000
8200 Supplies		,				430,000	430	,000
8300 Other Services and Charges		•		****		658,000	658	,000
Direct Organizatio	nal Cos	t				1,782,000	1,782	,000
8700 Intragovernmental	Charges	<b>:</b>			•	515,000	513	,000
Budget Unit Cost						2,297,000	2,295	,000
8800 Intragovernmental	3800 Intragovernmental Revenue					2,297,000	2,295,00	
FUNCTION COST						-0-		-0-
PERSONNEL RESOL	IRCES		RANGE & STEP	BUDGE	т	PROPOSED	ADOF	TED
Systems and Program Super Systems Programmer II Systems Analyst Data Center Operations S Programmer Analyst Data Processing Supervise Principal Computer Operator Production Control Clerk Senior Office Associate	Supervis sor stor	or	18 N 17 N 16 N 15 N 15 N 13 N 12 N 11 N 10 N	New Unit		1 1 1 1 2 2 2 2 1	1 1 1 1 1 2 2 2 2 1	

# UTILITY CUSTOMER ACCOUNTS ANNUAL SUMMARY

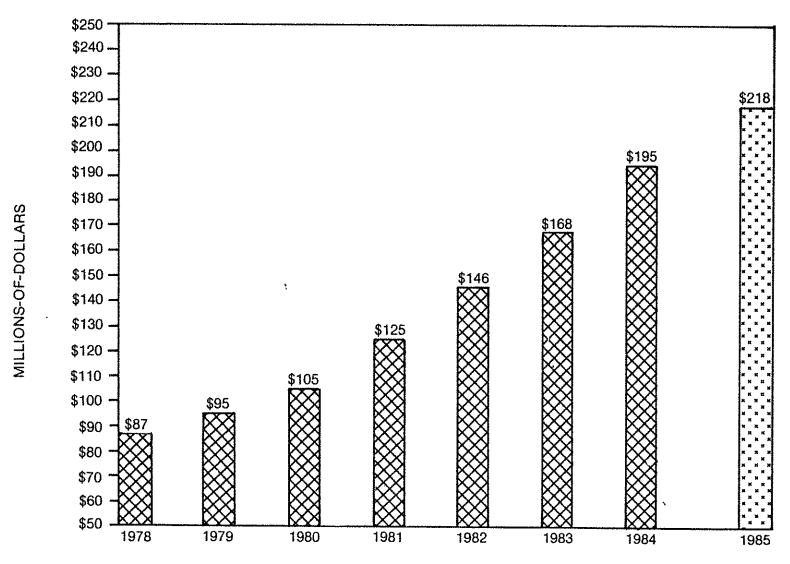


INCLUDES: ATU, ML&P, AWU, AWWU, SWS

ACTUAL



# **UTILITY BILLINGS**ANNUAL SUMMARY



INCLUDES: ATU, ML&P, AWU, AWWU, SWS

**ACTUAL** 

PROJECTED

