
Office of Emergency Management Municipal Manager

Anchorage: Performance. Value. Results.

Purpose

Protect life and property and to ensure the safety, health and welfare of the citizens of Anchorage.

Direct Services

- Lead agency for the MOA's emergency preparedness and planning activities.
- Provide community education and public outreach programs to help citizens prepare for emergencies and disasters.

Accomplishment Goals

- Ensure community education and public outreach programs are effective in preparing citizens for emergencies and disasters.

Performance Measures

Progress in achieving goals shall be measured by:

Measure #2: Increase individual and community preparedness activities or training events and participation by 5% annually.

Individual and Community Preparedness					
2014	Q1	Q2	Q3	Q4	Total
Activities	32	18	23	2	75
Attendance	1436	961	4,303	411	7,111
2013	Q1	Q2	Q3	Q4	
Activities	20	15	18	15	68
Attendance	132	1657	51548	246	53,583
Activities Change	60.0%	20.0%	27.8%	-86.7%	10.3%
Attendance Change	987.9%	-42.0%	-91.7%	67.1%	-86.7%

Performance Measure Methodology Sheet
Office of Emergency Management
Municipal Manager

Measure #2: Percent increase in individual preparedness after each community preparedness activity or training event.
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Type

Effectiveness

Accomplishment Goal Supported

Provide community education and public outreach programs to prepare citizens for emergencies and disasters.

Definition

This measure reports the number and type of emergency preparedness community outreach events conducted monthly.

Data Collection Method

Community Emergency Preparedness Training Measure. This measure consists of a running monthly tally of emergency preparedness presentations conducted quarterly. The goal is to increase the overall Emergency Preparedness level of Anchorage Citizens annually through community outreach and education programs designed specifically for a requesting organization or the general public.

Frequency

The measure will be reported by the close of business the first work day following the training event.

Measured By

Public Information & Community Outreach Coordinator

Reporting

The Public Information & Community Outreach Coordinator will prepare a report in a table format that displays the date, time, organization trained, type of training, and the number trained.

Used By

The director will use the report to monitor and gauge the progress of community outreach training. The report will be presented to the Municipal Manager quarterly and be available via the Municipal website.