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## Office of Emergency Management Municipal Manager

*Anchorage: Performance. Value. Results.*

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### **Purpose**

Protect life and property and to ensure the safety, health and welfare of the citizens of Anchorage.

### **Direct Services**

- Lead agency for the MOA's emergency preparedness and planning activities.
- Provide community education and public outreach programs to help citizens prepare for emergencies and disasters.

### **Accomplishment Goals**

- Develop and complete the OEM Quarterly Work Plan
- Ensure community education and public outreach programs are effective in preparing citizens for emergencies and disasters.

### **Performance Measures**

Progress in achieving goals shall be measured by:

<b><u>Measure #2:</u> Percent increase in individual preparedness after each community preparedness activity or training event.</b>
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See the following pages

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## *Performance, Values Results Report*

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### **Brown Bag Lunch: Preparing for Severe Cold Weather**

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 4, 2013	General Public	BP Energy Center	9	<input type="checkbox"/>

### **Brown Bag Lunch: Pet Emergency Preparedness**

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
February 8, 2013	General Public	BP Energy Center	22	<input type="checkbox"/>

### **Brown Bag Lunch: Communication in Disasters**

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
April 5, 2013	General Public	BP Energy Center	0	<input type="checkbox"/>

### **Disaster Registry: None**

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
				<input type="checkbox"/>

### **Earthquake Preparedness**

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 8, 2013	City Clerk's Office	CCO	8	<input type="checkbox"/>

## FANS Team

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 3, 2013	Fox4 Interviewer	Fox4 Station	2	<input type="checkbox"/>
January 9, 2013	KTUU Interviewer	KTUU Ch2	2	<input type="checkbox"/>
January 10, 2013	Jennifer Castro	Your Alaska Link	2	<input type="checkbox"/>
<b>Total # educated under this topic</b>			<b>6</b>	

## General Personal Emergency Preparedness

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 8, 2013	Morris Horning Neighbors	St Mark's Church	8	<input type="checkbox"/>
January 8-9, 2013	UAA ICS Course Attendees	UAA	20	<input type="checkbox"/>
<b>Total # educated under this topic</b>			<b>28</b>	

## New Leader Orientation: None

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
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## Ready Responder

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
March 6, 2013	MOA Planning Dept	Permit Center	13	<input type="checkbox"/>

## Vulnerable Populations Emergency Preparedness: None

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
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## Zombie Preparedness

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 15, 2013	General	EOC	6	<input type="checkbox"/>
February 26, 2013	Scavenger Hunt VIPs	EOC	5	<input type="checkbox"/>
<b>Total # educated under this topic</b>			<b>11</b>	

## Other Community Outreach Event(s)

<i>Date</i>	<i>Group</i>	<i>Location</i>	<i>Attendance</i>	<i>PVR Test Done?</i>
January 11, 2013	Ch 13 Flood Interviewer	Channel 13	2	<input type="checkbox"/>
January 13, 2013	ADN Flood Interviewer	Phone	2	<input type="checkbox"/>
February 2, 2013	General Public	Alaska Mill & Feed	unknown	<input type="checkbox"/>
February 19, 2013	Boy Scouts	EOC	8	<input type="checkbox"/>
February 21, 2013	AK Chapter of the American Public Works Assoc.	EOC	10	<input type="checkbox"/>
February 27, 2013	AK Journal of Commerce	EOC	2	<input type="checkbox"/>
March 8, 2013	USCG	EOC	5	<input type="checkbox"/>
March 21, 2013	FEMA Region X	EOC	6	
<b>Total # educated under this topic</b>			<b>35</b>	

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**Performance Measure Methodology Sheet  
Office of Emergency Management  
Municipal Manager**

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<b>Measure #2: Percent increase in individual preparedness after each community preparedness activity or training event.</b>
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**Type**

Effectiveness

**Accomplishment Goal Supported**

Provide community education and public outreach programs to prepare citizens for emergencies and disasters.

**Definition**

This measure reports the number and type of emergency preparedness community outreach events conducted monthly.

**Data Collection Method**

Community Emergency Preparedness Training Measure. This measure consists of a running monthly tally of emergency preparedness presentations conducted quarterly. The goal is to increase the overall Emergency Preparedness level of Anchorage Citizens annually through community outreach and education programs designed specifically for a requesting organization or the general public.

**Frequency**

The measure will be reported by the close of business the first work day following the training event.

**Measured By**

Public Information & Community Outreach Coordinator

**Reporting**

The Public Information & Community Outreach Coordinator will prepare a report in a table format that displays the date, time, organization trained, type of training, and the number trained.

**Used By**

The director will use the report to monitor and gauge the progress of community outreach training. The report will be presented to the Municipal Manager quarterly and be available via the Municipal website.