Office of Emergency Management Municipal Manager

Anchorage: Performance. Value. Results.

Purpose

Protect life and property and to ensure the safety, health and welfare of the citizens of Anchorage.

Direct Services

- Lead agency for the MOA's emergency preparedness and planning activities.
- Provide community education and public outreach programs to help citizens prepare for emergencies and disasters.

Accomplishment Goals

- Improve MOA's emergency preparedness by completing revisions to the Emergency Operations Plan.
- Improve the Emergency Operations Center's response effectiveness by developing EOC Standard Operating Procedures (EOC SOP).
- Ensure community education and public outreach programs are effective in preparing citizens for emergencies and disasters.

Performance Measures

Progress in achieving goals shall be measured by:

Measure #1: Percent complete of the MOA's Emergency Operations Plan (EOP) revision.

As of December 31, 2011 the plan is 20% complete

As of June 30, 2011 the plan is 10% complete

As of August, 31, 2010 plan is 8% complete.

As of September 30, 2011 the plan is 20% complete

Measure #2: Percent complete of the EOC Standard Operating Procedures.

As of June 30, 2011 procedures are 100% complete As of August 31, 2010 procedures are 24% complete As of June 30, 2011 procedures are 100% complete

<u>Measure #3:</u> Percent increase in community emergency preparedness through outreach and education activities.

See the following pages

Performance, Value, and Results Report for the Office of Emergency Management

January 2012

Presentation Topic	Group	Date	Location	Attendance PV	R Test Done?
General Personal Emergency Preparedness	Soroptomist International of Cook Inlet	1 /3 /2012	Westmark Hotel	6	
General Personal Emergency Preparedness	Anchorage LDS Church	1 /14/2012	Brayton Rd Chapel	17	
CPR	General Public	1 /17/2012	EMI	7	
Brown Bag Lunch: Resolve to be Ready	General Public	1 /20/2012	Selkregg Chalet	9	
CPR	General Public	1 /21/2012	EMI	6	
New Leader Orientation	General Public	1 /26/2012	EOC	4	
Vulnerable Populations Emergency Preparedness	Access Alaska	1 /27/2012	Access Alaska	14	
New Leader Orientation	General Public	1 /28/2012	EOC	8	
		Total # educated this month		71	

February 2012

Presentation Topic	Group	Date	Location	Attendance PVR Test Done?
OEM Programs	Spenard Community Council	2 /1 /2012	Spenard Rec Center	24
Emergency Watch information	Kempton Hills Home Owner Association	2 /9 /2012		29 🗆
CPR	General Public	2 /13/2012	EMI	9 🗌
Preschool Staff Emergency Preparedness	Denali Head Start staff	2 /15/2012	Head Start Office	11 🗆
Brown Bag: Pet Preparedness	General Public	2 /24/2012	Selkregg Chalet	6 🗆
Emergency Watch First Meeting	Lindberg Family/Fairview Neighborhood Group	2 /27/2012	Lindburg home	9 🗆
Earthquake Preparedness	Scenic Park Elementary Students	2 /29/2012	Scenic Park Elementary	45
OEM Programs	Regional Rotary Conference Group	2 /29/2012	Cpt Cook Hotel	5 🗆
		Total # educated this month		138

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March 2012

Presentation Topic	Group	Date	Location	Attendance PVR Test Done?
OEM Programs	Taku/Campbell Community Council	3 /8 /2012	Dimond Hotel	4
General Personal Emergency Preparedness	Abbott Loop Church EP Group	3 /17/2012	Snow Home	12
Brown Bag: Earthquake Preparedness	General Public	3 /23/2012	AFD Training Center	35
Pets in Disasters	Ignite Kincaid Elementary Students	3 /27/2012	Kincaid Elementary	23
		Total # educated this month		74

Total # educated for this report period

283

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Performance Measure Methodology Sheet Office of Emergency Management Municipal Manager

Measure #3: Percent increase in community emergency preparedness through outreach and education activities.

Type

Effectiveness

Accomplishment Goal Supported

Provide community education and public outreach programs to prepare citizens for emergencies and disasters.

Definition

This measure reports the number and type of emergency preparedness community outreach events conducted monthly.

Data Collection Method

Community Emergency Preparedness Training Measure. This measure consists of a running monthly tally of emergency preparedness presentations conducted quarterly. The goal is to increase the overall Emergency Preparedness level of Anchorage Citizens annually through community outreach and education programs designed specifically for a requesting organization or the general public.

Frequency

The measure will be reported by the close of business the first work day following the training event.

Measured By

Public Information & Community Outreach Coordinator

Reporting

The Public Information & Community Outreach Coordinator will prepare a report in a table format that displays the date, time, organization trained, type of training, and the number trained.

Used By

The director will use the report to monitor and gauge the progress of community outreach training. The report will be presented to the Municipal Manager quarterly and be available via the Municipal website.