OFFICE OF THE MAYOR

OFFICE OF THE MAYOR

Mayor Administration

Mayor 1111

Community Promotion 1113 Economic Dev Grants

Performing Arts Center 1126

Egan/Tourism 1127

Misc Economic Dev Grants 1128

2003 Resource Plan

Department: Mayor

	Financial	Personnel Summary										
	2002	2003	2002 Revised					2003 Proposed				d
Division	Revised	Proposed	FT	FT PT		np	Total	FT	PT	1	emp	Total
Mayor	757,050	714,550		8			8		8			8
Economic Development Grants	8,288,500	8,093,500					0					0
Operating Cost	9,045,550	8,808,050		8	0	0	8		8	0	0	8
Add Debt Service							•					
Direct Organization Cost	9,045,550	8,808,050										
Charges From/(To) Others	144,050	242,670										
Function Cost	9,189,600	9,050,720										
Less Program Revenues	(596,840)	(350,000)										
Net Program Cost	8,592,760	8,700,720										
Grant Resources	17,250	136,294			,		0					0

2003 Resource Costs by Category

Division	Personal Services	Supplies	Other Services *	Capital Outlay	Total Direct Cost
Administration Economic Development Grants	607,430	8,200	93,920 8,093,500	5,000	714,550 8,093,500
Operating Cost	607,430	8,200	8,187,420	5,000	8,808,050
Add Debt Service Total Direct Organization Cost	607,430	8,200	8,187,420	5,000	8,808,050

^{*} Travel budgeted by this department within the Other Services category is \$18,510

2003 Budget Highlights

- · Maintains grants to Fur Rondy, Iditarod, AEDC, Anchorage Downtown Partnerships, at the same level.
- Tourism promotion funding is maintained at same level as 2002 (\$6 million, which is 50% of the revenue from the Hotel/Motel Bed tax).
- In 2002, the Mayor and Municipal Managers budget were combined into one department for appropriation purposes. For 2003, they are seperated into individual departments.

2003 PROGRAM PLAN

DEPARTMENT: OFFICE OF THE MAYOR DIVISION: ADMINISTRATION

PROGRAM: Government Administration

PURPOSE:

Provide leadership for all Municipal agencies, ensure compliance with the Municipal Charter and Code, and administer Municipal departments and programs.

2002 PERFORMANCES:

See Strategic Framework

2003 PERFORMANCE OBJECTIVES:

See Strategic Framework

RESOURCES:

	2001	REV:	ISED	2002	REV:	ISED	2003	BUD	OGET
	FT	PT	T	FT	PT	T	FT	PΤ	Τ
PERSONNEL:	9	0	0	8	0	0	8	0	0
PERSONAL SERVICES SUPPLIES OTHER SERVICES CAPITAL OUTLAY	\$	8 97	,640 ,200 ,320 ,000	\$	8 121	,580 ,200 ,270 ,000	\$	8 93	,430 ,200 ,920 ,000
TOTAL DIRECT COST:	\$	842	,160	\$	757	,050	\$	714	,550
WORK MEASURES: See Strategic Framework			0			0			0

⁹ SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 1, 2

2003 PROGRAM PLAN

DEPARTMENT: OFFICE OF THE MAYOR DIVISION: ECON DEV GRANTS

PROGRAM: Economic Development Grants

PURPOSE:

Reflect expenditures for certain programs that are not specific to the operations of any one department.

2002 PERFORMANCES:

See Strategic Framework

2003 PERFORMANCE OBJECTIVES:

See Strategic Framework

RESOURCES:

	2001	REVI	SED	200	2 REVIS	SED	2003	BUE	GET
DED CONNET.	FT	PT	T	FŢ	PT	T	FT	PT	Ť
PERSONNEL:	0	U	0	0	0	0	0	0	U
OTHER SERVICES			0	8	8,288,	500	8	,093,	500
TOTAL DIRECT COST:	\$		0	\$ 8	8,288,	500	\$ 8	,093,	500
PROGRAM REVENUES:	\$		0	\$	596,8	340	\$	350,	000

9 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 3, 4, 5, 6, 7, 8, 9

OFFICE OF THE MAYOR

OPERATING GRANT FUNDED PROGRAMS

GRANT PROGRAM		FY 2002 FY 2003 (Grants beginning in 2001) (Grants beginning in 2002) Amount FT PT T Amount FT PT T						LATEST GRANT PERIOD		
GRANT FUNDING	\$	17,250	-	-	- \$	136,294	-	-	-	
OFFICE OF MAYOR GENERAL GOVERNMENT OPERATING BUDGET	\$ \$	- 1 1	<u>8</u> 8	0	- \$-	8,808,050 8,944,344	<u>8</u>	-	<u>-</u>	
GRANT FUNDING REPRESENTED 0.2%	OI	THE DEPARTME	EΝΊ	r's F	REVISE	D 2002 DIRE	ст со	ST O	PERAT	TING BUDGET.
GRANT FUNDING WILL REPRESENT 1.5%	OI	F DEPARTMENT'S	S D	IREC	T COS	T IN THE MA	YOR'S	2003	OPER	RATING BUDGET.
ASSOCIATION OF MAYORS OF NORTHERN CITIES	\$	7,250			\$	TBD				Open until spent
 Monies are to be used to underwrite costs of the International Association of Mayors of Northern Cities' Subcommittee on Winter Tourism and Recreation meeting. 										
GOOD NEWS, GREAT KIDS	\$	10,000			\$	10,000				Open until spent
 Donation from AT&T Alascom to help defray costs of Good News, Great Kids! program. 										
PLANNING, OPERATION OF WINTER CITIES ANCHORAGE 2004 CONFERENCE	;				\$	126,294				7/1/-02 - 6/30/06
 State legislative grant providing funds to plan and host the 2004 Winter Cities Conference in Anchorage. 										
	\$	17,250	-		- \$	136,294		-		

IAX SUPPORT

MUNICIPALITY OF ANCHORAGE 2003 DEPARTMENT RANKING

DEP'			SVC LVL 1 OF 1	required by Municipal Charter and Municipal Code. Manage appointments to Municipal boards and commissions. Secure grant monies from Federal and State governments. External affairs
				and media information resource for the Municipality.
PE FT 8	PERSONAL PT T SERVICE SUPPLIES 0 0 607,430 8,200	OTHER SERVICES 78,920		DEBT CAPITAL SERVICE OUTLAY TOTAL 0 5,000 699,550
2	1113-COMMUNITY PROMOTION 0218-Government Administration SOURCE OF FUNDS, THIS SVC LEVEL: IGC SUPPORT	co	0F	Funding to support annual community activities and non-profit groups. Recognition of community volunteers and organizations committed to improving the quality of life. Professional services and travel allowance to support projects.
	RSONNEL PERSONAL	OTHER		DEBT CAPITAL
FT 0	PT T SERVICE SUPPLIES 0 0 0 0	SERVICES 15,000		SERVICE OUTLAY TOTAL 0 0 15,000
3	1126-PERFORMING ARTS CENTER 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT	СВ	OF	Provide a subsidy for operating costs of the Alaska Center for the Performing Arts.
PE FT 0	RSONNEL PERSONAL PT T SERVICE SUPPLIES 0 0 0 0	OTHER SERVICES 1,148,500	· .:	DEBT CAPITAL SERVICE OUTLAY TOTAL 0 0 1,148,500
4	1127-EGAN/TOURISM 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL:	СВ	1 0F 2	Provides for management costs of the Egan Civic and Convention Center.

MUNICIPALITY OF ANCHORAGE 2003 DEPARTMENT RANKING

DEPT: 05 -OFFICE OF THE MAYOR

DEPT BUDGET UNIT/ RANK PROGRAM SL SVC CODE LVL

PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 0 730,000 0 0 730,000

- 5 1127-EGAN/TOURISM 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT
- 2 Distribute 50% of Hotel/Motel tax
 OF collections for promotion of tourism
- 2 in Anchorage.

PE	RSONNE	EL	PERSONAL		OTHER	DEBT	CAPITAL	
FT	PT	T.	SERVICE	SUPPLIES	SERVICES	SERVICE	OUTLAY	TOTAL
0	0	0	0	0	6,000,000	0	0	6,000,000

- 6 1128-MISC ECON DEV GRANTS
 0863-Economic Development Gran
 SOURCE OF FUNDS, THIS SVC LEVEL:
- 2 Reflects net operating revenues of the OF 5th & C Parking Garage.

PROGRAM REVENUES 350,000

PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 0 0 0 0 0 0 0 Λ

- 7 1128-MISC ECON BEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT
- 3 Provide subsidy to the Anchorage OF Economic and Development Council (AEDC).
- 4 Additional support is contributed by the Municipality's enterprise activities that benefit from expanded economic development.

PEF	SONNE	EL	PERSONAL		OTHER	DEBT	CAPITAL	
FT	PT	T	SERVICE	SUPPLIES	SERVICES	SERVICE	OUTLAY	TOTAL
. 0	0	0	0	. 0	90,000	0	0	90,000

PERSONNEL

FT PT T

0 0

PERSONAL

SERVICE

SUPPLIES

0

MUNICIPALITY OF ANCHORAGE

2003 DEPARTMENT RANKING 162257 DEPT: 05 -OFFICE OF THE MAYOR BUDGET UNIT/ SL SVC RANK PROGRAM CODE LVL 8 1128-MISC ECON DEV GRANTS 4 Funds a grant to Downtown Partnership 0863-Economic Development Gran OF for operating costs. SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 0 0 0 0 25,000 0 0 25,000 9 1128-MISC ECON DEV GRANTS 1 Provide grant to the Iditarod and 0863-Economic Development Gran OF Fur Rondy. Funds other services to SOURCE OF FUNDS, THIS SVC LEVEL: 4 educate the public on community issues. TAX SUPPORT PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 0 0 0 0 100,000 0 0 100,000 SUBTOTAL OF FUNDED SERVICE LEVELS, OFFICE OF THE MAYOR PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 8 0 C 607,430 8,200 8,187,420 0 5,000 8,808,050 ----- DEPARTMENT OF OFFICE OF THE MAYOR FUNDING LINE -----. 8,808,050 10 1113-COMMUNITY PROMOTION 2 Provide funds to support additional 0218-Government Administration OF community activities. SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT IGC SUPPORT

OTHER

36,000

SERVICES

DEBT

SERVICE

0

CAPITAL

OUTLAY

TOTAL

36,000

MUNICIPALITY OF ANCHORAGE

2003 DEPARTMENT RANKING

DEPT: 05 -OFFICE OF THE MAYOR

DEPT BUDGET UNIT/ RANK PROGRAM

SL SVC CODE LVL

TOTALS FOR DEPARTMENT OF OFFICE OF THE MAYOR , FUNDED AND UNFUNDED

PERSONNEL PERSONAL OTHER DEBT CAPITAL FT PT T SERVICE SUPPLIES SERVICES SERVICE OUTLAY TOTAL 8 0 0 607,430 8,200 8,223,420 5,000 8,844,050