OFFICE OF THE MAYOR

OFFICE OF THE MAYOR

Mayor Administration

Mayor 1111

Community Promotion 1113 Economic Dev Grants

Performing Arts Center 1126

Egan/Tourism 1127

Misc Economic Dev Grants 1128

2003 Resource Plan

Department: Mayor

| | Financial . | Summary | | | | Per | sonne | l Sun | mary | , | | |
|-----------------------------|-------------|-----------|--------------|----|---|-----|-------|-------|---------------|------|-------|--|
| | 2002 | 2003 | 2002 Revised | | | | | | 2003 Approved | | | |
| Division | Revised | Approved | FT | PT | T | emp | Total | FT | PT | Temp | Total | |
| Mayor | 757,050 | 714,550 | | 8 | | | 8 | | 8 | | 8 | |
| Economic Development Grants | 8,288,500 | 7,843,500 | | | | | 0 | | | | 0 | |
| Operating Cost | 9,045,550 | 8,558,050 | | 8 | 0 | 0 | 8 | | 8 | 0 (| 8 | |
| Add Debt Service | | | | | | | | | | | | |
| Direct Organization Cost | 9,045,550 | 8,558,050 | | | | | | | | | | |
| Charges From/(To) Others | 144,050 | 258,140 | | | | | | | | | | |
| Function Cost | 9,189,600 | 8,816,190 | | | | | | | | | | |
| Less Program Revenues | (596,840) | (435,000) | | | | | | | | | | |
| Net Program Cost | 8,592,760 | 8,381,190 | | | | | | | | | | |
| Grant Resources | 17,250 | 136,294 | | | | | 0 | | | | 0 | |

2003 Resource Costs by Category

| Division | Personal Services | Supplies | Other Services * | Capital Outlay | Total Direct Cost |
|---|----------------------|----------|---------------------|-------------------|----------------------|
| Administration Economic Development Grants | 691,720 | 8,200 | 93,920 7,843,500 | 5,000 | 798,840 7,843,500 |
| Operating Cost | 691,720 | 8,200 | 7,937,420 | 5,000 | 8,642,340 |
| Less Vacancy Factor Add Debt Service | (84,290) | | | | (84,290) 0 |
| Total Direct Organization Cost | 607,430 | 8,200 | 7,937,420 | 5,000 | 8,558,050 |

^{*} Travel budgeted by this department within the Other Services category is \$18,510

2003 Budget Highlights

[•] Tourism promotion funding is reduced by \$250,000 from the 2002 level based on the estimate that the Hotel/Motel Bed Tax revenues will be \$500,000 lower in 2003.

[•] In 2002, the Mayor's and Municipal Manager's budgets were combined into one department for appropriation purposes. For 2003, they are seperated into individual departments.

RECONCILIATION FROM 2002 REVISED BUDGET TO 2003 APPROVED BUDGET

DEPARTMENT: OFFICE OF THE MAYOR

| | DIRE | ECT COSTS | P | OSIT | IONS |
|---|------|--|----|------|--------|
| | | | FT | PT | T/Seas |
| 2002 REVISED BUDGET: | \$ | 9,045,550 | 8 | 0 | 0 |
| 2002 ONE-TIME REQUIREMENTS: - Mayor's Arts Awards - Juneteenth Celebration - Bridge Builders of Anchorage - Grant to Alaska Moving Preservation Association - Alaska Small Business Development Center - Grant to AEDC for comprehensive development study TRANSFERS (TO)/FROM OTHER AGENCIES: | | (2,500) (5,000) (16,450) (30,000) (80,000) (75,000) | | | |
| - None | | 0 | | | |
| DEBT SERVICE CHANGES: | | 0 | | | |
| CHANGES IN EXISTING PROGRAMS FOR 2003: - Salaries and benefits adjustment | | 24,140 | | | |
| CONTINUATION LEVEL FOR 2003: | \$ | 8,860,740 | 8 | 0 | 0 |
| 2003 PROGRAMMATIC CHANGES: Reduce grant to AEDC, will be covered by utilities Reduce funds for community promotions Adjust vacancy underfunding | | (10,000) (3,400) (39,290) | | | |
| 2003 PROPOSED BUDGET: | \$ | 8,808,050 | 8 | 0 | 0 |
| 2003 AMENDMENTS:Reduce funds for ACVB based on Hotel/Motel Tax revenues anticipated | | (250,000) | | | |
| 2003 APPROVED BUDGET: | \$ | 8,558,050 | 8 | 0 | 0 |

2003 PROGRAM PLAN

DEPARTMENT: OFFICE OF THE MAYOR

DIVISION: ADMINISTRATION

PROGRAM: Government Administration

PURPOSE:

Provide leadership for all Municipal agencies, ensure compliance with the Municipal Charter and Code, and administer Municipal departments and programs.

2002 PERFORMANCES:

See Strategic Framework

2003 PERFORMANCE OBJECTIVES:

See Strategic Framework

RESOURCES:

| | | REV: | ISED | | REV: | SED | 2003 | BU | OGET |
|---|----|---------|------------------------------|----|------|------------------------------|------|---------|------------------------------|
| | FT | PT | Τ | FT | PT | Τ | FT | PT | T |
| PERSONNEL: | 9 | 0 | 0 | 8 | 0 | 0 | 8 | 0 | 0 |
| PERSONAL SERVICES SUPPLIES OTHER SERVICES CAPITAL OUTLAY | \$ | 8 97 | ,640 ,200 ,320 ,000 | \$ | 121, | ,580 ,200 ,270 ,000 | \$ | 8 93 | ,430 ,200 ,920 ,000 |
| TOTAL DIRECT COST: | \$ | 842 | ,160 | \$ | 757, | ,050 | \$ | 714 | ,550 |
| WORK MEASURES: See Strategic Framework | | | 0 | | | 0 | | | 0 |

¹⁰ SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 1, 2

2003 PROGRAM PLAN

DEPARTMENT: OFFICE OF THE MAYOR DIVISION: ECON DEV GRANTS

PROGRAM: Economic Development Grants

PURPOSE:

Reflect expenditures for certain programs that are not specific to the operations of any one department.

2002 PERFORMANCES:

See Strategic Framework

2003 PERFORMANCE OBJECTIVES:

See Strategic Framework

RESOURCES:

| | 2001 | L REVI | SED | 2002 | REVI: | SED | 2003 | BUD | GET |
|--------------------|------|--------|-----|---------|---------|--------|---------|---------|-----|
| PERSONNEL: | FT | PT | T | FT 0 | PT 0 | T 0 | FT 0 | PT O | T |
| FERSONNEL. | U | U | U | U | U | U | U | U | U |
| OTHER SERVICES | | | 0 | 8 | 3,288, | 500 | 7 | ,843, | 500 |
| TOTAL DIRECT COST: | \$ | | 0 | \$ 8 | 3,288, | 500 | \$ 7 | ,843, | 500 |
| PROGRAM REVENUES: | \$ | | 0 | \$ | 596, | 340 | \$ | 435, | 000 |

10 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 3, 4, 5, 6, 7, 8, 9, 10

OFFICE OF THE MAYOR

OPERATING GRANT FUNDED PROGRAMS

| GRANT PROGRAM | | FY 2002 (Grants beginning Amount FT | in 2001) PT T | | FY (Grants begi Amount | 2003 nning <u>FT</u> | | 02) T | LATEST GRANT PERIOD |
|---|-----------|---|------------------|-----|------------------------------|----------------------------|----------|----------|---------------------------|
| GRANT FUNDING | \$ | 17,250 - | | \$ | 136,294 | - | - | - | |
| OFFICE OF MAYOR GENERAL GOVERNMENT OPERATING BUDGET | \$_ \$ | 9,045,550 8 9,062,800 8 | | | 8,558,050 8,694,344 | 8 | <u>-</u> | - | |
| GRANT FUNDING REPRESENTED 0.2% | OI | F THE DEPARTMEN | IT'S REV | ISE | D 2002 DIRE | CT CO | ST OI | PERA | TING BUDGET. |
| GRANT FUNDING WILL REPRESENT 1.6% | OI | F DEPARTMENT'S I | DIRECT C | os | T IN THE MA | OR'S | 2003 | OPEF | RATING BUDGET. |
| ASSOCIATION OF MAYORS OF NORTHERN CITIES | \$ | 7,250 | | \$ | TBD | | | | Open until spent |
| Monies are to be used to underwrite costs of the International Association of Mayors of Northern Cities' Subcommittee on Winter Tourism and Recreation meeting. | | | | | | | | | |
| GOOD NEWS, GREAT KIDS | \$ | 10,000 | | \$ | 10,000 | | | | Open until spent |
| Donation from AT&T Alascom to help defray costs of Good News, Great Kids! program. | | | | | | | | | |
| PLANNING, OPERATION OF WINTER CITIES ANCHORAGE 2004 CONFERENCE | ; | | | \$ | 126,294 | | | | 7/1/-02 - 6/30/06 |
| State legislative grant providing funds to plan and host the 2004 Winter Cities Conference in Anchorage. | | | | | | | | | |
| | \$ | 17,250 - | | \$ | 136,294 | | - | - | |

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| BP. | ΑB | 0. | L O | R |
|-----|----|----|-----|---|
| 12 | /1 | 1, | 0 | 2 |
| | | | _ | |

M U N I C I P A L I T Y O F A N C H O R A G E 2003 DEPARTMENT RANKING

| EPT EPT ANK | В | | TICE OF THE N UNIT/ AM | 1AYOR | SL CODE | SVC LVL | | | |
|--|-------------------|--------------|-------------------------------------|-------------------|-----------------------------|--------------|---|---|--|
| 1 | SOUR TA | -Gove | rnment Admir FUNDS, THIS PORT | | СВ | 1 0F 1 | operation required b Municipal Municipal Secure gra State gove | of the Munic by Municipal Code. Manag boards and c ant monies fr ernments. Ex information | Charter and ge appointments to |
| FT | RSONN PT 0 | EL T O | PERSONAL SERVICE 607,430 | SUPPLIES 8,200 | OTHER SERVICES 78,920 | | DEBT SERVICE 0 | CAPITAL OUTLAY 5,000 | TOTAL 699,550 |
| 2 1113-COMMUNITY PROMOTION 0218-Government Administration SOURCE OF FUNDS, THIS SVC LEVEL: IGC SUPPORT | | | | | CO | 1 0F 2 | activities Recognition organization quality of | and non-pro on of communi ons committe | ity volunteers and ed to improving th fessional services |
| PE FT | RSONNI PT 0 | EL T 0 | PERSONAL SERVICE O | SUPPLIES 0 | OTHER SERVICES 15,000 | | DEBT SERVICE 0 | CAPITAL OUTLAY O | TOTAL 15,000 |

| 3 | 1126-PERFORMING ARTS CENTER |
|---|----------------------------------|
| | 0863-Economic Development Gran |
| | SOURCE OF FUNDS, THIS SVC LEVEL: |
| | TAX SUPPORT |

1 Provide a subsidy for operating costs OF of the Alaska Center for the Performing

1 Arts.

| PER | RSONNI | EL | PERSONAL | | OTHER | DEBT | CAPITAL | | |
|-----|--------|----|----------|----------|-----------|---------|---------|-----------|--|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 0 | 0 | 0 | 0 | 0 . | 1,148,500 | 0 | 0 | 1,148,500 | |
| | | | | | | | | | |

CB

CB l Provides for management costs of the

OF Egan Civic and Convention Center.

3

^{4 1127-}EGAN/TOURISM
0863-Economic Development Gran
SOURCE OF FUNDS, THIS SVC LEVEL:
TAX SUPPORT

BPAB010R 12/11/02 171325

MUNICIPALITY OF ANCHORAGE 2003 DEPARTMENT RANKING

DEPT: 05 -OFFICE OF THE MAYOR

DEPT BUDGET UNIT/ RANK PROGRAM

SL SVC CODE LVL

| PEI | RSONN | EL | PERSONAL | | OTHER | DEBT | CAPITAL | | |
|-----|-------|----|----------|----------|----------|---------|---------|---------|--|
| FT | PΤ | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 0 | 0 | 0 | 0 | 0 | 730,000 | 0 | 0 | 730,000 | |
| | | | | | | | | | |

- 5 1127-EGAN/TOURISM 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT
- 2 Distribute 50% of Hotel/Motel tax
- OF collections for promotion of tourism
- 3 in Anchorage.

| PERSONNEL | | ΕĽ | PERSONAL | | OTHER | DEBT | CAPITAL | |
|-----------|----|----|----------|----------|-----------|---------|---------|-----------|
| FT | PΤ | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL |
| 0 | 0 | 0 | 0 | 0 | 5,750,000 | 0 | 0 | 5,750,000 |

- 6 1128-MISC ECON DEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL:
- 2 Reflects net operating revenues of the OF 5th & C Parking Garage.

PROGRAM REVENUES 350,000

.....

| PEN | KSONNI | EL | PERSUNAL | | OTHER | DEBT | CAPITAL | | |
|-----|--------|----|----------|----------|----------|---------|---------|-------|--|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | | | | | | | | | |

- 7 1128-MISC ECON DEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT
- 3 Provide subsidy to the Anchorage
- OF Economic and Development Council (AEDC).
- 5 Additional support is contributed by the Municipality's enterprise activities that benefit from expanded economic development.

| PERSONNEL | | EL | PERSONAL | | OTHER | DEBT | CAPITAL | |
|-----------|----|----|----------|----------|----------|---------|---------|--------|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL |
| 0 | 0 | 0 | 0 | 0 | 90,000 | 0 | 0 | 90,000 |

BPAB010R 12/11/02 171325

MUNICIPALITY OF ANCHORAGE 2003 DEPARTMENT RANKING

DEPT: 05 -OFFICE OF THE MAYOR

DEPT BUDGET UNIT/ RANK PROGRAM

SL SVC CODE LVL

8 1128-MISC ECON DEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: TAX SUPPORT

4 Funds a grant to Downtown Partnership

OF for operating costs.

| PERSONNEL | | EL | PERSONAL | | OTHER | DEBT | CAPITAL | |
|-----------|----|----|----------|----------|----------|---------|---------|--------|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL |
| 0 | 0 | 0 | 0 | 0 | 25,000 | 0 | 0 | 25,000 |

9 1128-MISC ECON DEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL:

5 Reflects additional net operating

OF revenues of the 5th & C Parking Garage

5 resulting from long-term lease of spaces to commercial developer.

PROGRAM REVENUES 85,000

| PERSONNEL | | EL | PERSONAL | | OTHER | DEBT | CAPITAL | |
|-----------|----|----|----------|----------|----------|---------|---------|-------|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

- 10 1128-MISC ECON DEV GRANTS 0863-Economic Development Gran SOURCE OF FUNDS, THIS SVC LEVEL: 5 educate the public on community issues. TAX SUPPORT
 - l Provide grant to the Iditarod and
 - OF Fur Rondy. Funds other services to

| PER | RSONNI | EL | PERSONAL | | OTHER | DEBT | CAPITAL | | |
|-----|--------|----|----------|----------|----------|---------|---------|---------|--|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 0 | 0 | 0 | 0 | 0 | 100,000 | 0 | 0 | 100,000 | |
| | | | | | | | | | |
| | | | | | | | | | |

SUBTOTAL OF FUNDED SERVICE LEVELS, OFFICE OF THE MAYOR

| FT | SONNE PT | T | PERSONAL SERVICE | SUPPLIES | OTHER SERVICES | DEBT Service | CAPITAL OUTLAY | TOTAL |
|----|-------------|-----|------------------|---------------|-------------------|-----------------|-------------------|-----------|
| 8 | . 0 | 0 | 607,430 | 8,200 | 7,937,420 | 0 | 5,000 | 8,558,050 |
| | | DEF | PARTMENT OF | OFFICE OF THE | MAYOR | FUNDING LINE | | |
| | | | | | | | | 8,558,050 |

BPAB010R 12/11/02 171325

MUNICIPALITY OF ANCHORAGE 2003 DEPARTMENT RANKING

DEPT: 05 -OFFICE OF THE MAYOR

DEPT BUDGET UNIT/
RANK PROGRAM

SL SVC CODE LVL

11 1113-COMMUNITY PROMOTION
0218-Government Administration

0218-Government Administration SOURCE OF FUNDS, THIS SVC LEVEL: 2 Provide funds to support additional

OF community activities.

2

TAX SUPPORT IGC SUPPORT

| PERSONNEL | | ΞL | PERSONAL | | OTHER | DEBT | CAPITAL | |
|-----------|----|----|----------|----------|----------|---------|---------|--------|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL |
| 0 | 0 | 0 | 0 | 0 | 36,000 | 0 | 0 | 36,000 |

12 1127-EGAN/TOURISM
0863-Economic Development Gran
SOURCE OF FUNDS, THIS SVC LEVEL:
TAX SUPPORT

- 3 Distribute 50% of estimated increase in
- OF Hotel/Motel Tax Revenues to the Anchor-
- 3 age Convention & Visitors Bureau to use for tourism promotion.

| PEI | RSONN | EL | PERSONAL | | OTHER | DEBT | CAPITAL | | |
|-----|-------|----|----------|----------|----------|---------|---------|---------|--|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 0 | 0 | 0 | 0 | 0 | 250,000 | 0 | . 0 | 250,000 | |
| | | | | | | | | | |

TOTALS FOR DEPARTMENT OF OFFICE OF THE MAYOR

, FUNDED AND UNFUNDED

| PERSONNEL | | EL | PERSONAL | | OTHER | DEBT | CAPITAL | | |
|-----------|----|----|----------|----------|-----------|---------|---------|-----------|--|
| FT | PT | T | SERVICE | SUPPLIES | SERVICES | SERVICE | OUTLAY | TOTAL | |
| 8 | 0 | 0 | 607,430 | 8,200 | 8,223,420 | 0 | 5,000 | 8,844,050 | |