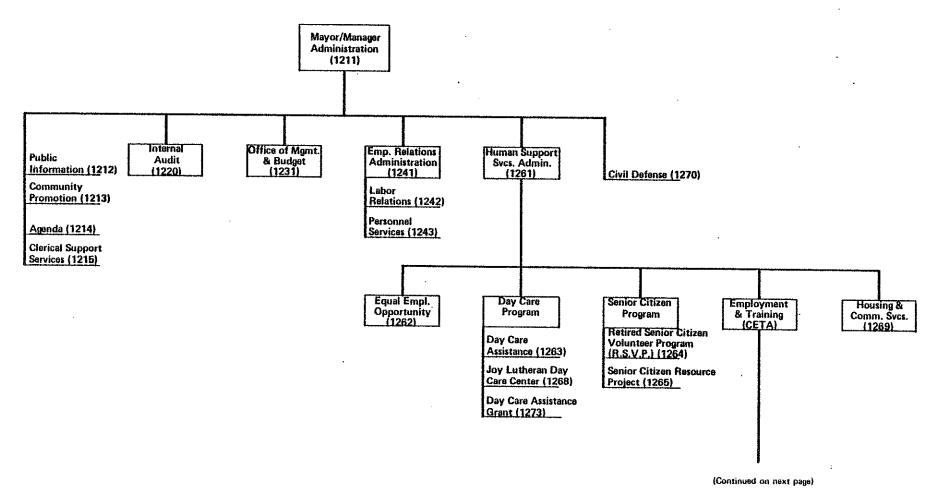
ORGANIZATION CHART

Office of the Mayor



Participant Employee

Wages (1276)

MAYOR/MANAGER GOALS AND OBJECTIVES FOR 1978

GOAL A To Continue Improvement of Municipal Service Delivery in the Most Cost-Effective Manner.

Objectives

- 1. Improve competency of program managers by intensifying scope, frequency, and quality of management training.
- 2. Conduct operational audits and establish departmental productivity standards. Administer through the use of:
 - performance indicators
 - an evaluation monitoring system
- Reward innovative ideas and management techniques which result in improved services, economies, or more efficient/ effective operations.
- 4. Launch first stage of program aimed at physically combining Municipal offices to achieve efficiency of operation and provide better service to the public.

GOAL B To Enhance Citizen Pride in Community

Objectives

- 1. Develop and implement programs which provide beauty and cleanliness within the community.
- 2. Stress throughout all levels of the Municipal government courtesy and responsiveness to the public.
- Work with citizen groups on developing an application for a third All-America City Award for Anchorage.

GOALS AND OBJECTIVES

GOAL C To Refine the Comprehensive Plan and Supporting Functional Plans to Assure the Long-Term Well-Being of the Community.

Objectives

- From several alternative growth management models, select an appropriate model. Begin implementation.
- Develop first-stage energy conservation plan and begin implementation.
- 3. Improve transportation system. Step up short-range street improvements to facilitate traffic flow. Enlarge transit system. Work with AMATS Policy Committee and Assembly on long-range improvements.
- Develop preliminary economic development plan.
 Begin implementation.
- 5. Develop plan for multi-purpose buildings that will facilitate tourism and conventions, the arts, sports activities, and large scale community functions.

NOTE: The 1978 budget is built on statements of Goals and Objectives, which are translated into programs and thence into the customary budget language of revenues and expenditures.

In the sense that the budget preparation is a function and duty of the Mayor, every goal statement and every objective set forth in the budget document represents a policy position of the Administration. Since this is true, it follows that the Goals statement for the Mayor's own office should be relatively brief.

Those which are set forth above are not detailed elsewhere. They, together with all other Goals statements throughout this document, constitute the policies and direction of the Administration for 1978.

MUNICIPALITY	MUNICIPALITY OF ANCHORAGE				Work Program Statement For 1978 Page 12							
DEPT.	Unit No.	DIV.			Unit No.	SEC.						Unit No.
Mayor's Office	1200	Mayor/Manage	T.		1210	Public_						1212
					PERFOR	MANCE	INL)/C	AT	ORS		
OBJE	OBJECTIVES			DESCRIPTION					Effec- tiveness	1977		1978
Develop a Public Inf- guidelines for media public information for the public information for the	coverage and re	lease of	Develop # of staff % of compl. within de	etion an	d dissem		х	X	x	15%		l staff person 100 hours
Develop an annual ca plementation of majo grams.			Establish # of progr * primary ** major *** minor	ams (Jan	-	mo.	x x x			1-1/ 156 462	2	1 2 156 462
3. Provide all media co required for each pr		c education	# of media # of major # of minor	project	s per ye	ar	X X X			1546 . 156 462		1600 156 462
4. Develop Staff Resour	ce Manual		% completi	on of ma	mual		x			45%		100%
Coordinate Control C training seminars.	lerks and Payrol	l Clerks	# of semin	ars per	year		x			12		12
	-				·							

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE: 1. This manual would spell out exact procedures for employees to use in disseminating information from all departments, including contract requirements for all media and specific criteria for newspaper advertising that eliminates research for Accounts Payable and duplication of effort.

2. The need for dissemination of information to the public is not being met at this time and adequate coverage will not be received until more lead time is provided for scheduling and obtaining subject materials. Sixty-five percent of Municipal activities are public knowledge through a hit and miss situation. Personal contact must be maintained with all media to obtain coverage.

*Primary programs include VD, Alcoholism, AMATS, Energy Conservation, Utilities & PUC, normally on-going 30 days or more.
**Major programs include new bus routes; capital improvements, commission & board reports-usually 2 weeks or less.
***Minor projects are day to day power outages; appointments; meetings, public hearing notices, retirements, promotions, citizen requests.

CHANGES FROM CURRENT OPERATIONS: 1. Public Information responds on a daily or weekly need to departments. Coverage and coordination of public information needs of other departments has not been possible. This manual would, by section, clearly show who, where and how to contact either within the department or the media. This manual will help reduce advertising costs through maximum usage of free or other less expensive forums available and will speed information from departments to the media for maximum coverage.

2. Departments would be able to do advance planning and programming necessary for maximum exposure at the most reasonable advertising rates. Neighborhoods, groups, specific areas or individuals can be contacted in advance for major participation in a positive and candid manner. Information would reach media several days in advance of requested airing or publication so that additional information, pictures, or film could be gathered, providing not only more coverage but more knowledgeable coverage.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

- 1. a) Establish name(s) in each department; persons who are responsible for news items and advertising. b) Establish contact person as in I above if not previously done and is deemed necessary. c) Determine departments' generalized needs and how they will be accomplished; i.e., percentage by department, percentage done by PIO. d) Complete information list from media for appropriate contacts. e) Complete information list for other sources of information distribution available; example, Community Councils, Community Schools, distribution through the People Mover, Municipal newsletters. f) Have manual printed. g) Thoroughly familiarize person(s) in each department how to use.
- 2. a) Contact all departments for list of primary and major programs work from list in Public Information Office tickler file for cross-reference. b) Determine activities of campaign, lead time, media requirements, other information source requirements, background information as needed from department. c) Establish calendar.
- 3. Obtain necessary information from Departments, edit, process and distribute.
- 4. Develop and maintain schedule for monthly updating of primary media contacts, plus quarterly update of fringe media available, including various deadline requirements.
- 5. Program to be developed in advance, 2 weeks before meeting for more productive sessions.

COMMUNITY PROMOTION GOALS FOR 1978

- GOAL A Provide the Municipality with accurate, timely information concerning federal legislation, grants and regulations.
- GOAL B Advocate and secure passage of Federal measures which enhance the Municipality's fiscal capacity to govern and provide essential community services.
- GOAL C Expedite federal-local communications and assist in the resolution of problems arising in federal-local regulations.
- GOAL D Support legislation which will broaden or protect the Municipality's legal authority in land use planning, taxation, utility services, and public employee policies.
- GOAL E Advocate passage of State measures which enhance the Municipality's capacity to govern and provide essential community services.
- GOAL F Oppose all measures which decrease our level of authority to provide essential services, govern the principles of home rule and to oppose mandated additional costs upon the Municipality without providing concurrent increases in revenue sharing or reimbursement.

	CIPALITY OF ANCHORAGE		Work Program Statement For 1978 Page							14		
DEPT.	1	Unit No.	DIV.		Unit No.	SEC.						Unit No.
Mayor		L200			252500	Agenda		0.0		0.00		1214
					PERFOR		*****					
	OBJECTIVES			DESCRII	PTION		Work- load	Eff!- ency	ffec	1977		1978 -
							> -	C	Ţ			
	reproduce all o	iocuments	requiring									
Assembly app				# of documents s			Х			2,1	.05	2,526
2. Conduct a te	chnical skills are assembly me			# of employees t	ranined		X				0	20
the quality.	•		, •	% of memorandums additional info		for			x			20%
					,	•						
										,		
·												
CVIDENCE DEM	OVCEDATING	÷ur Nei		LEVEL OF SERVIC	· · · · · · · · · · · · · · · · · · ·		Li	لـــا			<u>i</u>	
				r submittal to Asse								
Amount of documen	ts that have to	be sche	eduled for pul	olic hearing or req	uire assem	ibly app	Prov	al.				
						-						
CHANGES FROM	CURRENT OF	ERATIO	NS:									
None												
						 						
SUMMARY OF P	LAN FOR ACC	OMPLISH	HING OBJECT	TVES:	A-17-12							
Working out cour	se for memorano	ium prepa	ration in con	ijunction with the	Municipal	Trainin	1g ()	ffi	cer.			
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The Clerical Support Services unit will provide the support needed in the outlined objectives for the staff in the Mayor/Managers offices. This section provides the word processing production and clerical support for the agencies within City Hall which include: Mayor/Manager Administration, Office of Management and Budget, Internal Auditor, Public Information Office, and Employee Relations. The services provided are the following: (1) Word processing and filing for the Mayor/Manager Administration (2) vacation relief for clerical personnel within the facility (3) payroll (4) accounts payable (5) purchasing requisitions (6) transcription of minutes (7) order and maintain supplies for all departments within City Hall.

CHANGES FROM CURRENT OPERATIONS:

Establishment of standard operating procedures to facilitate high production for a more timely return of the product to the author.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

Tasks

Word processing by personnel on a daily basis of 5000 lines

Develop manual for personnel reference to expedite word processing regarding the various unit's formats, forms, and individual needs

Collect data in a systematic manner; compile and analyze collected data; establish productivity criteria to evaluate personnel

Conduct productivity analysis through work log, job requests and time required for product

Initiate and follow through all requests

Daily update of filing

Process payroll every two weeks

MUNICIPA	ALITY OF A	NCHORAG	3E	Γ	Work Progra	ım Stater	nen	t Fo	r 19	78	Page	
DEPT. Mayor		Unit No. 1200	DIV. Internal Audi	lt	Unit No 1220	. SEC.						Unit No.
					PERFO	RMANCE	IN.	DIC	ATO	ors		
	OBJECTIVE.	s		DE	CRIPTION		Work-	Effi. ciency	Effec. tiveness	1977		1978
Provide manager ive information provement by me	n and pertin eans of publ	ent commer ished inte	its for im-	published	al audit repo		х				24	30
reports, and fo	ollow-up act	ivities.	·		e by manageme ly of audit 1				х	. 1	00%	100%
2. Reduce by 20% first draft of of such reports	audit repor				s elapsed bet t and release				х		20	16
	·											
Ì												
		•										
		-										

There is a continuing need for an objective:

review and appraisal of the soundness, adequacy and application of accounting, financial and operating controls; ascertainment of the extent of compliance with established policies, plans and procedures; ascertainment of the extent of which municipal assets are accounted for and protected from losses of all kinds; ascertainment of the reliability of accounting and other data developed within the Municipality; appraisal of the credibility of public officials' representations concerning the manner in which they have carried out their responsibilities.

The continuing program of internal auditing and the information developed therein is important to the Municipality's independent auditors in their evaluation of the Municipality's system of internal control.

CHANGES FROM CURRENT OPERATIONS:

The primary objectives of internal audit division are unchanged. Full staffing of the audit group by competent professionals is, however, required to assure effective delivery of an acceptable level of service.

Objective two requires a staff increase of one employee -- an audit clerk (not presently classified).

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

Maintain Internal Audit Division fully staffed with qualified auditors.

Improve skills of audit personnel through their attendance at training seminars sponsored by the Institute of Internal Auditors or by the Interagency Auditor Training Center.

Continue to improve the quality of the audit work product through more effective communication with auditee agencies.

Employ an audit clerk (new position) to handle typing of audit reports and memorandums and to do a variety of detail tasks presently assigned to the level of Auditor 1 or above.

	MONION ACTION A	Work Program Statement For 1978 Page 17								
	DEPT	Unit No. 1200	DIV. Management	& Budget	Unit No. 1230	SEC. Manager	ent (Bu	dget	Unit No. 1231
		ı	*		PERFORI	MANCE	INDI	CA 7	ORS .	
	OBJECTIVE	S		DES	CRIPTION		Work. load Effi:	Effec tiveness	1977	1978 ·
2. 3.	Improve Municipal financial ment through continued refiprocess. Maximize use of federal and tent with Municipal fiscal Improve productive utilizates resources by implementing a System. Augment managerial decision and coordinating an Inter-Approach to major financial problems and opportunities.	d state gr and progr tion of Mu a Resource making b Agency Tas	ants consis- am policies. nicipal Management y developing k Force	# of budget to all appropriated journal entrologous India amount India I	/redirected dget units rev tablished	lement- -end lished rded	x x x x x	x x x		4 TBD 1 TBD TBD 1 \$ 300,000 20 1 TBD
5.	Establish program to develon Operating Policies and Production			Program estab % of procedur			х			1 25%
6.	Assist operating department range marketing and financi		loping long	# of plans de	veloped		х			4
7.	Provide special analysis to on a request basis.	Municipa	l activities		analysis provid r Departments	ded to:	x		TBD	TBD
8.	Develop a three-year work p			# of programs	developed		х			ı

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE: The desire of the citizenry for more effective and efficient government in order to obtain desired services with a minimum tax burden will require optimum use of available resources. The budget is an important planning tool in helping to achieve such a goal, and agency involvement in the budget process must be continuous rather than just once a year. A growing portion of the Municipality's budget is impacted by federal and state grants. Lack of knowledge by agencies on grants available to them and failure to follow complex regulations and procedures can result in failure to take maximum advantage of appropriate grants which could reduce the burden on local taxpayers. Today's complex problems and opportunities often require the interaction of several agencies necessitating a more organized approach to such team-work. To have creditable management, procedures for the standard evaluation of these activities are required. Due to the complexity of modern government and rate of turn-over in personnel, procedures need to be established to insure uniformity and continuity of operations. The Municipal charter requires that the Mayor submit annually to the Assembly a 6 year program for services, fiscal policies and capital improvements.

CHANGES FROM CURRENT OPERATIONS: Long range fiscal planning will be introduced by initiating a two-year budgeting process and the establishment of a six-year Fiscal Plan. The budget skills of agency personnel will be enhanced through formal training. There will be better use of federal and state grants to reduce the requirement of local dollars and recover indirect grant administration costs. Budget analysts assigned to the OMB staff will assist specific departments, improve their financial management, budget preparation and execution, and grants administration. Organized inter-agency action will be stressed to augment managerial decision making. A Resource Management System will be implemented to provide for standard evaluation of Municipal program results and effectiveness and the efficient use of resources. Operating instructions will be established throughout the Municipality to provide for more orderly and efficient operations. Increased assistance will be provided to Municipal organizations through special analysis and development of long range marketing and fiscal planning.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE 1 a. Initiate twoyear operating budgeting process b. Establish six-year Municipal Fiscal Plan c. Improve six-year Municiapl Capital Improvement Plan d. Develop revenue projection model e. Develop resource allocation model f. Develop automated budget preparation system g. Conduct budget training programs h. Implement budget Process, including comprehensive reviews.

OBJECTIVE 2 a. Establish centralized grants information, control and evaluation system b. Promote utilization of system c. Refine Indirect Cost Allocation Plan OBJECTIVE 3 a. Refine scope and objectives of program. Identify target departments. b. Identify or contract with required resources c. Determine work methods and productivity standards d. Implement systems in target departments e. Perform program reviews. OBJECTIVE 4 a. Determine major issues common to all departments. b. Determine task composition. c. Insure adequate use of task force

OBJECTIVE 5 a. Survey operating needs b. Publish preparation guidelines for departments c. Assist Departments in preparation d. Train or coordinate training as required.

OBJECTIVE 6 a. Assist operat-

OBJECTIVE 6 a. Assist operating departments in identifying need for long-range marketing and financial plans b. Assist departments in developing plans.

d. Cross-train OMB in management, programment skills e. Imment lst year of plans.

OBJECTIVE 7 a. Inform organization of analysis services b. Review and schedule analysis.

c. Conduct analysis.

OBJECTIVE 8 a. Refine
goals and objectives of
plan b. Determine actions
required to accomplish
objectives c. Prepare
plan. Obtain additional
resources for 1st year.
d. Cross-train OMB staff
in management, program
budget skills e. Implement 1st year of plan.
Monitor and update.

MUNICIPALITY OF ANCHORAGE

Work Program Statement For 1978 Page 18

DEPT.	Unit No.	DIV.		Unit No.	SEC.				Unit No.
Mayor	1200	Employee Re	lations	1240	Administ	rati	oα		1241
		-		PERFOR	MANCE I	NDK	ATO	ORS	
OBJECTIVE	S		DESCI	Work	Leffi-	Effec- tiveness	1977	1978	
 Direct the Labor Relation Services Programs, increa 			# of justified users per/week Work days requi to users.	ε.	- 1	x	х		1
Provide support activity Board and Personnel Revie	for Employ w Board	ee Relations	# staff-hours : # staff-hours :			x X		•	100 30
3. Prepare annual revisions present to Assembly for a		el Rules and	<pre># staff-hours n # staff-hours n tarial.</pre>	equired, received, se	ecre-	x x			150 20
 Provide Management with E knowledge prerequisite to decisions. 	mployee Re making in	lations formed	# of hours, pre # reports, size			X X			TBD TBD
·								· · · · · · · · · · · · · · · · · · ·	

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

- 1. With the bringing together of the Labor Relations and Personnel Services operations into an Employee Relations Office. there is a need to establish confidence in the efficiency and abilities of the new activity.
- 2. Support services for the two Boards are mandated by ordinance.
- 3. Annual revision of the Personnel Rules is necessary in order to keep them current with the needs of those affected by them and with trends in personnel management.
- 4. The Assembly and the Mayor require a firm knowledge base from which to consider the broad spectrum of problems they must face regularly. This includes knowledge of Employee Relations costs, etc.

CHANGES FROM CURRENT OPERATIONS:

- A. The change which combined the Personnel and Labor Relations functions into the Office of Employee Relations was implemented on June 30, 1977. This merger will continue to dictate operational changes as the new organization identifies needs and desires of user agencies, and methods of effecting cost savings.
- B. Without the Unified Personnel-Payroll System, the available data regarding Payroll costs, personnel benefits, turn-over rates, and personnel efficiency is very limited. The new system, scheduled for implementation in 1978, will constritute a major change in the ability to provide needed management information.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE	

1. Increase user confidence.

Improve response time to user agencies through utilization of proper internal communications techniques.

Involve user agencies in a review of operations methods which

affect delivery of services to them.

2. Support Activity for Boards.

Assignment of Responsibility to particular individuals.

3. Personnel Rules Revisions

Institute system of continuous review of Personnel Rules in order to identify areas requiring revisions, especially as regards personnel costs and employee satisfaction.

4. Management information for Mayor and Assembly

Assemblage of data through record-keeping and use of the Unified Personnel-Payroll system, followed by analysis of such data and preparation of appropriate reports and recommendations.

MUNICIPALIT	TY OF ANCHORAG		Wor	k Prograr	n Statem	ent	For	1978	Page	19	
DEPT.	Unit No.	DIV.			Unit No.	SEC.					Unit No.
Mayor .	.1200	Employee Re	lations		1240	Labor R	elat	tons			1242
					PERFOR	MANCE	IND	ICA	TORS		
OBJ	ECTIVES		Ľ	DESCRIP	TION		Work.	clancy Effec	197	7 ~	1978
l. Negotiate labor ag keeping within Fed- for Anchorage.			# of agree # of agree living fa Term of ag	ments w: ictor	thin cos		x	x		4 BD ears	TBD 3 years
2. Handle all grievand	ces and arbitratio	ns filed.	# of griev Cost of ar Z of succe	bitratio			X	X	\$2	100 ,500 80%	100 \$2,500 80%
3. Develop recommended Rules, which are pa			# of staff	hours :	equired		x			260	260
4. Implement labor relunder newly develop			# of staff for revie	W	•	uired	x	. .			TBD
Management System.			Cost per s	tati-nou	ır.	1	- 3		1		\$20
5. Conduct training pr labor agreement add		sors on	# of train # of staff # of super	hours r	equired		X	x	in the start the dealers from colored		12 120 200+
					•	 			4		

- A. Collective Bargaining is provided for by State Statute and Municipal ordinance. Employees have organized and entered into collective bargaining, with a history of same since 1966.
- B. Personnel Rules and labor agreements provide for grievance procedure and employees and unions file an average of two grievances per week.
- C. Difficulty in providing equitable administration, as well as lack of clarity or specific coverage cause the need to revise Personnel Rules on an annual basis. There is also a requirement for annual review of the ordinance.

CHANGES FROM CURRENT OPERATIONS:

- A. Implementation of labor management information program with U.F.M.S.
- B. There is currently no training program for supervisors regarding labor agreement administration.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

1.	Negotia	ite	3-year	agreements	within	cost-of-
	living	fac	tor.			

Prepare Management's position based on 3-year agreement. Gather, analyze and negotiate with cost-of-living data.

2. Handle all grievances filed.

Advise supervisors regarding dicipline of employees. Assist Supervisors with preparation of grievance responses. Defend Municipality of all arbitrations.

3. Revise Personnel Rules.

Work with recommendations of Personnel Office & Departments. Present staff recommendations to Mayor.

Present recommendations of Mayor, unions and Personnel Review Board to Assembly.

4. Labor Management Information Project.

Continuous review by supervisory levels of program source data. Review by Labor Relations Office staff of program output. Interpretation of information, with recomendation of changes.

5. Training

Prepare labor agreements administration training.

of incorrect actions processed

participants and supervisors

of employees attending class

of departments meeting goals # of positions filled consistent

with goals and timetables

of positive evaluations by

of complaints recorded

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

6. Train Municipal employees in improved job effec-

tiveness by offering classes to 60% of those whose

primary function is public contact and 50% of those

7. Assist all departments in meeting their affirma-

tive action plan goals and timetables.

The Municipal Charter, the Personnel Rules and contractual labor agreements all specify requirements for the conduct of recruitment and selection, classification and pay, recordkeeping and training. The United States Civil Service Commission requirements for grant-in-aid agencies outline merit system standards which must be met. The operational needs of the line departments necessitate that the Personnel Office provide an improved level of service; this requirement has been expressed by the Assembly, the Mayor and the departments. Sound personnel management dictates the need to implement and maintain a personnel program that is responsive to the needs of management, employees, and the general public. The Affirmative Action Plan of the Municipality of Anchorage establishes goals and timetables for the Municipal departments which, when attained, will assure minority and female individuals representation in the work force. Federal law (Executive Order) mandates that employers establish an affirmative action plan to include goals and timetables and further requires that active steps be taken to implement the plan.

CHANGES FROM CURRENT OPERATIONS: Standardization of operating procedures; establishment of recognized time es in which tasks must be accomplished. Standardization of selection criteria by development and utilization of Train ing and Experience reference sheets. Increased understanding of operational departments by increased contact and on-site visitation. Implementation of automated position control numbering system. Increased number of field audits performed to verify accuracy of reported work assignments. Municipal wide coordination of employee development through the Training Officer. Evaluation of training program effectiveness. Implementation of new personnel/payroll system. Upgrade recordkeeping/filing system. Institute program of quarterly audits. Stronger emphasis on efforts to assist the departments and the Equal Employment Opportunity Office of Human Support Services in identifying departments and classes where underutili zation has been documented in the goals and timetables of the Affirmative Action Plan. Active monitoring of departmental hiring practices vis a vis minority and female applicants

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

- Timely classification recommendations
 - . Implement automated position control system
 - . Desk audit all requests for classification action
 - . Field audit 20% of individual requests
 - Field audit 10% of group requests
- 2. Conduct salary survey

5% error factor.

identified as supervisors.

- . Develop joint collection agreement with State
- . Define benchmark classes
- . Collect data
- 3. Prepare timely certification lists for vacancies
 - . Receive and verify requests
 - . Advertise position vacancies; expand ad program
 - . Answer questions relative to employment
 - Interview applicants for job vacancies
 - Develop certification lists
- Improve quality of certification lists . Schedule training for interviewers

- Develop Training and Experience reference sheets
- Implement program of use of standard selection devices

X

X

X

20

TED

259

780

TED

TED

TEN

- Increase understanding of operating departments
- Monitor department satisfaction quarterly
- 5. Process personnel actions
 - Monitor personnel actions for accuracy/appropriateness

 - Implement new personnel/payroll system
 Respond to all requests for information
 - File all necessary personnel transactions
 - . Conduct on-going training of department payroll clerks
 - Audit personnel actions quarterly
- Analyze data; prepare report of Salaries and Benefits 6. Train supervisory and "public contact" employees
 - Isolate elements adversely affecting performance
 - Select best method to improve effectiveness, establish class content, length of course, facilities, evaluate materials; resources, determine class participants
 - 7. Assist all departments in meeting their affirmative action
 - goals and timetables . coordinate with EEO to establish monthly computerized affirmative action report
 - . monitor certification lists to insure effort to meet goa

MUNICIPALITY OF AI		Wor	k Progran		ent	FOR	15	3/8 Page			
DEPT.	Unit No.	DIV.			Unit No.	SEC.					Unit No.
Mayor	1200	Civil Defens	е	1	1270	<u> </u>					
					PERFOR	MANCE	INC	CIC	470	ORS	
OBJECTIVES			C	ESCRIP	TION		Work-	ciency	tiveness	1977	1978
 Establish fully operations Operations Center 	ıl Emergen	ıcy	% of commu operation % of requi % operation # of System	al red 2-we nal	•	lies	X X X		x	90 2 0 9 02 1	100% 100% 100%
2. Re-establish Emergency She	elter Prog	ram	<pre># of requi # of shelt # of shelt safety face</pre>	ers stoc ers cert	ked and n	narked	X X		x	30,289 42(partial) 0	30,289 65 65
3: Revise and update Emergenc Preparation	y Plannin	g and	# of plans # of simul:				X		x	4	8 8

Disarmament negotiations between the major powers have so far been unsuccessful. The Soviet Union continues to place heavy emphasis on preparedness for a large-scale conflict. The Soviet Union, the People's Republic of China are placing more emphasis on Civil Defense then the United Stated by a 4 to 1 ratio in money and by more then a 1,000 to 1 in "volunteer" expenditures of time and energy on training for evacuation of urban centers and construction of shelters. General Alexander Haig, Supreme Commander to NATO, states that: "The Soviet Union Leadership has not abandoned the concept of victory in a nuclear war".

CHANGES FROM CURRENT OPERATIONS:

Civil Defense has stagnated under the past 20 years and consisted mainly of a skeleton operation. New emphasis will be placed on up-grading planning and preparation within the means available. The completion of new Emergency Operations Center in December, 1976, gives this program a fresh impetus. Newly purchased communication equipment should give vastly increased capability for direction and control when installation is completed.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

Federal guidelines recommend that the Civil Defense division for cities with population between 150,000 and 250,000 be manned with a minimum of four people: three professionals and one secretary. The shelter program requires fulltime service of one professional. The re-stocking and marking of the shelters will primarily depend upon Federal funds and secondarily, upon community interest. There is no provision for emergency communications personnel so we are in the process of organizing a volunteer emergency communications team of city employees who will install and operate a HAM station at the Emergency Operations Center, a citizens band base station and 5 base stations that can control up to 20 separate radio networks operated by various municipal departments and commercial enterprises such as Anchorage Natural Gas and four local hospitals. Federal regulations for financial support require that EOC be self-sufficient for two weeks. To attain this self-sufficiency, we need a 100-KW, diesel-powered generator, 2-week fuel supply, 2-week supply of food, water and medical supplies. We will request funding for emergency generator, 2-weeks storage capacity for diesel fuel and 2-weeks food supply for the EOC and funding for a fourth professional position (all of which is predicted on 50% matching funds from the Federal Government). We will also request chargeback funding in the amount of \$13,880 for maintenance of communications by the Electronics Shop and funding for an SS-1 Selective Signaling System and Teledialer 32 to improve the Alert System. Plans that require complete revision and updating include: Emergency Operations Plan, Alert Plan, Communications Plan, Shelter Plan, Evacuation Plan, Resources List, Radio Amature Communications Emergency System (RACES), and CB Radio Broadcast Plan and the S.O.P. for the EOC.

age 2

Unit No. Unit No. | SEC. Unit No. OFPT Mayor's Office 1200 Human Support Services 1261 Administration PERFORMANCE INDICATORS DESCRIPTION 1977 1978 **OBJECTIVES** Wor Effe \$7,289,700 \$7,289,700 1. Direct progress of program objectives of Total Division budget X Human Support Services. responsibility % of objectives achieved X 50% 75% % of time supervision of programs: CETA 30% 30 Z Day Care 15% 15% Equal Employment Opportunity X 25% 25% Housing & Community Services X 15% 157 10% Youth 10% Seniors X 15% 15% 2. Evaluate surveys and polls to determine # of Youth Commission meetings X 15 lifestyle and community participation of X \$110 \$110 Cost per meeting % of total citizen population Х 407 40% youth. between 16-22 years # of youth survey polls X TBD Cost per poll X % of youth population polled 32 67 3. Development and implementation of a youth hotline # of hours per week in operation 20 Cost of program contacted TBD program. X X 10% I of youth population contacted 50% 4. Conduct Public Awareness Program. X # of media contracts per month 10% 20% % of youth population reached

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

The work of Human Support Services is based upon federal statutes, state laws and local ordinances. Sociologists have determined that the high rate of teenage drug addiction, anti-social behavior and absenteeism from school can partially be linked to their feeling of disenfranchisement with those services or institutions which have been designated for them. There is also a wide gap of "non-communication" relating to programs designed specifically for the benefit of youth as well as those programs in which they can serve their community.

TASK:

CHANGES FROM CURRENT OPERATIONS:

None.

OBJECTIVE

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

1. Direct Program Objectives

Staff meetings
Technical Assistance
Administrative directive
Personnel evaluation

2. Evaluate surveys and polls

Evaluate survey results
Research in greater depth obvious

3. Develop and Implement Youth Hotline

problem areas Inform youth of special services in the areas of:

- a. Education
- b. Health
- c. Social Services
- d. Recreation
- e. Housing

4. Conduct public awareness program

Disseminate posters and pamphlets

Utilize news media

	LLIT OF ANCHORAC) C		Wor	rk Prograi	m Statei	nent f	or 1	978	Page	e 23
DEPT. Mayor	Unit No. 1200	DIV. Human Suppor	rt Services		Unit No. 1261	SEC. 1	imploy:	nent	and tra	ining	Unit No. 1253, & 1254.
•					PERFOR	MANC	: INDI	CA1	ORS		1282,128
C	DBJECTIVES		DE	SCRIF	TION		Work. load Effi-	ciency Effec- tiveness	1977	1	1978 .
Provide work exper for economically d	ience and accupations isadvantaged youth un	d training der 22.	Job Corp de centers.	partur	es to tra	ining	x				123
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Between 25 and 30% of the Anchorage unemployed are under age 22. Also, a similar percentage of the 17,000 plus economically disadvantaged persons are under age 22. The number of "new" high school dropouts is estimated at 650 for Fiscal 1978.

CHANGES FROM CURRENT OPERATIONS:

The basic operations structure and procedures will remain the same as in FY 1977. The staff will be expanded in January to handle the new programs. Also, the Job Corp recruiting project will include responsibility to place the trainees who return from the centers.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

FY 1978 CETA Titles III and IV programs:

NAME	ALLOCATION	COMMENTS
I. Summer Program for Economically Disadvantaged Youth (i.e., SPEDY)	\$300.000	For summer of 1978 - plan not yet developed. Will serve some 350 youth.
2. Job Corps Recruiting	\$39,080	This contract has been executed.
Youth Community Conservation and Improvement Projects.	\$154,719	Plan to be developed; program will start January, 1978.
4. Youth Employment and Training Program	\$217,410	· Plan to be developed. Program will start January, 1978.

MUNICIPALITY OF A	Wor	k Progran	Statem	ent F	or 1	978	Page	24			
QEPT. Mavor	Unit No.	DIV.			Unit No.	SEC.	PLOY	MENT	& TRAI		Unit No. 1257,1258
Mayor	1200	Human S	upport Services-		1261	 	CETA T				1259
•					PERFOR	MANCE	INDIC	1275,1276			
OBJECTIVES	D	DESCRIPTION					1977	•	1978		
Provide classroom and jobsite unemployed and/or low-income pfederal Fiscal Year 1978 (f.e. Oct., 1978).	ersons du	ring	# persons Cost per p # of job p Placement Cost per p # of total	erson s lacemen rate lacemen	ts t		X X	Х	-		591 \$1,725 290 52.2% \$3,515 427

Projected unemployment level during FY 1978 of an average 5800 persons (7.8%). Over 24,000 different individuals will be out of work at one time or another. Some 10,000 unemployed, underemployed, discouraged workers, and new entrants into the labor force will be "economically disadvantaged" and needing training and/or employment services.

CHANGES FROM CURRENT OPERATIONS:

Programs will be more consolidated than in past. Specifically, all private sector on-the-job training will be administered by the same staff that handles public sector work experience. The number of Title I projects is being reduced from six to four. More projects will be operated directly by the Municipality and less on contract.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

The Title I plan contains the following projects:

Program Name	# To Be Served	Dollars Allocated	Operator
Pre-Vocational and Entry-Level (classroom training)	120	\$ 182,132	Contractor to be selected
Vocational Referral (classroom training)	114	259,200	Contractor to be selected
Adult services and Jobsite Training	180	349.305	Municipality
Youth Services and Jobsite Training	177	246,760	Municipality
Prime Sponsor Administration	-	75,000	(Employment & Training Staff)
TOTAL.	591	\$1,112,397	· · · · · · · · · · · · · · · · · · ·

MUNICIPALITY OF ANCHORAGE					k Program	Statem	ent	For 1	978	Page	25
DEPT. Mayor's Office	Unit No. 1200	DIV. Human Suppor	t Services		Unit No. 1261	SEC. Eq	ual	Emplo	yment 0	pport.	The second second
					PERFORM					·	11.202
OBJECTIVE.	DESCRIPTION					ciency Effec- tiveness	1977	,	1978		
1. Implement Municipal Affir	native Act		Z of female: work force Z of applic: # of total ! # of white: # of black ! f of Other ! f of female: Z of female: increase Z of goals : achieved Z of cases ! # of complai # of applice # of female employees	ants mowork for female emale emale /Native employe s/minori minori and tim cesolve ints per	nitored. rce employees es employees es ities plac ty work fo etables d	ced	XXXXX	X X X	507 607 2912 1053 194 129 80 205 107 107 30 800		57% 80% - 3049 1263 232 154 96 500 20% 50% 100% 36 980

New federal statutes concerning Equal Employment Opportunity enforcement provide "that cut-off of funding must be instituted upon a determination of finding of discrimination against units of government receiving federal monies." The courts have demonstrated through judicial determination that public employers can no longer afford the luxury of affirmative action plans which are not remedying systemic discrimination in an expedient manner. The Municipal Affirmative Action Plan prescribed by the Municipal Assembly determined that the Municipality will vigorously seek the placement of qualified females/minorities at all levels and classes of employment. The Affirmative Action Plan and Executive Order 11246, as amended, requires that Municipal employment efforts meet established Federal, State and local guidelines.

CHANGES FROM CURRENT OPERATIONS:

Implementation of Exit and Entrance interviews.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE

1. Implement Affirmative Action Plan

TASK

Investigate and resolve formal complaints.
Investigate and recommend solution of formal complaints.
Monitor applicant flow.
Collect applicant data daily.
Compile quarterly report.
Review female/minority goals.
Notify Personnel Director of female/minority shortage.
Notify appointing authority of female/minority shortage.
Monitor non-certification and non-selection rates.
Minority/female recruitment/outreach.
Radio spots
Television appearances
Public speaking engagements
Newspaper articles

MUNICIPALITY	, Wo	rk Program	1 Statemen	r	15	978 Page			
DEPT.	Unit No.	DIV.		Unit No.				ment Opport	Unit No. 1262
Mayor's Office	1200	нивал Ѕирро	rt Services	1261 PERFOR	MANCE IN			mpliance ORS	11202
OBJECTIVES			DESCRIPTION			Effi- clency	Effec. tiveness	1977	1978
Ensure that all perso business with the Mun Opportunity employers	icipality are		# of contracts % of contracts mo # of contractor r % of contracts re vendors construction	eviews viewed:	. x		X X X	142 1007 16 1007 1007	463 100% 126 25% 50%
2. Provide minority cont minority and female b	ractor assist	ance to	# of minority con	tractors	X			36	36
			·						

Municipal Ordinance 75-46 insures that persons and companies doing business with the Municipality of Anchorage are Equal Opportunity employers, and that employers will not discriminate because of race, religion, color, sex, or national origin unless based upon a bona fide occupational qualification. Additional provision states that positive efforts must be made to utilize small businesses and minority owned businesses.

CHANGES FROM CURRENT OPERATIONS:

None

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE 1
Individual contact with all contractors.
Compile, analyze contractor reports.
Attend bid award conferences.
Compute contractor profile data.
Conduct desk audit on contractors.
Conduct on site review.
Conduct off site review.
Send contractor coding to OFCCP.
Compile contractors monitoring file.
Investigate and resolve discrimination complaints.

OBJECTIVE 2
Publish annual minority and female contractor's directory.

X Conduct SBA workshop with minority contractors.

Develop Municipality minority Contractor's

Plan Center

Provide daily various purchasing information to minority contractors.

Work Program Statement For 1978 Unit No. Unit No. | SEC. DIV. Unit No. DEPT. 1263 1200 1261 Day Care Assistance Human Support Services Mayor's Office PERFORMANCE INDICATORS 1978 DESCRIPTION 1977 **OBJECTIVES** Work Clan Clan Tren Tiven # of providers 99 114 1. Provide subsidy payments to providers X % of eligible population Elapsed time from billing X 15 days 15 days to payment # of clients 601 898 2. Determine client eligibility

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

- Study conducted by University of Alaska Institute for Social and Economic Research Indicates 19.7 percent (11,043) children) of working parents without day care.
- 2. Agency records reflect: a. Supplemental funds appropriation to original contract in F.Y. 77.
 - # of office visits 5116
 - # of telephone calls 8275 for F.Y. 77
 - 172 families who applied and are on a waiting list due to insufficient program funds.

CHANGES FROM CURRENT OPERATIONS:

MUNICIPALITY OF ANCHORAGE

- Elimination of mandatory 100% subsidy payment for Aid for Dependent Children (AFDC) and Work Incentive (WIN) Program recipients.
- 2. Raise in age limit for children's participation in program from age 7 to age 11.
- Re-allocation of percentages paid by parents, due to change in the subsidy scale by State Agency for F.Y. 78.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE

1. Provide subsidy payments

- 1. Verify billing accuracy
- 2. Issue check request
- Contact providers regarding method of check delivery
- 4. Mail checks to providers on request

2. Determine eligibility

- Interview clients
- Determine eligibility
- Issue authorization
- Notify clients and providers of changing status

e 28 Unit

DEPT. Mayor's Office	Unit No. 1200	DIV. Human Suppo	ort Services	Unit No. 1261	SEC. Senior C	itize	ens F	rogram	1264 & 1265			
		1		PERFORMANCE INDICATORS								
OBJECTIVES			DESCI	Work	load Effi-	Effectiveness	1977	1978				
1. Facilitate Retired Citiz	# of Senior Cit Commission mee Cost per Commis # of elderly in # of volunteers Cost per volunt Percentage of e to be hired	etings ssion meetin population teer hour	8	x x x x	X	6 150 6,000 175 1.97	12 150 6,000 175 1.97					
 Implement Senior Citizen Mobilization Project 	Resource		% of project in	plemented		X						
,												

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

The Older Americans Act of 1965 is to provide assistance for older persons through grants to states, cities and area agencies on aging to facilitate aging with dignity and maximum independence and to allow those over the age of 60 to remain in their home setting as an alternative to premature institutionalization. The aim is to prevent homebound isolation, loneliness, hunger and depression so often associated with aging.

CHANGES FROM CURRENT OPERATIONS:

None

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE

TASK

1. Facilitate Retired Senior Citizen Volunteer Program On-going evaluation of Senior Citizen Programs. On-going formulation of new programs. Place 175 elderly people in volunteer positions.

 Implement Senior Citizen Resource Mobilization Project. Define and prioritize contractual services need by elderly.

DEPT. Mayor's Office	Unit No. 1200	DIV.			SEC.				Unit No
Mayor's Office	1200	Human Suppo	rt Services	1261	<u> </u>			ity Services	1269
				PERFOR			_	,	
OBJECTIVE		DESCRI	Work	Eff:	Effec	1977	1978 "		
1. Rehabilitate 125 dwelling	# of units Cost per unit			c x		32	125 TBD		
2. Weatherize 50 dwelling up	# of units compl Cost per unit	eted		x		50	50 TBD		
3. Issue 600 Senior/handicapped I.D. cards.			<pre># of cards issue Cost per card is Lapsed time from</pre>		x		300	600 TBD	
							X	l day	1 day
4. Deliver information and r 2400 requestors.	eferral sen	rvices to	# of referrals m		:		1200	2400	
5. Disseminate landlord/tena 2200 requestors	# of clients raq information	uesting .	2	:		1000	2200		
					•				
		:						:	
									•

- 1. Community Development Block Grant & Housing Assistance Plan states a goal of 153 units rehabilitated during 1978.
- 2. Housing Assistance Plan states a goal of 75 units weatherized during 1978.
- 3. During 1976, 700 Senior/Handicapped ID cards issued.
- 4. During 1976, over 4,600 persons requested information and referral.
- 5. During 1976, over 3,000 persons requested landlord/tenant information.

CHANGES FROM CURRENT OPERATIONS:

Addition of Housing Rehabilitation Program and Weatherization Program will result in the primary functions of this section changing from Information and Referral to Housing. The new program functions will include: Housing Rehabilitation, Housing Weatherization, Senior/Handicapped Transportation I.D. card issuance, information and referral, landlord/tenant information and counseling. The new section will be titled: "Housing and Community Services".

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

OBJECTIVE

1. Rehabilitate 125 dwelling units.

Conduct project outreach and counsel prospective homeowners. Inspect housing, process applications and follow-up on contract

2. Weatherize 50 dwelling units.

Conduct project outreach and counsel prospective homeowners. Inspect housing, process applications and follow-up after weatherization is completed.

3. Issue 600 Senior/Handicapped I.D. cards.

Conduct outreach, process applications and issue I.D. cards.

4. Deliver information and referral services to 2,400 requestors.

Conduct outreach, maintain an up-to-date resource file, and disperse community information.

Work Program Statement For 1978

Page__

30 Unit No.

Mayor 1200 Human Support Services 1261 CETA Titles II and VI 1279,1280	DEPT.	Unit No.	DIV.			Unit No.					d Training	[+ + + + + + + + + + + + + + + + + + +
Provide federally subsidized jobs in the public and private non-profit sectors, for 663 unemployed persons during Federal Fiscal Year 1978 (i.e., Oct., 1977 - Oct., 1978). **Persons to be served.** Cost per person served.** Number of positions to be used.** Absorption Rate into unsubsidized employment* **X	Mayor	1200	Human Sup	ort Se	ervices	1261	CETA T:	itles	II	and	VI	1279,1280
Provide federally subsidized jobs in the public and private non-profit sectors, for 663 unemployed persons during Federal Fiscal Year 1978 (i.e., Oct., 1977 - Oct., 1978). # persons to be served. X 663 X 56,574 Number of positions to be used. X Absorption Rate into unsubsidized employment X 37.6%	·					PERFORI	MANCE	IND	ICA	TO	RS	
and private non-profit sectors, for 663 unemployed persons during Federal Fiscal Year 1978 (i.e., Oct., 1977 - Oct., 1978). Cost per person served. Number of positions to be used. Absorption Rate into unsubsidized employment X \$6,574 323 37.6%	OBJECTIVES	OBJECTIVES			DESCRIPTION				clancy Effac	tiveness	1977	1978 ·
	and private non-profit sector persons during Federal Fiscal	s, for 663	unemployed	i Cos Num Abs	st per person sember of position sorption Rate in aployment	erved. as to be unsubs		X		X		\$6,574 323 37.6%

EVIDENCE DEMONSTRATING THE NEED FOR THIS LEVEL OF SERVICE:

Projected unemployment rate during Fiscal 1978 of an average 7.8%. This converts to 5800 jobseekers out of work in the average month. Secondarily, unfilled public service needs have been identified in these areas: public safety, social services, public works, education, cultural, health, public transportation, parks and recreation, and public utilities.

CHANGES FROM CURRENT OPERATIONS:

Basic operations will remain the same. The only exception will be a larger number of small Title VI public service employment contracts let with private non-profit and other public (i.e., State) agencies.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

The Title II and VI plans have been approved by U.S.D.O.L. They specify the following:

TITLE	# POSITIONS	# PERSONS SERVED	COST	CONTRACTS
Title II Regular	48	69	\$788,983	None
Title VI Regular	76	110	()	Ten positions to be con- tracted.
Title VI Special Projects (Temporary positions for low income & long-term unemployed)	199	484	(\$3,569,865) () ()	At least half of positions to be contracted.

The Employment and Training Section and the several contractors will use no more then fifteen percent of the available dollars for administrative expenses.

MUNICIPALITY OF ANCHORAGE				Work Program Statement For 1978 Page 31							
DEPT.	Unit No. 1200	DIV. Human Suppor			Unit No. 1261	SEC. Employment & Training Youth Employment Services					Unit No.
Mayor's Office	1200	numan Suppor	c Services							rvice	s 11299
					PERFORI	MANCE I	VDIC	AT	ORS		
OBJECTIVES			DESCRIPTION				Effi-	Effec. tiveness	1977		1978
Maintain a labor exchange serv youth .	ice to ass	ist	# of conta # of job o # of place	penings	received	1:	K C	Х			8,000 3,600 2,600
				•			- - -		·		

Past success has demonstrated that students and other young persons heavily use Y.E.S. Also, many local businesses and homeowners place reliance on this means of recruitment. The high schools are very supportive of the program.

Youth under age 22 constitute 25-30% of the job-seeking unemployed population.

CHANGES FROM CURRENT OPERATIONS:

No change from Fiscal 1977.

SUMMARY OF PLAN FOR ACCOMPLISHING OBJECTIVES:

The basic tasks performed by the Y.E.S. staff are application taking, contacting employers to solicit jobs, receipt and posting of job orders, referral of applicants to openings, and verification of placement.

The Municipal budget for the 1978 year (i.e., July-June) will approximate \$60,000. In addition, the State Employment Service contributes this much again in the form of staff, forms, furniture, data processing, and supervisions of operations.

Y.E.S. is a cooperative inter-agency program. It involves the Municipality, the Employment Service, the State Department of Education and the Anchorage School District. The Municipality's CETA youth programs are closely coordinated with Y.E.S.