

CLERK'S OFFICE  
**AMENDED AND APPROVED**  
Date: 8/19/03

Submitted by: Assemblymembers Tremaine,  
Tesche  
Prepared by: Department of Assembly  
For reading: August 19, 2003

**ANCHORAGE, ALASKA**  
**AO NO. 2003-62(S-1)**

1 **AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING**  
2 **TITLE 21 BY REPEALING ANCHORAGE MUNICIPAL CODE 21.45.160, SIGNS, AND**  
3 **ENACTING A NEW CHAPTER 21.47, PERTAINING TO SIGN STANDARDS FOR THE**  
4 **MUNICIPALITY OF ANCHORAGE.**

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7 THE ANCHORAGE ASSEMBLY ORDAINS:

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9 **Section 1.** Anchorage Municipal Code Title 21 is amended by repealing AMC 21.45.160,  
10 Signs, enacting a new Chapter 21.47 as set forth in the attached January 10, 2003, DRAFT PROPOSED  
11 SIGN STANDARDS FOR THE MUNICIPALITY OF ANCHORAGE, prepared by consultants D.B. Hartt, Inc.,  
12 as amended July 14, 2003, by the Planning and Zoning Commission, with Amendments  
13 recommended by the Mayor following the August 12, Assembly hearing.

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15 **Section 2.** References made in prior legislation and acts of municipal boards and staff  
16 to sign regulations previously found in AMC 21.25.160 are amended to refer to the new AMC 21.47.


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18 **Section 3.** Anchorage Municipal Code section 21.35.020 is amended by repealing the  
19 terms, definitions and illustrations for "*Sign*," "*Sign, maximum viewing area*," "*Sign, political*,"  
20 "*Sign, portable*," "*Sign, surface*," and "*Sign, temporary*."

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22 **Section 4.** Within thirty days after enactment of this ordinance, the Mayor shall appoint  
23 a Special Downtown Sign Committee who will prepare and recommend an overlay district for signs  
24 and other outdoor commercial advertising in downtown Anchorage. The Committee shall consist  
25 of seven persons, of which at least two shall be appointed from persons recommended by the  
26 Anchorage Downtown Partnership and two from the Downtown Community Council. The remaining  
27 members shall be downtown residents or operators of businesses located in the downtown area. The  
28 Committee shall complete its work and present written recommendations to the Mayor within ninety  
29 days after its last member is appointed. The area encompassed by the proposed Overlay District shall  
30 be identical to that area contained within the boundaries of the downtown Business Improvement  
31 District. The committee's recommendations shall be presented to the Planning and Zoning  
32 Commission and to the Assembly as allowed under AMC 21.20.140.

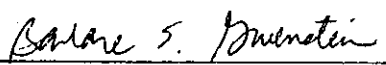
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34 **Section 5.** Upon its passage and approval by the Assembly, this ordinance shall become  
35 effective October 1, 2003.

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PASSED AND APPROVED by the Anchorage Assembly this 19<sup>th</sup> day of August,  
2003.

  
Chair

ATTEST:

  
Municipal Clerk