Section 1  Vision
Goals, Trends, and Policies for Growth
1.1. Guiding Anchorage’s Growth

Where will new residents settle over the next two decades? Where will people work, shop, and play? Will there be enough room to grow?

How will Anchorage look? Will growth support strong neighborhoods, preserve natural assets? Will Anchorage be an attractive place to live?

Section 1 of this plan outlines the land use framework for answering these questions.

The Anchorage 2040 Land Use Plan (2040 LUP) is a visual guide for growth and development in the Anchorage Bowl over the next 25 years and is aligned with the vision and goals of the Anchorage 2020—Anchorage Bowl Comprehensive Plan (Anchorage 2020).

Anchorage 2020, adopted in 2001, set a new direction for growth and development. Its policies anticipated the evolution of Anchorage toward reinvesting in existing business districts and neighborhoods with new patterns of infill and redevelopment. Anchorage 2020 envisioned a more compact and efficient land use pattern in and around mixed-use centers, while preserving lower-intensity uses elsewhere, such as established neighborhoods and natural open spaces.

The 2040 LUP is a targeted amendment to the land use element of Anchorage 2020. It updates the forecasts for growth and land needs through the year 2040 and provides a map with more specific guidance for future uses throughout the Bowl. Accompanying the map are policy choices and strategies to achieve that growth in response to today’s challenges.

The 2040 LUP is a part of the Comprehensive Plan and carries the same legal authority.

Economic Challenges

With one-third of Alaska’s population and nearly half of its jobs in a 100-square-mile area, the Anchorage Bowl is the urban center of an emerging metropolitan region. At its heart, Anchorage hosts many of the region’s cultural attractions, businesses, and services and is the hub for air, road, marine, and rail transportation, which help drive the local and statewide economy.

Despite the current economic downturn, Anchorage’s longer-term vital signs remain positive. This plan prepares for a brighter future, economic success, and the forecast growth through 2040. Although Anchorage can do little to affect the price of oil, there is a lot it can do with its land use policies.

For example, land use strategies are needed that can help reduce the cost of housing and alleviate the workforce housing deficit. Strategies are also needed to ensure there will be a predictable land supply for key industries and other economic anchors.

In the new economy, attracting and retaining a talented workforce is essential. This Plan recognizes that talent is mobile and seeks a high-quality place and lifestyle. Anchorage’s natural assets are attractive, but creating and improving the types of places where people will want to live, work, and play is also important.

Plan Objectives

The Anchorage 2040 Land Use Plan illustrates future development patterns and distribution of land uses across the Anchorage Bowl, which can help Anchorage meet growth projections. It shows where different kinds of land uses, intensities of use, and urban form characteristics are planned to occur by 2040, such that Anchorage can accommodate economic growth and the employment and housing needs of future residents.

However, its land use categories are more than just a strategy for absorbing growth. They represent the kinds of places that will define Anchorage as a great city in which to live: its neighborhoods, commercial centers, industrial employment areas, institutional campuses, public facilities, roads, and parks and natural open spaces. The core purpose of the 2040 LUP is to manage land uses to improve the quality of life for all residents during times of change.

This Land Use Plan is the first step toward an update of Anchorage 2020. It supplements Anchorage 2020 and provides a baseline from which land use decisions can proceed by:

- Providing greater land use predictability and clearer policy direction.
- Coordinating recommended land uses from adopted area-specific plans.
- Clarifying the framework for making future zoning and development decisions.
- Aligning land use regulations and public investments in transportation, utilities, and other infrastructure.
Anchorage 2020—Anchorage Bowl Comprehensive Plan Guidance

To develop Anchorage 2020, the Municipality involved a broad cross section of stakeholders. While some of the particulars have changed and new challenges have arisen, the core goals and principles that emerged from those meetings are as relevant today as when first incorporated into the Plan. Subsequent area-specific and other plans have reconfirmed and elaborated on these goals. The 2040 LUP applies the following goals of Anchorage 2020 and other adopted elements of the Comprehensive Plan.

Future Growth. Take a forward-looking approach to community growth and redevelopment, embodied in the Anchorage 2020 Land Use Concept Plan, which seeks innovative ways to accommodate and encourage growth in population, housing, and employment.

Building Community. Build on existing commercial districts and neighborhood strengths through reinvestment.

Diverse, Healthy Economy. Capitalize on Anchorage’s unique strengths and its regional, statewide, and global position, as well as its key economic sectors and well-paying jobs.

Economic Viability with Placemaking. Strive to create a built environment comprising great places, streets, and spaces that together generate a positive city image, support long-term economic viability, attract new residents and workforce talent, and promote affordable development.

Compact Development. Use infill and redevelopment with a more compact land use pattern, which supports efficient use of land, lowers the cost of public services and utilities, improves performance of transportation networks, and preserves open space.

Natural Open Spaces and Wildlife. Preserve and enhance the network of natural open spaces that provide Anchorage’s scenery, ecological functions, such as water drainage and re-charge, diversity of fish and wildlife habitats, and recreational opportunities.

Strong, Resilient Community. Manage future growth and development to minimize exposure to life safety, property, and economic risks from natural hazards and disasters.

Balance of Commercial and Industrial Land. Preserve a balanced supply of commercial and industrial land that is compatible with surrounding uses and has access to transportation networks.

Housing. Provide a diverse supply of quality housing that meets the needs and preferences of city residents, for all income levels, in safe and livable neighborhoods.

Neighborhood Identity and Vitality. Encourage distinctive neighborhoods that are responsive to the diverse needs of residents in urban, suburban, and rural settings, with amenities and infrastructure to absorb future growth, such as good access to schools, recreation, natural areas, and services.

Compatible Development. Promote development that respects the scale and character of existing neighborhoods, contributes to neighborhoods of lasting value and vitality, and is supported by investment in local amenities and services.

Harmony with Natural Setting. Develop in harmony with the natural setting and capitalize on retaining Anchorage’s advantage as an attractive place to live and work, which is mindful of critical environmental lands, its northern climate, and natural hazards.

Community Facilities. Provide a well-planned mix of public, utility, and institutional facilities that coordinate with private-sector development to meet the health, educational, civic, cultural, recreational, utility, governmental, and public safety needs of all citizens, businesses, and neighborhoods.

Mobility and Access. Develop a transportation system that aligns with land use and moves people and goods safely with low impact on surrounding uses and the environment, and that maximizes choices and alternative travel modes like walking, bicycling, or public transit.

Walkable Community. Develop a community that allows for living, working, shopping, and recreation within convenient travel distances, in a pedestrian-oriented development pattern that supports healthy, active lifestyles.
Relationship to Other Plans

Since the Anchorage 2040 Land Use Plan guides the ways in which land is to be used throughout the Anchorage Bowl, it has an important relationship to policies contained in the other elements of the Comprehensive Plan, including functional plans and area-specific plans. The goals and policies of these plans have also shaped the 2040 LUP. The diagram at right illustrates the relationship between the 2040 LUP and other elements of Anchorage 2020.

Functional Plans

Functional plans lay policy guidelines for transportation and infrastructure. Examples of functional plan include:

- Metropolitan Transportation Plan
- Anchorage Bike and Pedestrian Plans
- Anchorage Bowl Park, Natural Resource, and Recreation Facility Plan
- Utility Corridor Plan
- Anchorage Wetlands Management Plan

Goals and objectives of these plans are developed in compliance with the overall Comprehensive Plan, but they "stand-alone" in their own right.

The 2040 LUP also plays a key role in coordination between other facility and operational plans. This includes water and wastewater facilities, public transit, and municipal and state roadway improvements.

Neighborhood and District Plans

Anchorage 2020 called for neighborhood and district plans to accomplish Comprehensive Plan policies, and respond to area-specific issues. More than 12 neighborhood, district, and other area-specific plans have been adopted in the Anchorage Bowl. The Area-specific Plans Map on the next page depicts the current adopted plans.

These plans provide tailored land use designations and development guidance that is too detailed for planning at the citywide scale. Potential investors, new development projects, and public investments within these areas should refer to these area-specific plans for more in-depth policy direction and area-specific development guidelines.

The 2040 LUP provides a citywide land use policy framework and layout plan that incorporates the land use designations provided by each of the area-specific plans.

2040 Plan Recommendations Different from Adopted Plans

In a few locations, the 2040 LUP recommends different uses or intensities of use from those which were adopted in area-specific plans. These areas are shown with a heavy green outline on the Areas of Growth and Change Map at the end of Section 1.

These changes are recommended from the following analyses and public outreach process for the 2040 LUP:
Public Hearing Draft

- Studies linking Anchorage’s land supply and its housing capacity.
- Updated forecasts for population growth and housing and employment needs.
- Updated or improved information about existing and anticipated uses.
- Emerging issues and public input during the LUP public involvement process.
- Citywide land use issues that became evident but have not been addressed by individual area-specific plans.

Area-specific Plan Updates

It is anticipated that some area-specific plans will be updated and new plans adopted in the future. When adopted, these plans will amend the Comprehensive Plan and refine the Anchorage 2040 Land Use Map.

However, new and updated plans are expected to maintain or increase housing and employment capacity and help achieve the citywide goals, policies, and growth strategies. Departures from the 2040 LUP should be evaluated using the guidance of Comprehensive Plan goals and policies for land use, transportation, infrastructure, allocation of future growth, and impacts to other parts of the community. Additional information regarding Comprehensive Plan updates and amendments is provided in Section 3.

To that end, the Area-specific Plans Map at right should be updated as new plans are approved.
Relationship to Zoning and Other Implementation Actions

The Anchorage 2040 Land Use Plan, along with other elements of the Comprehensive Plan, provides policy direction for future land use decisions, such as rezonings, changes to development regulations, public facility site selections, and infrastructure investments. Future actions like these will implement the Comprehensive Plan.

The 2040 LUP by itself does not alter existing zoning or change the land use regulations that apply to a parcel of land. The rights of property owners to use land as zoned at the time of this Plan’s adoption remain unaffected. Many recommendations of the 2040 LUP will take years or decades to implement.

While the 2040 LUP recommends future land uses and a range of potential intensities of use, it is zoning that sets the rules for the use of property, lot size, setbacks, building heights, and other site attributes. These land use regulations (Title 21 of the Anchorage Municipal Code) apply as zoning districts delineated on the municipal Zoning Map. Changes to the Zoning Map or Title 21 land use regulations are public processes that include community input.

Amendments to Title 21, the Zoning Map, and other discretionary municipal actions will be consistent with the 2040 LUP and other Comprehensive Plan policies. Section 3 provides more detail regarding the strategies and actions to carry out the 2040 LUP.

1.2 Forecasting Growth

A land use plan and forecasting effort cannot precisely predict the future 25 years from now, nor can it influence macro-economic factors, such as the price of oil or its production volumes. However, it can determine intentions of Anchorage to provide space for and guide development toward scenarios in which the Municipality attracts talent, investment, and economic growth as the continued commercial and industry hub for all of Alaska.

Moving forward, the Anchorage 2040 Land Use Plan assumes a healthy while moderate forecast average annual population growth rate of at least 0.8 percent between 2015-2040—leaving room for the residential, commercial, and industrial land markets and also for the foundation for orderly, predictable, equitable, and sustained growth beyond 2040.

Section 1.2 summarizes the forecast for population, households, and employment growth in the Anchorage Bowl in context of surrounding communities; compares the resulting future demand for housing and employment sites with present land supply; and explains how the 2040 LUP performs to reconcile gaps in the land market between demand and supply.

Anchorage 2040 Growth Forecast

Over the next 25 years, the Anchorage Bowl is expected to add as many as 45,000 people, 21,000 households, and 44,000 jobs. This represents the Anchorage Bowl’s share of the region’s projected growth through the year 2040.

This expected growth represents an average annual population growth rate of 0.8%, and would yield a total population of 362,070 by 2040, the vast majority of which would reside in the Anchorage Bowl.

The continued role of Anchorage as Alaska’s commercial and industry hub, even into the uncertain future, is expected to drive an average, annual employment growth rate of 0.9%, yielding total employment of 220,280 by 2040, again the vast majority of which would be based in the Anchorage Bowl.

The Anchorage 2040 Land Use Plan considers these likely growth scenarios for land needs planning, as well as several other potential scenarios for growth given future economic uncertainty. In other words, it provides capacity to perform well under any of the most likely growth scenarios.

When considering future land need in Anchorage, particularly in the middle of economic uncertainty, the Municipality can either plan for lower expectations of growth...
that it may be dealt, or it can plan for higher volume and types of growth it sees as preferable or optimal.

The primary risk faced by Anchorage as it plans for growth is to expect little, plan for less, but then realize higher growth unexpectedly. This scenario only makes current land capacity shortage and housing prices worse. Alternatively, planning for desired growth and ensuring adequate land capacity for it does not exacerbate current shortage and cost problems. If growth falls short of projections, higher planned capacity may likely cost availability problems as the following policy choice diagram illustrates.

Accordingly, the Anchorage 2040 Land Use Plan considers a primary Base Case growth scenario for land needs planning that is modest compared to historical growth, and yet anticipates a return to normal growth patterns after very real, short-term economic uncertainty subsides.

And yet, challenges remain—some of which municipal land use policy can measurably address and improve:

- Housing choice availability at different affordability levels and types.
- Diversification of the Anchorage economy with emphasis on sustainable, family-wage jobs.
- Greater availability and diversity of commercial goods and services.

The 2040 LUP seeks to improve capacity and types of housing to alleviate costs, as well as balance the need to retain and even add industrial business land and site availability—with its high value business investment and higher-wage jobs—with needed commercial goods and services offerings in the Anchorage Bowl.

Growing within the Regional Context

The 2040 LUP accommodates the Anchorage Bowl’s share of growth forecast for the metropolitan region. It coordinates with the anticipated share of future population and jobs to go to other parts of the region, which includes Chugiak-Eagle River, Joint Base Elmendorf-Richardson (JBER), and Turnagain Arm and Girdwood within the Municipality, and the Matanuska-Susitna Borough (MSB). (See regional map inset on page 9).

Chugiak-Eagle River is the Municipality’s second largest settlement, and includes most of the remaining vacant land reserves in the Municipality. The Chugiak-Eagle River Comprehensive Plan accommodates additional future population, residences, and businesses, while preserving open space and neighborhood character. It envisions new neighborhood areas developing in a phased sequence, bringing streets and water and wastewater services to development areas of the Powder Reserve and then other land reserves further north.

The 2040 LUP reflects Chugiak-Eagle River Plan’s anticipated growth at a somewhat higher rate than the rest of the Municipality, such that Chugiak-Eagle River will accommodate 15 percent of the Municipality’s population by 2040.

The 2040 LUP growth forecast accounts for a Knik Arm Crossing (KAC) to the MSB that is still forecasted to potentially become operational within the latter part of the 2040 time horizon, and accounts for growth and movement of some housing and jobs into MSB as a result of a KAC. If a KAC were not available by 2040, then a somewhat higher demand for land than provided in the base case might be expected. Either way, because the KAC comes later in the 2040 plan horizon and other factors, the KAC is expected to have only a moderate effect on overall jobs and housing demand.

Who Are We Planning For?

The 2040 LUP is intended to provide for the people who live and work in Anchorage today, and for those who will make up Anchorage in 2040. This includes the children and the
newcomers who will arrive for education, family, job and quality of life opportunities.

While it is difficult to predict the specific community composition in age, incomes, household, and structures, recent trends provide a general picture about the future population:

- Accelerated growth in aging households and smaller households with fewer children.
- Continued evolution into one of the most racially and ethnically diverse communities in the U.S.
- Diverse households and income levels that need more affordable housing options and more transportation choices.
- Talented professionals from all fields who are attracted to Anchorage’s unique setting.
- A growing number of multigenerational families and less transient population.

**Capacity for Growth in Anchorage’s Land Use System**

While Anchorage’s population is diverse, it is a “community of place,” where all people and activities share the same specific land space bounded by the Cook Inlet, Chugach Range, and military base lands. Land with residences on it—either a big apartment building or a small house—is called residential. Land used for activities like offices, shops, restaurants, warehouses, or factories is called non-residential. Land that is awaiting development may be called vacant, particularly if it has been untouched by development. Land that has previously been developed, but could see new uses of greater intensity including greater height, are called redevelopable. And land that is preserved or serves as outdoor recreation is called open space. How land uses relate to one another is often a source of considerable conflict, particularly as those uses change over time and the supply of vacant land becomes more constrained.

Development capacity is an estimate of the amount of new residential or non-residential development (homes, apartments, stores, factories, etc.) that could occur in this space under current zoning and market trends. It can be compared to how much demand for development is likely from the population and employment growth forecasts. This provides a basis for evaluating changes in land use.

### Housing Space Needs

Overall, Anchorage has an identified need for 21,000 new residential units to meet the needs of population growth through 2040. The 21,000 new households translates into a need for a net gain of 840 housing units per year in the Anchorage Bowl.

Residentially zoned vacant buildable land capacity for additional housing is estimated at approximately 9,700 housing units, based on historical achieved housing densities in the Bowl. This would indicate a total capacity shortfall of 11,300 housing units.

Commercially zoned lands provide some additional capacity but do not close the deficit. Based on historical yields per acre, Anchorage’s non-residential vacant lands would provide capacity for an additional 700 housing units, bringing the total vacant land capacity estimate to 10,400 additional units.

Redevelopable lands also provide housing potential. Recent historical redevelopment rates and the characteristics of lots which redeveloped during 2000-2015 indicate a redevelopment capacity of 2,500 dwellings, based on current zoning.

Information regarding housing capacity and needs by housing type is provided in Appendix B.

### Space for Employment

The 2040 LUP also has the challenge of addressing the need to provide both adequate industrial land and commercial land for future employment and business growth in Anchorage.

Through 2040, Anchorage is estimated to need to accommodate 677 acres of industrial land development—395 acres of which will be due
to traditional industrial firms, such as manufacturers and transportation firms.

At the same time, Anchorage is estimated to also need 816 acres to accommodate commercial development, 532 acres of which are expected to be retail goods and services.

If Anchorage continues to grow according to long-traditional patterns—including lower-intensity uses and commercial encroachment upon industrial lands—a shortage of both commercial and industrial land and sites for future business expansion will be assured.

The 2040 LUP, however, provides for policies and strategies that will serve to retain and protect industrial family-wage jobs, while also facilitating greater intensity of commercial uses that, unlike industrial factories and facilities, cannot build and operate in multistory structures as can office and commercial uses.

**Space for Industrial Traded Sectors**

In seeking future balance between commercial and industrial uses, the Municipality of Anchorage identified its essential, core industrial sectors that serve as the foundation of much other industry and employment in the local economy.

These industrial "Traded Sectors" utilize industrial land and pay significantly higher wages than other sectors because they disproportionate export goods and services both domestically and internationally. They also purchase significant volume of goods and services from other local businesses in Anchorage, driving much other local commerce and employment.

These sectors were identified as:

- Various Manufacturing Businesses
- Power Generation
- Non-Metal Mineral Mining
- Air & Water Transportation
- Professional & Technical (Business) Services

The 2040 LUP prioritizes these sectors and their business site and land needs to preserve and grow fundamental industries in the local economy. An estimated 384 acres of industrial land will be required by these types of businesses by 2040, representing 57% of all industrial land demand in Anchorage.

Strategies are established in the 2040 LUP to ensure adequate land capacity for these essential businesses to grow in the necessary locations, particularly in the Anchorage Bowl, and with the necessary infrastructure and utilities that they specifically require.

More information regarding growth forecasts and land capacity is provided in Appendix B.
Community Expansion - Other Options

The amount of land available for residential, commercial, and industrial development in the Bowl is finite. Land exchanges or surplusing of military land, construction of a causeway to Fire Island, development in Chugiaq-Eagle River, or a Knik Arm Crossing to Point MacKenzie in the Mat-Su Borough could increase the supply of land. However, all of these options remain highly speculative, expensive, and largely external to local municipal control.

Each option was considered based on an extensive number of consultations with stakeholders, and review of studies and reports. Military land at Joint Base Elmendorf-Richardson, Fire Island, the Chugiaq-Eagle River area, and Point MacKenzie were investigated and analyzed to determine whether these and options could become available by 2040.

JBER actively uses most of its lands for operations and training and is not expected to change in the foreseeable future. Construction of a causeway to Fire Island is unlikely because of a host of factors. Chugiaq-Eagle River reserve lands of Eklutna, Inc., could potentially be developed during the plan horizon but each reserve area requires significant expansion of urban road networks and utility infrastructure. The Chugiaq-Eagle River Comprehensive Plan and the Anchorage 2040 LUP reflect the likely timing of development in that only Powder Reserve and at most Eklutna 770 Tract will be developed at urban residential densities by 2040.

The LUP assumes that the Knik Arm Crossing to Point MacKenzie will potentially be constructed during the latter half of the planning time horizon. However, land analyses indicate that it would yield only a modest reduction in land demand in the Anchorage Bowl, while leaving greater effects on Chugiaq-Eagle River and eastern MSB including Wasilla and Palmer areas.
1.3 Anchorage’s Growth Strategy

The Goals of this section supplement and build on the goals of Anchorage 2020 with updated land-use-specific guidance for future growth.

Goals set broad direction for the 2040 Land Use Plan, consistent with the community vision. They identify a desired future condition that the Plan attempts to achieve over time. The discussion of each Goal is followed by a list of Policies that provide more detail and guidance for decision makers.

Policies are statements of principle or guidelines that direct decisions and actions toward achieving the Goals, without specifying which tools to use (a job for Strategies and Actions). Policies are generally open ended as to time frame: they provide ongoing guidance.

In this section, related Anchorage 2020 (Chapter 5) policies are listed first, and then new 2040 LUP policies are provided that fill gaps and update the municipal land use policy guidance through the year 2040. These work in conjunction with Anchorage 2020 policies and carry the same authority.

The Policies direct the Strategies and Actions that appear in Section 3. Strategies are mechanisms to implement the Policies and often operate over a long term, as a means for accomplishing stated goals. They provide details for ways to achieve the Goals of the Plan. Actions are specific measures to carry out the Policies and Strategies to achieve the Goals. Section 3 further defines Strategies and Actions.

The 2040 LUP also extends the city’s network of parks, open spaces, and greenways that provide access to nature and preserve natural resources. It identifies and supports the valued characteristics of the Bowl’s rural, suburban, and urban neighborhoods. Great neighborhoods and shared spaces in areas of growth will provide the features and infrastructure to retain and attract people, talent, and reinvestment for Anchorage.

The 2040 LUP coordinates changes in land use, transportation, and other infrastructure to improve the quality of life for all residents. It also prioritizes areas for industrial “traded sectors” like manufacturing and “anchor institutions,” such as the universities.

Goal 1: Anchorage achieves residential and commercial growth, which improves community resiliency and citizens’ quality of life by supporting their vision for the future.

The Anchorage 2040 Land Use Plan reflects Anchorage’s vision to meet the challenges and opportunities for growth. It provides a blueprint and strategy for how Anchorage should grow in the future to the benefit of all.

This Plan focuses on where and how development should occur to accommodate Anchorage’s share of growth forecast for the region and meet its current and future housing and employment needs. Mixed-use, walkable centers will absorb much future growth, while infill development is encouraged along multi-modal corridors.

Related Anchorage 2020 Policies: 1, 2, 90, 91, 92, 93, 96, 97, and 98.

2040 LUP Policies:

LUP 1.1. Use the Anchorage 2040 Land Use Plan in concert with area-specific plans as a framework to guide decisions on future development patterns, land uses, and allocation of growth.

LUP 1.2. Employ land use and development strategies for the Anchorage Bowl to accommodate the forecast number of
additional residents, households, and jobs through 2040. (Supersedes Anchorage 2020: Policy 3)

**LUP 1.3.** Coordinate area-specific plans and updates so that collectively these maintain or improve Anchorage’s capacity to accommodate housing, employment needs, and achieve its goals for growth.

**LUP 1.4.** Use the 2040 LUP in conjunction with area-specific plans and other elements of the Comprehensive Plan to determine appropriate zoning in the Bowl, and evaluate proposed changes to land use regulations. (Supersedes Anchorage 2020: Policy 4)

**LUP 1.5.** Align Anchorage’s land use, transportation and infrastructure planning, design guidelines, and investments. Account for existing infrastructure capacity and future facility investments when determining where to grow. Link capital improvement priorities with the elements of the Comprehensive Plan, including the 2040 LUP and area-specific plans.

**LUP 1.6.** Ensure that municipal incentives, investments, and other land use decisions guide growth in housing, employment, and other uses to minimize life safety and economic risk in hazardous areas.

**Goal 2. Infill and redevelopment meets the housing and employment needs of residents and businesses in Anchorage.**

The 2040 LUP fosters better use of existing lands and already in-place infrastructure as the primary way to meet projected population and employment growth demands. This is facilitated by a city infill and redevelopment strategy that encourages reinvesting in existing business districts and neighborhoods that can support compact urban living with a high quality of life.

Infill and redevelopment can include compact housing, adaptive reuse of older structures, new commercial or residential buildings on former vacant or underused lots, or complete redevelopment of properties. It seeks a compatible mix of uses on the same site or between properties that can use the same parking facilities at different times of day.

Infill development and redevelopment allow more residents to live closer to employment and in-town amenities. It reduces the traffic congestion impacts of growth, and reinvests in local businesses and commercial districts.

Achieving compact infill and redevelopment requires that the Municipality:

1. Identify the most appropriate areas that can absorb more intensive use and compact housing;
2. Ensure that infrastructure can serve identified sites and public amenities are available nearby; and
3. Support redevelopment and infill projects that catalyze other developments.

In communities where infill development strategies have been successful, coordinated public-sector investments in infrastructure and public-private partnerships on catalyst sites provided critical support to the market for more compact forms of development.

Successful communities also leverage walkable urban-development patterns (e.g., a street-block grid, sidewalks, or alleys), remove barriers to compact development compatible with such areas, and incorporate flexibility in development requirements.

**Related Anchorage 2020 Policies:** 17.

**2040 LUP Policies:**

**LUP 2.1.** Identify and invest in areas best positioned to absorb growth essential to meeting housing and employment needs.

**LUP 2.2.** Coordinate redevelopment incentives and public infrastructure investments with development entitlements to enhance walkability and quality of life, and encourage the market to add new residences, shops, and workplaces.

**LUP 2.3.** Remove barriers to desired infill development and incorporate flexibility in standard development requirements to promote adaptive reuse of older buildings and compact infill/redevelopment, including that which reflects traditional urban neighborhood design contexts.

**LUP Policies 1.5, 3.1, 4.2, 5.1, 5.2, 7.1, 7.2, and 9.3** are also integral to this goal.
Goal 3: Mixed-use, walkable commercial centers and corridors thrive within their neighborhood context, offer housing affordable to a range of incomes, and enable business growth.

The 2040 LUP strives for a majority of new jobs and housing to locate in specific areas that are best able to absorb and capitalize on that growth, especially in and around existing commercial centers. Centers anchor the city’s infill and redevelopment strategy for future growth.

These are the commercial districts that have been serving neighborhoods and districts for decades—from neighborhood-scale centers to city centers like Downtown.

Most business districts historically developed at low densities, with large surface parking lots. Filling in these areas more intensely will make the most efficient use of Anchorage’s commercial lands and public infrastructure.

- By encouraging business and housing growth in urban centers, this Plan makes it possible for more people to live near or more easily access job opportunities, social activities, and services for everyday needs. Focusing on centers:
  - Accommodates forecast growth in a strategic and predictable way;
  - Strengthens existing businesses and business districts;
  - Promotes greater return on existing and new public infrastructure investments;
  - Provides walking, biking, and transit access to jobs, services, and activities; and
  - Preserves open space, industrial use areas, and quieter neighborhoods elsewhere.

Centers vary in size, location, mix of uses, scale, urban form, and intensity. Each center’s uses and scale should fit the surrounding neighborhoods it serves. Centers have close ties to their surrounding neighborhoods. They serve as places where the community comes together for basic needs, shopping, work, or events. They also help to connect different neighborhoods together.

This Municipality will work with residents, businesses, agencies, and institutions to assist each of its commercial centers to evolve and thrive, but will focus in the nearer term on centers where the most expansion is expected.

Corridors are the connectors between and within Centers, employment hubs, and Neighborhoods. Corridors should contain a mix of uses. Many of Anchorage’s existing corridors are auto-dependent; however, this strategy will encourage the evolution into mixed use, pedestrian-oriented and transit-friendly environments.

Related Anchorage 2020 Policies: 18, 19, 20, 21, 23, 24, and 25.

2040 LUP Policies:

LUP 3.1. Target and coordinate investment in the built environment and green infrastructure, in and around centers and corridors that are most able to absorb housing and employment growth.

LUP 3.2. Commercial, main street, and transit corridors will accept and support density with access to multiple modes of travel. This includes convenient and safe pedestrian and transit access. Corridor development should include incentives and regulatory changes to incentivize market rate and affordable housing.

LUP Policies 2.1, 2.2, 2.3, 5.1, 5.3, 6.1, 6.2 are also integral to this Goal.

Goal 4: Anchorage’s neighborhoods provide a range of places to live, meeting the housing needs of residents at all income levels, household sizes, interests, ages, abilities, and races and ethnicities.

Anchorage residents need affordable places to live. Housing of all types is essential to provide a range of housing opportunities. But this has become harder to find, even as housing preferences are changing with the population.

Over the last 100 years, Anchorage has met a variety of challenges to become a city with great neighborhoods and modern residential construction practices that have provided a high quality of life to residents—overcoming a sub-arctic climate with poor soils, remote location, constrained land and labor markets,
high construction costs, conflicting or unclear regulations, and boom/bust economic cycles.

However, many of these challenges have intensified as trends point to growing demand for new choices of housing types. Millennials, downsizing seniors, and a more diverse population desire smaller homes and other forms of compact housing, especially located in walkable neighborhoods near services, jobs, entertainment, parks and trails, and with less driving and yard maintenance.

Anchorage has relatively few walkable neighborhoods that meet this growing need. Because demand overwhelms supply, only a small number of people who would like to live in these kinds of places can afford to. With the cost of housing rising in general, and more people are finding it hard to afford a house on a standard-sized lot. These challenges affect quality of life for residents and the ability of businesses to attract and retain qualified workers.

In response, this Plan advances a number of approaches. Housing is included as a key land use in the Policies and Strategies to achieve the infill/redevelopment and growth in mixed-use centers (Goals 2 and 3).

The Plan also identifies where and how existing residential neighborhoods can absorb housing. In areas of anticipated growth, it uses the infill and redevelopment strategies to coordinate infrastructure investments.

It recommends allowing and encouraging more "compact" types of housing choices, including small-lot "cottage" homes, accessory dwelling units (ADUs), attached dwellings (duplex/ triplex/townhomes), small multifamily buildings, forms of co-housing or shared courtyard homes, and mixed-use housing as part of commercial developments.

Vacant lots or other spaces for infill vary in size. Large mixed-use and multifamily developments will be important; however, most buildable sites are small. Small infill residential projects are a big part of the housing strategy. Smaller-scale housing can be designed and situated to fit into existing neighborhood character. Smaller or compact housing can contribute to property values and generate income. Neighborhoods are enriched with a greater variety of housing opportunities for all generations and are more in line with the capabilities of builders and property owners.

Related Anchorage 2020 Policies: 8, 9, 10, 11, 14, 15, 16, 17, 56, 57, 58, 59, and 61.

2040 LUP Policies:
LUP 4.1. Provide sufficient areas to meet the diverse housing needs of Anchorage’s citizens, where the residential neighborhood integrity is protected from encroaching activities.

LUP 4.2. Allow and encourage innovative compact housing types and a variety of housing options that respond to changing preferences.

LUP 4.3. Promote balanced neighborhoods with diverse infill housing, and avoid creating areas of concentrated low-income housing.

LUP 4.4. Encourage property owners to preserve, rehabilitate, or redevelop properties in ways that minimize housing displacement and maintain affordability, health, and safety for residents.

LUP Policies 1.5, 2.1, 2.3, 5.2, 6.2, 7.1 are also included in this goal.

Goal 5. Coordinated and targeted infrastructure investments catalyze new growth, provide an acceptable return on investment, and equitably improve safety and quality of life.

Infrastructure is the part of the built and natural environment that conveys a public service and undergirds daily life. Infrastructure in the built environment includes public buildings, streets, sidewalks, parking, water and sewer pipes, schools, public art, public spaces, and communication networks. Infrastructure is expensive to construct, maintain, and replace.

Parks and the natural environment serve as "green infrastructure" by absorbing storm water; maintaining water and air quality; and managing flooding, wildlife habitat, and access to recreation and nature.

Availability of infrastructure, such as water and sewer, sidewalks, schools and parks, roads, public transit, and other services, influences whether growth occurs.

The 2040 LUP recognizes that alignment of future land use and infrastructure capacity and
investment is integral to achieving the envisioned growth. Anchorage must identify and resolve existing and projected infrastructure deficiencies.

The Municipality must also balance priorities to phase infrastructure investments. Phasing allows for flexibility in where and when public service upgrades will occur. If the city grows more slowly than expected, phasing allows the city to spur substantial progress in at least some mixed-use centers and public transit corridors. The number of areas seeing improvement will be in synch with the location and rate of economic and population growth.

This plan focuses the resources for expanded infrastructure on projects and areas that will return the greatest public benefit—such as new housing, businesses, and neighborhood revitalization—for the cost of providing the services. Some public investments, such as alley paving, are an opportunity to positively impact neighborhood livability and leverage private investment in housing at a relatively low cost. Others may target key centers or designated mixed-use "main street" corridors. Prioritizing and coordinating these improvements allows equitable decision making.

Coordination of infrastructure projects allows the Municipality to set in motion "placemaking" as an economic strategy. Designing and creating appealing public space catalyze infill and redevelopment. High-quality urban spaces in the city’s centers and mixed-use "main street" corridors make the type of city that millennials, downsizing seniors, and future generations will want to inhabit through changing economic cycles, creating a more resilient city.

This plan acknowledges that additional funding sources, strategies, and mechanisms will be necessary to accomplish many of the infrastructure needs of its infill growth strategy. However, compact growth patterns are far less expensive to serve and enable growth than conventional suburban development patterns.

**Related Anchorage 2020 Policies**: 73, 75, 76, 77, 79, 80, and 90.

**2040 LUP Policies:**

**LUP 5.1.** Fund and develop a return on investment (ROI) model to determine municipal prioritization and participation in public- and private-development projects.

**LUP 5.2.** Accompany infill development with "placemaking" investments in infrastructure, such as walkable streets, enhanced streetscapes, parks and public spaces, and other services that improve the quality of life in areas of targeted growth. Coordinate and prioritize capital improvements to upgrade neighborhoods that have capacity to accommodate infill housing near services, centers, public transit, with a walkable street grid and sidewalks.

**LUP 5.3.** Incentivize developments to incorporate "low-impact development" techniques, such as reuse or filtration and use of on-site storm water and wastewater, energy efficiency and renewable energy, and parking and congestion management strategies.

**LUP 5.4.** Pursue alternative strategies and funding mechanisms to support investment in infrastructure, including street networks, public transit, pedestrian facilities, trail connections, parks, greenways, and maintenance and operations.

LUP Policies 1.5, 2.1, 2.2, 3.1, 4.2, 6.1, 6.2, 8.1, 9.3 are also integral to this Goal.

**Goal 6.** Anchorage coordinates transportation and land use to provide safe, efficient, and affordable travel choices.

No other form of infrastructure is as closely linked with land use patterns as the way people move around the city. As parts of the Bowl evolve to a more urban form and function, this Plan aligns changes in land use with improvements in the transportation network. Coordinating land use and transportation actions is especially important in places where a majority of new housing and employment will go.

This Plan advances the concept of accessibility to capture the relationship between land use and transportation. Accessibility considers how easy it is for people to get to the destinations. It is a broader goal than mobility, which is the ability to move people and goods through the city quickly. Accessibility considers the total distance that must be traveled and the number of destinations within a certain distance.

For example, filling a commercial center with more housing and jobs can be a benefit to accessibility even as it causes congestion, if it provides more destinations within a short distance. Accessibility also includes other
ways of getting around, such as walking, riding public transit, and bicycling.

Maximizing all modes of travel, including street, sidewalk, transit, and trail connections, is critical to supporting successful growth. More frequent, predictable public transit service and extensions of the trails system should coincide with mixed-use centers targeted for growth. Transit and trails are critical to growth, while improving quality of life and managing road congestion.

The 2040 LUP recognizes that additional street connections tie directly to the ability to grow in at least some of the commercial centers and corridors. New local and collector street connections and pathways between businesses and adjacent neighborhoods will allow the street network to safely support mixed-use densities.

Anchorage will also need to use its existing rights-of-way more efficiently, by adapting streets to give people more travel choices. Integral to this effort is the development and implementation of a "Complete Streets" (see Section 2.1 for illustrated description) policy and land-use-based street typologies that will guide streetscape design.

Complete Streets are essential in traditional urban walkable neighborhood contexts, and in parts of Anchorage looking to attract private-sector reinvestment with innovative infill, redevelopment, and mixed uses.

For Complete Streets to function, maintenance and operations must be taken into consideration in the planning, funding, and maintenance stages. Streets constructed for all transportation modes depend on higher levels of year-round street maintenance, and clearing snow and debris to support accessibility for walking, bicycling, and riding transit.

Street improvements will be phased and coordinated with other investments in areas designated by this Plan to absorb housing and commercial growth. Focused investments in and around designated centers will be balanced with needed maintenance and upgrades to transportation facilities in all parts of town.

Making Anchorage more accessible also depends on land use patterns and forms of development that support transportation choices. Building and site design will contribute to the walkable Complete Streets environment. However, some Complete Street projects will be stand-alone road improvement projects.

Related Anchorage 2020 Policies: 12, 29, 30, 31, 33, 34, 38, 45, 54, 55, 76, 81, and 92.

2040 LUP Policies:

LUP 6.1. Provide new or upgraded pedestrian and local/collector street connections in commercial and residential corridors to improve access to and from surrounding neighborhoods.

LUP 6.2. Adopt and execute a Complete Streets policy to design streets to serve all users, including pedestrians, transit riders, and bicyclists, and align the design and scale of streets to be compatible with compact, accessible, and walkable land use patterns.

LUP Policies 1.5, 5.1, 5.4 are also integral to this Goal.

Goal 7. Infill development is compatible with the valued characteristics of surrounding properties and neighborhoods.

Anchorage’s neighborhoods and districts have distinct and valued characteristics—e.g., how buildings relate to one another and the street, how tall they are, the noise and traffic levels, or the presence of greenery (Neighborhood Contexts Map, Appendix A).

Anchorage residents cherish their neighborhoods and wish to see what they love about them preserved. However, infill development and redevelopment within already built-up areas has become a greater share of total development activity. There are concerns about neighborhood character being harmed through the construction of different or larger-scale projects.

While many people welcome more diverse housing options, current residents of the neighborhood often see new or different housing as being incompatible with the neighborhood’s scale, character, and livability. The form and scale that new developments take—more than its density—is increasingly a primary concern.

This Plan recognizes that compatible design is a key part of growing successfully though infill and redevelopment. The scale or physical
appearance of buildings, noise, glare, shadowing effects of taller buildings, parking, and other characteristics can impact neighboring properties.

Tools like neighborhood plans and improved development codes can guide new development in ways that help keep it in character and scale with existing homes. Improving tools that allow neighborhoods to accept new types of housing opportunities without losing their essential character can reduce conflicts between neighbors and developers.

The 2040 LUP also addresses separations, transitions, and buffering between land uses of differing intensity or incompatible characteristics, such as between heavy industrial or airport facilities and homes.

In addition to regulations, "placemaking" upgrades—well-designed and maintained streets, sidewalks, parks, and open spaces—improve cohesion between uses, mitigate the effects of higher densities, and contribute to neighborhood value. Public investments should accompany significant growth to improve: pedestrian connections to nearby shops and employment, opportunities for neighbors to meet and socialize, and development of healthy, safe environments.


2040 LUP Policies:

LUP 7.1. Preserve, accommodate, and contribute to the character, scale, and identity of established neighborhoods as new infill housing and mixed-use development occurs. Protect and restore the natural environment as development occurs in these neighborhoods.

LUP 7.2. Ease the transitions between more intensive uses and adjacent lower-density neighborhoods—in terms of the built scale, height, level of activity, and character.

LUP Policies 1.6, 2.3, 4.3, 5.2, 6.2 are also integral to this Goal.

Goal 8. Anchorage maintains, improves, and strategically expands parks, greenbelts, and trail corridors to enhance land values, public access, neighborhoods, and mixed-use centers.

Anchorage offers the kinds of places that are gone from most other major cities. Open spaces, greenbelts, and trail corridors are valued assets of this community. Anchorage recognizes that natural areas are vital infrastructure that sustains neighborhoods and centers experiencing infill and redevelopment.

One of Anchorage’s many competitive advantages for attracting talent and investment in the global economy is its extensive network of greenbelts, trail corridors, and natural open space. These amenities support growth and livability of neighborhoods and centers.

The Anchorage 2020 Conceptual Natural Open Space Map, updated as the Community Natural Assets Map in Appendix A, informs strategic decisions about preservation priorities and new additions to this green infrastructure.

This Plan recommends adding parks and greenbelt connections to offset neighborhood deficiencies, and to support higher density development. These new open space features can also function as buffers between incompatible developments.

Critical fish and wildlife habitats and natural areas important to water quality, public access and recreation are retained. Restored greenways and creek corridors support higher density and redevelopment with open space amenities.

Connecting these assets to neighborhoods and employment centers by extending greenbelt trails and other pedestrian connections is also a high community priority.

Anchorage will seek to work with partners to identify new acquisition alternatives and improved funding mechanisms for creating and maintaining open space and recreational areas.


2040 LUP Policies:

LUP 8.1. Provide new and improved trails, greenbelts, and other pedestrian facilities as alternative travel ways by connecting open spaces, neighborhoods, and urban centers.

LUP Policies 1.5, 5.2, 5.4, 10.1, 11.2 are also integral to this Goal.
Goal 9: A sufficient, predictable, and strategically located land supply allows Anchorage’s industrial employment sectors to thrive, protected from non-industrial uses that might displace them.

From its origins near Ship Creek to the development of its airports, Anchorage has grown because of its function as a maritime, air, and land freight distribution center of vital importance to the Alaskan economy. Its industrial sectors, strategically clustered on lands with access to the airport, railroad, and port facilities, drive the Anchorage economy and support other economic sectors. Industrial businesses, therefore, tend to make a disproportionately important contribution to local employment and economic opportunity, paying higher wages and supporting the State’s key industries and population centers.

However, Anchorage does not have sufficient industrial-zoned land to accommodate the forecast economic growth, even considering the Chugiak-Eagle River land supply. Moreover, industrial lands in the Bowl face well-documented economic pressures to convert to other uses. This is due in part to land scarcity among commercial and residential land uses. Industrial uses are less able to adjust by using land more efficiently, such as multi-story development.

This Plan retains a sustainable supply of industrial land in strategic areas and recommends limiting incompatible uses to avoid conflicts with industrial activities.

The Plan encourages a share of Anchorage’s forecast employment growth to occur in these lands. It prioritizes industrial functions, such as manufacturing, production, and distribution enterprises, over low-employment uses like outdoor storage. In particular, it recognizes Traded Sectors, the key industrial land-utilizing industry sectors that export locally sourced goods and services to markets outside of Anchorage and, thus, tend to pay higher wages.


2040 LUP Policies:

LUP 9.1. Identify and preserve a suitable, predictable supply of industrial land in areas most appropriate for existing and future high-priority industrial uses.

LUP 9.2. Limit non-industrial uses that could displace or conflict with existing or potential industrial functions in industrially designated areas, in order to preserve these areas for primarily industrial development and ensure compatibility of adjacent uses and traffic.

LUP 9.3. Encourage the retention and intensification of industrial uses on existing sites via reuse and redevelopment through public programs that address brownfields, infrastructure, and utilities.

LUP 9.4. Recognize Traded Industrial Sectors as high priority for economic development and industrial land availability, preservation, and infrastructure investment actions.

LUP Policies 1.5, 5.1, 10.1 are also included in this Goal.

Goal 10. The community supports its anchor institutions and facilities and recognizes the important local and statewide benefits they provide, while mitigating adverse impacts associated with development and locational expansion.

Anchor institutions are large organizations that have an established presence by their sheer size, permanence, and stabilizing social ties and services to the surrounding community. They diversify the city’s economy by employing large workforces, purchasing goods and services, generating research and technology, and attracting significant investment. They serve the needs of the city’s residents and all Alaska.

Anchor institutions include: University of Alaska Anchorage, Alaska Pacific University, Providence Alaska Medical Center, and Alaska Native Medical Center in the UMED District; Alaska Regional Hospital; Ted Stevens Anchorage International Airport; Port of Anchorage; Alaska Railroad; and Merrill Field.

Also, Joint Base Elmendorf-Richardson (JBER), while located outside the Anchorage Bowl planning area, is a key contributor to the economic, social, and physical fabric of the city. Anchorage seeks to grow and evolve in ways compatible with JBER’s performance of its national security mission.

The universities and medical institutions play important roles delivering vital health and educational services to the residents of
Anchorage and Alaska. All these anchor institutions have large campus settings and facilities. Their operations, growth, and expansion can impact surrounding neighborhoods and areas.

This Plan and other elements of the Comprehensive Plan, including the UMED District Plan, seek to encourage coordinated institutional growth that creates integrated, connected campuses that respect the livability of surrounding residential neighborhoods and natural resources. Conversely, the institutions benefit from strong neighborhoods with workforce housing and a great living environment around them.

The airport, railroad, and port facilities are managed primarily within present facility property boundaries. However, there is a need to prioritize water, sewer, and roadway and runway investments in order for these areas to modernize and grow. Also, transitions and buffers between major facilities and residential neighborhoods are essential. In some cases, the public has enjoyed the use of portions of these institution lands in areas that are development reserves for future growth.

**Related Anchorage 2020 Policies:** 26 and 28.

**LUP Policies:**

LUP Policies 4.1, 7.2, 8.1 are also integral to this Goal.

**Areas of Growth and Change**

The Areas of Growth and Change Map highlights the relative degree of changes guided by the 2040 LUP. In most locations, the changes on this map reflect existing zoning, development trends, and adopted plans. It depicts the growth that is anticipated to occur through 2040, as follows:

**Areas of Significant Growth** are expected to experience new development on vacant parcels, or redevelopment of underused parcels, that transforms the character or activity level of the area. These areas have the most potential to absorb growth. Public infrastructure, such as parks and streets, will be improved to enhance quality of life for residents, employees, and/or visitors.

**Areas of Moderate Growth** are expected to experience development and evolve in a manner that enhances their form and character. These areas have moderate potential for absorbing growth over time. Some infill and redevelopment is likely to occur, mostly on individual lots or in clusters, and fit with the existing and planned street patterns, setbacks, and building form and scale. Incremental improvement to local infrastructure and street/walkway connectivity may occur.

**Areas of Little Growth** are expected to experience only minor change and retain their existing use and character. These areas have limited potential for absorbing growth.

Infill, reuse, and development will occur on a small number of scattered sites. Maintenance of existing infrastructure or incremental upgrades of street, trail, or other infrastructure should occur.

This map also shows where the 2040 LUP recommends changes from adopted district or neighborhood plans, or changes in land use or intensity of use from that provided by existing zoning.

**How Were Areas of Change Identified?**

Below are the factors that emerged from analyses, public comments, and workshops during the development of the Land Use Plan Map. These factors influence which areas are most likely to change or absorb growth:

1. In or near major commercial or employment centers, including Downtown, Midtown, and UMED.
2. Accessible to public transit, pedestrian, and bicycle routes.
3. Undergoing change, where development and investment is anticipated to continue.
4. Where existing zoning allows for greater intensity of development than occurs today.
5. With buildable land or redevelopment opportunities.
6. Near or accessible to stores, jobs, restaurants, and other services, amenities, and attractions.
7. With existing infrastructure (e.g., streets, parks, water, sewer, sidewalks) or where cost/feasibility of upgrading capacity is there to support additional growth.

8. Where reinvestment in infrastructure is already planned or anticipated, which will support additional growth.

9. With fewer development constraints, natural hazards, or sensitive natural features.

10. With potential benefits or burdens for lower-income and vulnerable populations.

11. Prioritized in adopted neighborhood or district plans.

The amount of change reflected on this map is based on recent growth forecasts, housing needs, and recommendations of this Plan and other elements of the Comprehensive Plan, such as adopted neighborhood and district plans and public facility plans.

Principles for infill design and compatibility in areas of growth are provided in Section 2.
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