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## **Parks and Recreation**

*Anchorage: Performance. Value. Results.*

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### **Mission**

Provide for “Healthy Parks, Healthy People, Healthy Future” through ensuring Anchorage parks, facilities, and programs are well maintained, safe, accessible, and enjoyable.

### **Core Services**

- Park Operations – maintain and improve the health of the Municipality of Anchorage park system for the benefit of present and future generations through managed development; and routine care and maintenance of parks, trails, green spaces, trees, and facilities.
- Community Development – promote community giving to foster economic growth and community volunteerism in the care and improvement of park assets and in the delivery of parks and recreation services.
- Recreation Services - promote healthy lifestyles by delivering year-round recreation and volunteer programs in the Municipality of Anchorage’s parks, pools, and recreation facilities.

### **Accomplishment Goals**

- Provide opportunities for residents and visitors to enjoy Anchorage’s parks and facilities.
- Deliver recreation opportunities in a cost-efficient manner.
- Provide recreation opportunities that are safe, secure, and enjoyable.
- Engage residents to actively participate and volunteer in the community.
- Foster private-public partnerships and innovated funding sources to establish a balance in the financing of parks and recreation services and in the development of capital improvement projects through state and federal grants, user fees, volunteer support, and private contributions.

### **Performance Measures**

Progress in achieving goals shall be measured by:

**Measure #1: Percentage of Parks and Trails that are designed and maintained to ensure the safety and security of park goers.**

<b>Evaluation Criteria</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022 Q1</b>	<b>2022 Q2</b>	<b>2022 Q3</b>	<b>2022 Q4</b>
Percentage of Parks Routinely Maintained per Week	95%	95%	95%	95%	95%	95	95
Percentage of parks and trails that are inspected weekly	93%	92%	92%	92%	92%	80	80
Percentage of playgrounds that are inclusive	27%	27%	27%	27%	27%	37	37
Percentage of parks that are patrolled with park staff.	15%	15%	15%	90%	90%	95	95
Number of parks that are locked on a nightly basis.				19	19	19	19

**Measure #2: Number of volunteer hours and the economic value to the community in the maintenance of park assets and in the delivery of parks and recreation services.**

<b>Description of Community Contribution</b>	<b>2019 Q4</b>	<b>2020</b>	<b>2021</b>	<b>2022 Q1</b>	<b>2022 Q2</b>	<b>2022 Q3</b>	<b>2022 Q4</b>
Volunteer Hours	200	891.5	1865.5	155.5	1152	1155	492
Economic Value of Labor Hours	\$5,400	\$24,140	\$49,450	\$4,438	\$34,435	\$34,585	\$14,735

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## **Parks Operations Division**

### **Parks and Recreation Department**

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#### **Mission**

A stewardship requirement of the Department is to provide safe, aesthetically pleasing, and usable parks and recreation facilities for public use. To accomplish this requirement daily recurrent, frequently scheduled service and monitoring of the facilities is essential to meet the needs of ever-increasing user groups, to support new and existing recreation programs and to reduce liability risks throughout the system. The Parks Operations Division will fulfill its stewardship requirement by organizing and implementing a maintenance zone management system.

#### **Core Services**

- Park Development - is responsible for open space planning, site planning, landscape reclamation, project management and technical services associated with the delivery of new or updated park and recreation infrastructures and for generating community involvement and private funds for park improvement projects.
- Park Maintenance – maintains the Anchorage Bowl Park Inventory of 10,861 acres of park land that includes 113 developed parks and 107 undeveloped parks. Property includes 220 miles of trails and greenbelts that link neighborhoods with surrounding natural open spaces and wildlife habitat.
- Horticulture and Forestry – the Horticulture Section is responsible for the operation of the Municipal Greenhouse, the annual growth of 83,000 flowers, and the landscaping and maintenance of 350 beautification sites. The Forestry Section is responsible for the strategic planning and maintenance of Anchorage's tree canopy and natural parks.
- Community Work Service – the staff and participants assist the other Sections of the Parks Operations Division in cleaning, beautifying, and repairing park property and facilities.

#### **Accomplishment Goals**

- Through the practice of routine maintenance, maintain Municipal park assets to ensure optimum risk management by keeping parks, trails, and facilities in a state of good repair, and that are safe and welcoming.
- Through planned and managed development improve the safety, appearance, and usability of Anchorage Neighborhood Parks in an effective and cost-efficient manner.

#### **Performance Measures**

Progress in achieving goals will be measured by:

**Measure #3: Illegal Camp Clean-up**

Evaluation Criteria	2019 Q4	2020	2021	2022 Q1	2022 Q2	2022 Q3	2022 Q4
Number of reports to ANC works		1,300	1,423				
Number of campsites cleaned up	124	413	368				
Number of staff hours used to clean the sites	721	7,670	16,577	6234*	5492	7045	2855
Amount of trash removed from the sites (tons)	51	337	475	112 *	163	139.5	109.7

\*revised

**Measure #4: Annual capital investment in Park and Recreation Assets**

Capital Source	2019	2020	2021	2022
Municipal	\$3,290,086	\$2,705,841	\$1,555,000	\$2,454,923
State and Federal	1,338,544	2,627,632	0	2,185,000
Anchorage Parks Foundation	325,000	172,000	244,151	230,214

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## **Recreation Services Division**

### **Parks and Recreation Department**

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#### **Mission**

The mission of the Recreation Services Division is to assist residents of all ages in achieving a state of physical and social wellbeing through health-promoting activities, and to provide children and youth with positive experiences which enable them to be healthy, responsible, creative, productive, environmentally aware, and active in community life

#### **Core Services**

- Recreation Facilities - operates 2 indoor recreation centers, 2 outdoor centers, and 1 camper-park, and delivers city-wide programs and activities.
- Recreation Programs – delivers city-wide recreation and leisure programs and activities
- Aquatics Section - operates 5 indoor pools and two summer waterfronts.
- Volunteers Section – promotes community involvement through volunteer activities

#### **Accomplishment Goals**

- Provide satisfying positive experiences through quality recreation, leisure and civic programs in Anchorage's parks and facilities.
- Maximize budgeted resources through effective scheduling of facility operational and program hours by matching demand to capacity.
- Deliver recreation services in a cost-effective and efficient manner
- Offer aquatic programs year-round for public safety and recreation.

#### **Performance Measures**

Progress in achieving goals shall be measured by:

<b>Measure #5: Permitted use of municipal parkland and facilities</b>
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Park Facility	2019	2020	2021	2022 Q1	2022 Q2	2022 Q3	2022 Q4
Centers				822 (days) 5119.33 (hours)	428 days 2433 hours	333 days 1986 hours	314 Days 1515 hours
Parks and trails	36	12	18	390 days 1760.50 hours	480 days 5002 hours	617 days 7705 hours	329 Days 2738 hours
Pavilions	912	512	1,134	40 days 290.83 hours	606 days 6097 hours	42 days 266 hours	46 Days 389 hours
Aquatics	506	242	410	237 days 1550 hours	164 days 1146 hours	145 days 480 hours	119 days 475 hours
Athletic Fields, Courts, and Rinks	99	81	142	251	106	87	30
Community Gardens	211	199	355	0	224	224	250
Cooperative Use Agreements	20	16	18	0	17	17	17
Camping Permits	2,165	661	1,379	3	485	0	0

### **PVR Measure WC: Managing Workers' Compensation Claims**

Reducing job-related injuries is a priority for the Administration by ensuring safe work conditions and safe practices. By instilling safe work practices, we ensure not only the safety of our employees but reduce the potential for injuries and property damage to the public. The Municipality is self-insured and every injury poses a financial burden on the public and the injured worker's family. It just makes good sense to WORK SAFE.

Results are tracked by monitoring monthly reports issued by the Risk Management Division.

