



Contact:

Harriet Drummond, 279-7763
Elvi Gray-Jackson, 343-4118
Dick Traini, 343-4117

MEDIA ADVISORY:

***ANCHORAGE, ALASKA TO INTRODUCE
FREE PRESCRIPTION DISCOUNT CARD PROGRAM
TO PROVIDE RELIEF
FROM HIGH COST OF PRESCRIPTIONS***

Discount card offers average savings of 23 percent

- WHAT:** Anchorage, Alaska is launching a free Prescription Discount Card program -- sponsored by the National League of Cities (NLC) -- to help area residents with the high cost of prescription medications. Details of the program will be announced during a press conference.
- WHO:** Leading the press conference will be Assembly members Drummond, Gray-Jackson, and Traini.
- WHY:** Given the current economic climate, Municipal leaders want to help residents save money on much-needed prescription medications.
- WHEN:** **September 27, 2011**
4:00 p.m.
- WHERE:** **Lousaac Library**
Lobby – Assembly Chambers

About NLC

The National League of Cities (NLC) is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.