

Submitted by: Assembly Community and
Economic Development
Committee
Prepared by: Assembly Counsel
For reading:

*** DRAFT ***

ANCHORAGE, ALASKA
AO No. 2018-_____

1 AN ORDINANCE OF THE ANCHORAGE ASSEMBLY AMENDING
2 ANCHORAGE MUNICIPAL CODE SECTION 10.50.045 TO PROVIDE A
3 PROCEDURE FOR THE ASSEMBLY TO ESTABLISH BY ORDINANCE
4 GEOGRAPHIC AREA BASED OPERATIONS RESTRICTIONS ON LICENSED
5 ALCOHOL ESTABLISHMENTS WHEN REASONABLE AND NECESSARY TO
6 ADDRESS NEGATIVE SECONDARY EFFECTS OF ALCOHOL USE.

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8 WHEREAS,

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10 WHEREAS, ; now, therefore,

11
12 THE ANCHORAGE ASSEMBLY ORDAINS:

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14 **Section 1.** Anchorage Municipal Code section 10.50.045 is hereby amended to
15 read as follows (*the remainder of the section is not affected and therefore not set*
16 *out*):

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18 **10.50.045 Area operations restrictions for [CONDITIONS FOR LAND**
19 **USE BY] licensed premises.**

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21 A. The[SE] area operations restrictions in this section [CONDITIONS]
22 apply to uses involving the sale of alcoholic beverages within
23 geographically defined areas established by the assembly, which may
24 coincide with community council district boundaries or a general
25 market area, but are not required to, and shall supplement all other
26 conditions and restrictions authorized by the assembly for licensed
27 premises [THE USE] within boundaries of the area specified. A copy
28 of the area restrictions [CONDITIONS] imposed under this section [BY
29 THE ASSEMBLY IN CONNECTION WITH THE ALCOHOL USE
30 APPROVAL] shall be maintained on the premises of each affected
31 licensed establishment in a location readily visible to the public. After
32 [insert effective date of this AO], the assembly shall use the following
33 procedure to establish area operations restrictions.

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35 1. Identify the negative effects caused by the sale or consumption
36 of alcoholic beverages to be addressed by imposing area
37 operations restrictions, and define the geographic area. The
38 assembly may consider information regarding the effects and
39 area where they occur from any source, and shall request
40 recommendations for area boundaries from the community
41 councils that contain or abut the area under consideration. The
42 area shall be defined by easily recognized lines of demarcation,

1 and reasonably compact based on the negative effects to be
2 addressed.

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4 2. Determine the area restrictions to apply. The restrictions should
5 reasonably have the effect of mitigating the negative secondary
6 effects.

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8 3. Adopt an ordinance amending a new subsection to this section
9 which describes the area and lists the applicable area
10 operations restrictions.

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12 B [A]. Downtown Community Council District: Area operations restrictions
13 [USE PERMIT CONDITIONS] for a package store authorized under
14 state license to sell alcoholic beverages within the boundaries of the
15 Downtown Community Council District are as follows:

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17 1. *Restrictions on products sold:*

18 a. No cheap wines, such as White Port, in any size. No
19 fortified wines less than \$10.00 a bottle.

20 b. No six-packs of beer less than \$6.00.

21 c. No liquor products less than 750 milliliters. Any products
22 where the 750 milliliter size has a shelf price of \$10.00
23 or less shall not be stocked.

24 d. Licensee shall place a sticker or other identifying mark
25 on all products sold as individual containers.

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28 2. *Training and personnel:*

29 a. "Techniques in Alcohol Management" (T.A.M.) or
30 equivalent training shall be provided to all store
31 personnel before hiring.

32 b. Immediate dismissal of any employee convicted of sale
33 to a minor or intoxicated person.

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35 3. *Advertising restrictions:*

36 a. No price or beer signs in the windows. No low price
37 newspaper advertising.

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39 4. *Community review requirements:*

40 a. Semi-annual review of operations by the Downtown
41 Community Council, if desired by the Downtown
42 Community Council.

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- b. Video recordings [TAPES] of customers viewable on request by the Downtown Community Council held for a period of five days.

(AO No. 2010-68(S), § 1, 10-12-10)

Section 2. This ordinance shall be effective immediately upon passage and approval by the Assembly.

PASSED AND APPROVED by the Anchorage Assembly this _____ day of _____, 2018.

Chair

ATTEST:

Municipal Clerk

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