



ALASKA CENTER FOR THE   
**PERFORMING ARTS**

Anchorage Assembly Work Session: 3.19.21

# ●● Cultural Pillars Support at Work

The Cultural Pillars support received by Alaska Center for the Performing Arts, Inc. ensured sustainability through 2020. The PAC has been closed to the public since March 13, 2020 and has only been able to reopen for a few small free community events as mandates continue to fluctuate.

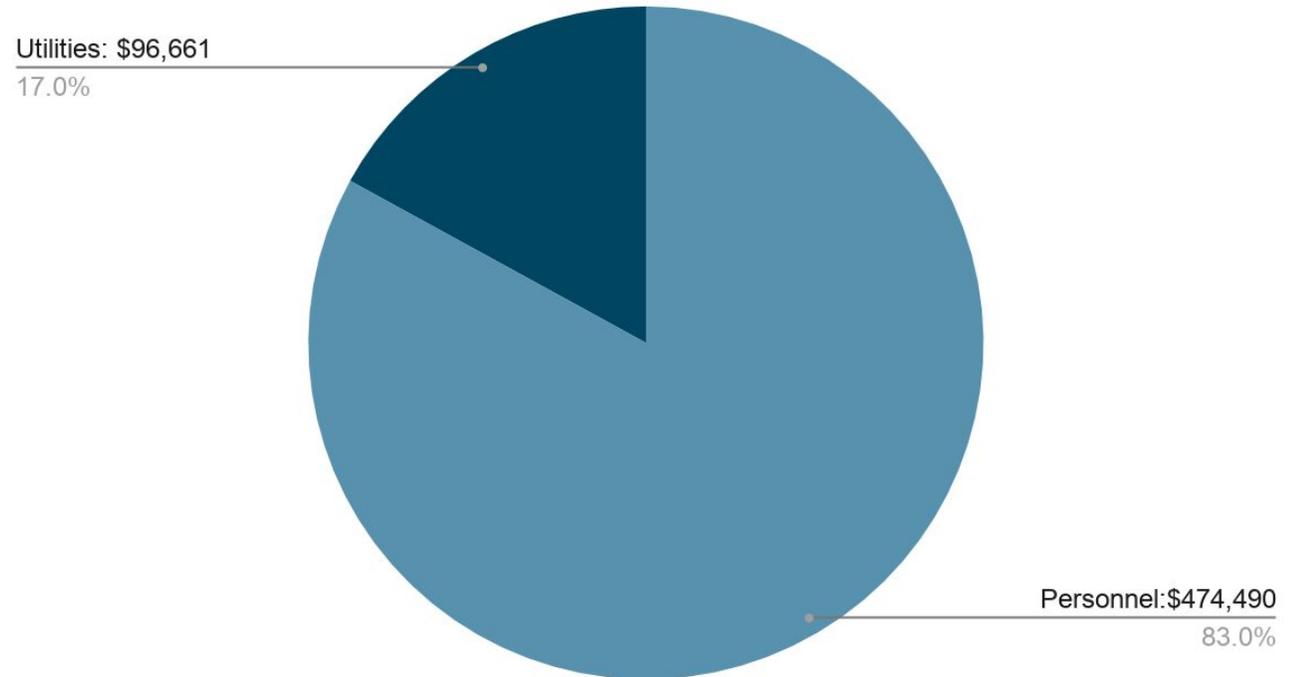
The PAC's pathway to reopening will be slow and steady as we reestablish our ability to safely host gatherings for the live performing arts, taking into account community concerns about attending live performances and financial feasibility for our clients to produce/present until we can reopen at full capacity. Current mandates, with physical distancing requirements, only allow the PAC to open at 18% capacity at best.



# Cultural Pillars Support at Work

83% of the Cultural Pillars grant funds allocated to the PAC supported compensation for critical staff with expertise to operate this facility, including unique theatrical systems and spaces. Although our doors have been closed to the public, our commitment and obligation to continue to manage and care for this 32-year-old community venue remains. From mitigation plans and strategies for reopening, to a number of facility and equipment maintenance projects including, but not limited to, deep cleaning/disinfecting, installation of touchless technology in bathrooms, hand sanitation stations throughout the building, wayfinding signage and updating workflow processes to comply with new mitigation protocols, critical work has carried on during our closure to the public.

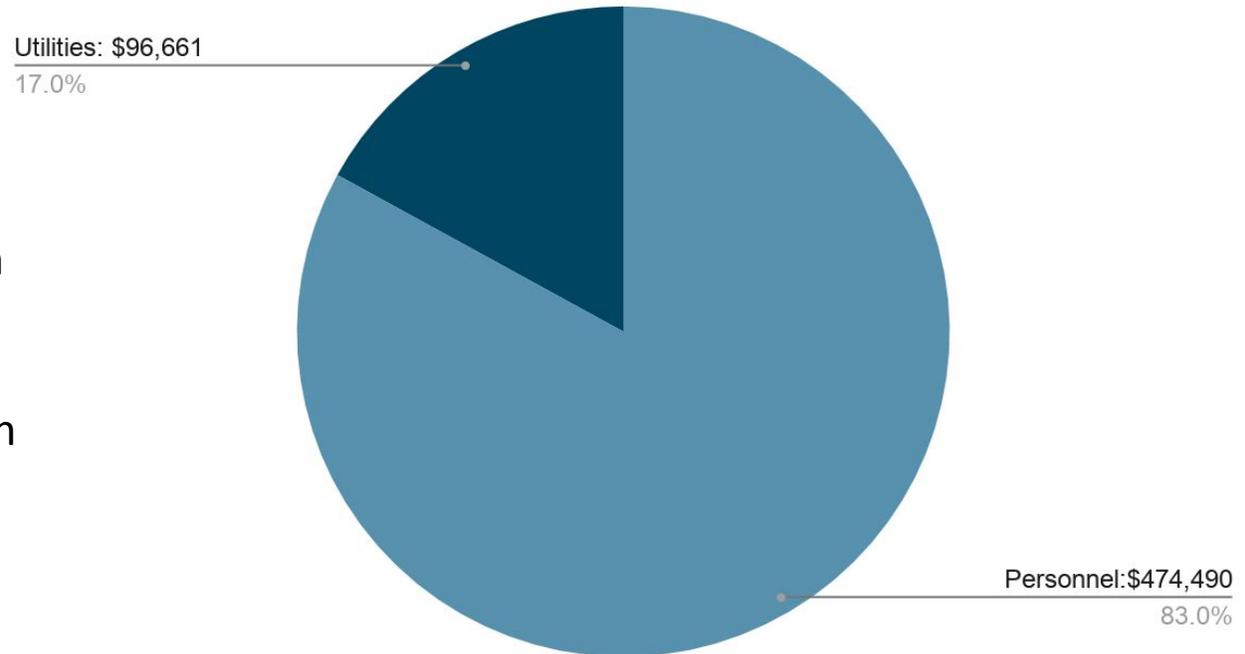
### Cultural Pillars Funding Allocation



# Cultural Pillars Support at Work

17% of the Cultural Pillars funds granted to the PAC were allocated to cover a portion of utilities for the venue. Although we are not open to the public, the building continues to operate and incur expenses, especially with utilities. The PAC's monthly electricity bill hovers around \$20,000 per month, even while closed to the public.

Cultural Pillars Funding Allocation



# Looking ahead

The ACPA staff has been very active in its effort to engage in every opportunity for emergency funding and will continue to do so to ensure the security of the venue's future for our community. Because of the support received from the Cultural Pillars fund, our team is poised to start 2021 in a stronger position, knowing that this will be another challenging year for our industry. At the PAC a regular event year sees over 800 event rental dates/bookings, and 2020 saw just 122. Groups that use the facility are sharing that until physical distancing is lifted, and the public regains confidence and feels safe to attend larger public events, we will not see a return to "normal" for some time. That being said, we must plan for 8-12 months before we will begin to see sustainable revenue generation through event rentals/bookings return.

Any support as part of another stimulus package will be critical to the PAC's continued sustainability as we work towards reopening. In the meantime we are diversifying our efforts for support, programming, partnerships and activation of the building in new and innovative ways.





# Contact Us

**Questions?**

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