

**American Recovery Act Funding Proposal**  
**Municipality of Anchorage – Anchorage Downtown Partnership**

Can you describe your proposal?

Anchorage Downtown Partnership has long served as the primary entity dedicated to the creation and maintenance of a Clean, Safe, and Vital Downtown. The Pandemic has created a perfect storm of problems in the downtown. From empty store fronts and streets, to businesses pivoting to work from home, to the increase of challenges related to vagrancy in the streets, to empty parks and streets. Restaurants and bars closed. Businesses closed. Because of all of this, downtown faces a crisis. Despite unprecedented headwinds, Anchorage Downtown Partnership faced the challenges head on and with fierce determination, has driven policy change at the state and local level that made it possible for hospitality businesses to extend their licensed premises outdoors, providing a vital lifeline to businesses just barely surviving.

This proposal funds equipment upgrades for ADP to continue and expand their efforts to provide a clean and safe downtown, and a parallel investment in funds to drive activation of public spaces in the downtown through a variety of efforts which aim to ensure the vitality of downtown. Further, these funds will be used to attract additional financial support to accomplish a broad array of projects including façade improvements, wayfinding with Indigenous place names, murals, Winter City activation.

Separately, I propose supporting a full time staff to develop and implement a renewed Downtown Market that focuses on local arts, crafts, and a farmers market.

What is the potential cost of the proposal?

\$300,000 equipment upgrade and creative placemaking.  
\$100,000 Downtown Market

Is this a short- or long-term funding need? Or both?

This is a short term funding need and also with long term impacts.

What are the guiding principles in your proposal?

The guiding principles of this proposal is to reboot economic activity in the downtown, to activate spaced to ensure that trouble doesn't take root, and to lay the foundation for as swift a recovery as possible.

Where does your item fit in the framework and priorities?

This proposal fits in several of the priority areas including economic stimulus, housing and homelessness response, public health & safety, as well as community investments.

Who are your collaborators in your proposal?

Downtown merchants, parks and rec staff, RVSA, ACDA, AEDC, Anchorage Chamber, Visit Anchorage, Downtown Community Council, Alaska Hospitality Retailers, CHARR, and many more.



## Opportunities for Economic Activity in Downtown Anchorage

**NEED:** Downtown Anchorage has borne the brunt of this pandemic with Work from Home orders, restaurant and bar closures and capacity limitations, cancellation of the ceremonial start of the Iditarod, which had a multi-million dollar impact on downtown businesses and finally downtown will endure 2 summers with limited guests because of the lack of cruise ships. Anchorage Downtown Partnership, Ltd is presenting 2 opportunities for economic development that have both short-term and long-term impacts on the downtown property owners, small business owners, retail shops, restaurants, and bars. And we are including 4 more that demonstrate the direction APD is taking in the effort to reboot the downtown. **GEOGRAPHY:** Downtown is the unique space in our community that belongs to everyone. Downtown is where the majority of our community works, it is the front porch for guests that visit Alaska, it is where we come together to lift our voice and where we gather to celebrate. **ALIGNMENT:** These projects are supported by the Roadmap to a Vital and Safe Anchorage and work to support a vibrant, healthy, and welcoming downtown Anchorage. **FEASIBILITY:** These projects are all shovel-ready with partners and collaborators throughout the Anchorage community. **INFORMED:** These projects are part of Anchorage Downtown Partnership, Ltd Strategic Plan as well as the Road Map to a Vital and Safe Anchorage, which is a collaboration of over 150 leaders in the Anchorage Community. **EQUITY:** All of these programs are designed to support inclusive activities as well as provide a voice to our community through the mural project.

**Equipment Upgrades and Creative Placemaking Program \$300,000:** This funding will allow upgrades to the maintenance systems operated by ADP and robust efforts at creative placemaking. Currently, ADP operates equipment that isn't continuing to serve the needs of the downtown, placing extraordinary burden on our staff to achieve and maintain a clean, safe, and vital downtown. The first part of this proposal would fund upgrades to our equipment to ensure our staff are able to safely accomplish the difficult tasks faced in a downtown that is just beginning to recover from the pandemic crisis. Funding will also support Creative Placemaking Programs. When there are not consistent events it creates a space for nefarious activity and we have documented evidence from this [UAA study with ADP](#). ADP works to bring positive energy and use to downtown's parks and public spaces. The program facilitates collaborative use of these spaces through inspiration, coordination, and reducing existing barriers to entry. This summer we are exploring an Outdoor Co-Working space to allow teams to re-connect in the fresh air as well as Yoga in the Park, Salsa in the Park, Hip Hop in the Park and many other activations. Together with partnering organizations, Anchorage Downtown Placemaking allows

space activation programming to more easily fill the downtown parks: [Town Square, Peratrovich Park](#), as well as other empty public spaces in downtown: alleyways, vacant storefronts, street corners, etc. With additional funds, we will increase our programming and bring more guests into the downtown area, who then often support our surrounding brick and mortar establishments. This is a collaboration between Anchorage Downtown Partnership Ltd., Anchorage Park Foundation, and Alaska Center for Performing Arts.

**Downtown Market, \$100,000** - As you know, the long-standing Weekend Market that was located at the Chinook Lot on Third Avenue has moved to the Dimond Center. ADP has heard from downtown businesses, property owners, and Anchorage residents about the value of a market in our city center, its positive impact on the neighborhood, and the gathering space it created for our community as well as our guests. We are committed to exploring the best ideas for building on this tradition in a time of change for long-term success. ADP is engaged in the effort to celebrate what's great about downtown while envisioning steps we can take as a community to continue to define and realize our unique sense of place. We want to create a vibrant and lively space that supports local businesses (Buy Alaska), honors indigenous artists, uplifts BIPOC businesses, and provides an opportunity to support our farmers by purchasing Alaska Grown produce. In order to cultivate a truly vibrant downtown, we want to host this market on 4th Avenue, to bring traffic into the core, support our brick and mortar businesses and create a true downtown experience. The \$100,000 covers start-up costs and it is anticipated that the market will be self-sufficient in the future. This market is a collaboration with Buy Alaska.

**Facade Improvement Program, \$250,000** - This would be modeled after a successful project by Anchorage Community Land Trust (ACLT) in Mountain View (see attached). We have met with ACLT and they have provided guidance for how the project could be successful downtown, lessons learned, and best practices. In a [Next City article](#) "American Cities Should be More Color," from March 26, 2021 Rachel Smith states, "What if we saw color as an economic and community development tool— a way to attract residents and visitors and improve quality of life? As [Ingrid Fetell Lee](#) highlights in her book, Joyful, the city of Tirana, Albania, is an excellent case study of color as community development. In the year 2000, the city's new mayor took office after decades of high crime, corruption, and a bleak economic outlook. His first mayoral directive? Paint. Bright, colorful paint all over the city, laid on by municipal workers. That first public investment spread, and it was joined by public and private buildings alike. And quickly, there was a change far bigger than the pops of color. People stopped littering and started gathering in cafes. They took the bars off their windows, claiming the streets felt safer, and started dreaming of a new city. Nothing had changed, yet everything had changed. This place was theirs, and a greater sense of ownership and optimism emerged. It is a telltale example of the power of joy as infectious."

This project could be shovel-ready quickly and have profound impacts on the look and feel of downtown. Mountain View had a \$100,000 grant from the state, we are asking for additional funds because buildings downtown are larger and we have more of them. The Facade Improvement Program would also include a [Crime Prevention through Environmental Design \(CPTED\)](#) review and elements would be included in the updates, which would create a safer atmosphere downtown. This project would be a collaboration with Salt, a locally owned design firm, and Anchorage Community Land Trust for technical assistance and support.

**Wayfinding with Indigenous languages, \$300,000** - There is no signage to connect locals or guests to all of the resources of our downtown community: Coastal Trail, Eisenhower Monument, Peratrovich Park, Town Square Park, Resolution Park, Anchorage Museum, Alaska Center for the Performing Arts, or Planet Walk to name a few. Our Downtown also has limited opportunities to celebrate our indigenous history and the stewardship of the land from the Dena'ina people. This would build on work happening thanks to the Anchorage Park Foundation, Rasmuson Foundation, Alaska Native Heritage Center, Native Village of Eklutna, and the Anchorage Museum. More information [Indigenous Place Names Project](#).

**Mural Project, \$100,000**- Murals create community, define a sense of place, tell our stories and drive traffic and interest. Murals also support local artists and increase the value of downtown buildings. This would be a partnership with [Alaska Mural Project](#), Anchorage Museum and SALT for facilitation of connecting artist and their work to buildings. \$100,000 should be able to support at least 7 murals.

**Winter City Activation, \$150,000** - Although our trails and mountains are active and vibrant in the winter, our downtown does not have a lot of infrastructure to support opportunities for community connection. This money would be used to purchase additional lights to brighten our spaces, maintain an ice rink in Town Square Park, [Ice Mazes](#), [outdoor dining](#), [Winter Markets](#), [etc.](#) This is a partnership between ADP and Anchorage Park Foundation.

**American Recovery Act Funding Proposal**  
**Municipality of Anchorage – Anchorage Community Land Trust**

Can you describe your proposal?

The proposal is in two parts.

A. Hire three full time staff members that will manage outreach and TA support for neighborhood businesses. That investment with ACLT allows us to staff accordingly and continue our work on the front line of economic justice for those who need these funds the most. These funds will be used to facilitate businesses and organizations to successfully apply for Federal and State funding opportunities through remaining CARES Act and new American Rescue Plan funding. This investment will leverage millions and millions of dollars to the community.

B. Re-up our Anchorage Online Bootcamp module and make services available to another 30 businesses through 2022.

Total proposal: \$325,000

What is the potential cost of the proposal?

A. \$195,000 covers staffing for Technical Assistance

B. \$130,000 covers re-boot of Anchorage Online Bootcamp

Is this a short- or long-term funding need? Or both?

Both.

Our is a short term and long-term strategy with business technical assistance. Most crucially and immediately, we want neighborhood businesses to access every available relief dollar. ACLT staff team members work directly with business owners to fill out relief fund applications to see that happen.

Longer-term, the clients we support with relief access are also then introduced to ACLT's more extensive list of technical assistance services. Many benefit as clients of our technical assistance around online presence and sales avenue, branding/logo design, point of sales systems, social media basics, business financials and beyond. Utilizing business technical assistance is a major way that businesses can find success adapting and thriving in the pandemic.

What are the guiding principles in your proposal?

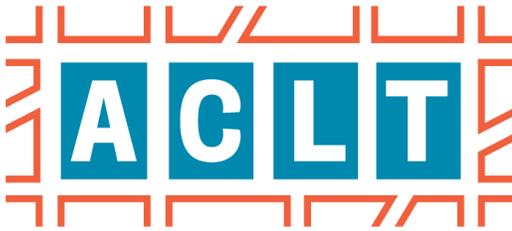
Equity: ACLT has always had deep impacts in neighborhoods especially in communities that are typically underserved. 80% of clients are BIPOC, 70% women and 70% low-income. We serve entrepreneurs that no one else does and whom are not part of any traditional business interest or industry group.

Where does your item fit in the framework and priorities?

This is an economic stimulus project.

Who are your collaborators in your proposal?

Cook Inlet Lending Center, Anchorage Downtown Partnership, Neighborhood groups.



Anchorage  
Community  
Land Trust

## COVID-19 Response Framework

Anchorage Community Land Trust

Kirk Rose, CEO

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- Can you describe your proposal?

ACLT is a major part of small business recovery in neighborhoods. In 2020, we shifted our entire operation to focus on COVID relief efforts for small businesses citywide. Our staff team engaged in 1500+ hours of direct one-on-one time with mom-and-pop small business owners and neighborhood entrepreneurs. Our hands-on support assisted business owners and entrepreneurs with every type of relief application imaginable - from PPP and AKCARES to the myriad of philanthropic efforts that opened across the country. Our best days during the pandemic were hearing from clients of funded applications and critical dollars arriving. We have done this work for approaching a year and can make an immediate difference for neighborhood businesses.

Our proposal is for continued investment in ACLT staffing allowing us to fund team members to manage the work of pandemic response technical assistance and outreach for neighborhood business owners and entrepreneurs. Two of these positions would serve citywide businesses, with another focusing specifically on Downtown and East Downtown needs. Additionally, we are seeking funds to extend Anchorage Online Bootcamp to another 30 Anchorage businesses. Currently, we've received 60+ applications for our initial 15 slots. Another 15 slots will open mid-Summer 2021. Funding would add 30 additional slots in 2022.

- Where does your item fit in the framework and priorities?

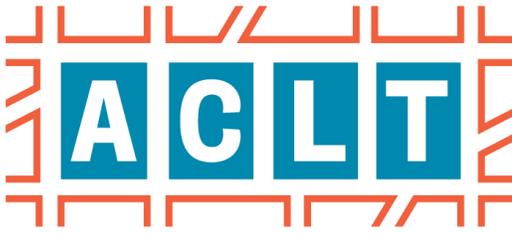
## Economic Stimulus

- Is this a short- or long-term funding need? Or both?

Both. Our is a short term and long-term strategy with business technical assistance. Most crucially and immediately, we want neighborhood businesses to access every available relief dollar. ACLT staff team members work directly with business owners to fill out relief fund applications to see that happen.

Longer-term, the clients we support with relief access are also then introduced to ACLT's more extensive list of technical assistance services. Many benefit as clients of our technical assistance around online presence and sales avenue, branding/logo design, point of sales systems, social media basics, business financials and beyond. Utilizing business technical assistance is a major way that businesses can find success adapting and thriving in the pandemic.

- What is the potential cost of the proposal?



# Anchorage Community Land Trust

\$195,000 covers staffing for three full time staff members that will manage outreach and TA support for neighborhood businesses. That investment with ACLT allows us to staff accordingly and continue our work on the front line of economic justice for those who need these funds the most.

\$130,000 would re-up our Anchorage Online Bootcamp module and make services available to another 30 businesses through 2022.

Total proposal: \$325,000

- What are the guiding principles in your proposal?

ACLT has always had deep impacts in neighborhoods especially in communities that are typically underserved. 80% of clients are BIPOC, 70% women and 70% low-income. We serve entrepreneurs that no one else does and whom are not part of any traditional business interest or industry group.

- Who are your collaborators in your proposal?

Cook Inlet Lending Center is our lending partner for Set Up Shop and our microloan product for neighborhood businesses. As close partners of CILC, your funding of ACLT's technical assistance will also support the grant dollars that are being moved to businesses through CILC. There is a huge opportunity to support the businesses that CILC has granted funds to with increased technical assistance. We are already collaboratively building workshops and other training and technical assistance opportunities to see that group of clients adapt and thrive.

The Anchorage Downtown Partnership would be a primary partner in deploying technical assistance Downtown.

**American Recovery Act Funding Proposal  
Municipality of Anchorage –Foraker Group**

Can you describe your proposal?

Foraker proposes that we work with the municipality to leverage funds in ways that help nonprofits continue serving the people of Anchorage. Not unlike our partners at the Anchorage Community Land Trust and the Small Business Development Center who focus on the private sector, Foraker is the trusted voice for the nonprofit sector.

What is the potential cost of the proposal?

\$150,000 will cover temporary hiring of navigators/grant writers who will specifically focus on helping nonprofits access relief and recovery funding. It will also underwrite our outreach and education on relief and recovery opportunities and provide technical assistance needed by the assembly, the mayor's office, and Cook Inlet Lending to support the sector.

Is this a short- or long-term funding need? Or both?

This is both a short and long term priority. The sooner we have technical assistance deployed, the quicker Anchorage nonprofits can begin bringing down the massive federal funding available through the American Rescue Plan. Without support, nonprofits will have limited success in accessing federal support.

What are the guiding principles in your proposal?

The nonprofit sector is essential. These organizations are part of our everyday lives. Success is not guaranteed except when we support our nonprofit organizations and their leaders. Using this small investment can leverage millions and millions of dollars of relief into our local economy, protecting workers and expanding job opportunities for the future.

Where does your item fit in the framework and priorities?

Economic stimulus, family support, housing and homelessness, public health and safety, and community investments.

Who are your collaborators in your proposal?

On behalf of all Anchorage nonprofits, Cook Inlet Lending, Municipality, Small Business Development Center, ACLT, and others.

## **COVID-19 Response Framework – The Foraker Group Proposal**

**March 26, 2021**

### **Proposal Description**

This past year has been a time of hardship and also of great adaptation. As the state's nonprofit association, we have helped Alaska's nonprofits navigate how to continue achieving their missions during a pandemic. We regularly work with hundreds of nonprofits in the Municipality of Anchorage who serve thousands of Alaskans tackling a wide variety of issues related to child care, homelessness and housing, arts and culture, education, the environment, recreation, economic development, and more. These nonprofits rely on Foraker for trusted information, trainings, and technical assistance. Weathering the pandemic has been a full-time job for us and for every nonprofit, both big and small.

Nonprofits have been on the front line in Alaska's response to the global pandemic and have truly operated as an essential component of the safety net for Alaskans physical, emotional, cultural, spiritual, and creative health during this pandemic. We doubled and tripled down to serve Alaskans even as we were closing our physical doors, and losing our volunteers. We did what Alaskans do to help each other. For the first time in history, the federal government recognized the essential role nonprofits play in our economy by including our sector in every relief package. The State of Alaska and the Municipality of Anchorage, along with many other local governments and tribes across the state, have honored that intent in the CARES distribution, and we are urging all governments to honor it again in distribution of funds under the American Rescue Plan Act (ARPA).

The pandemic highlighted the multisector approach that works so well in Alaska and Anchorage – nonprofits, government at all levels, and the private sector working together to serve Alaskans. We urge the municipality to maintain that commitment to partner with the nonprofit sector.

The ARPA funding can be about more than just a continuing response to the COVID pandemic – it can be a forward-looking approach to charting a strong, thoughtful, and strategic path for long-term recovery and resiliency. As trusted partners, nonprofits will be an integral part of recovery for Anchorage and Alaska, and our innovative approaches can help fuel resiliency.

To that end, Foraker proposes that we work with the municipality to leverage funds in ways that help nonprofits continue serving the people of Anchorage. Not unlike our partners at the Anchorage Community Land Trust and the Small Business Development Center who focus on the private sector, Foraker is the trusted voice for the nonprofit sector.

Foraker has been active in this area since day one of the pandemic. We have offered our services very quietly behind the scenes in every way possible to support the sector. Funding for Foraker would leverage your funding to:

- Provide technical assistance to Anchorage nonprofits to help them make strategic decisions about recovery and resiliency. This could include assistance with researching funding streams within ARPA and/or assistance with grant writing to access those funds as helpful and strategic.
- Communicate with Anchorage nonprofit leaders to share the latest on legislation, funding relief, and more through webinars (over 800 Anchorage nonprofit leaders attended these webinars in the past year), newsletters (with approximately 1,200 Anchorage subscribers), and our [COVID relief web page](#).
- Guide the municipality to develop nonprofit related funding tracks similar to what we did in round one as partners with Cook Inlet Lending and the mayor's office.

### **Framework Priority Area**

Economic Stimulus

#### **Is this a short- or long-term funding need? Or both?**

Both. While the funding is short-term, there will be a long-term impact on the resiliency of the Municipality of Anchorage safety net of health, human service, arts and civic nonprofits. For Foraker specifically, the funding is short-term. It will allow us to fully engage with the Municipality and ramp up our staffing to support access by the sector to APRA funds. This would not be possible without financial support. Additionally, over the past year Foraker has shifted the way we do business to meet the needs of the sector. Our typical business model relies on fee-for-service – nonprofits pay us for guidance and expertise. We expect that over the next year many of our team will be focused on providing free service related to recovery efforts. Eventually our business will return to “normal.”

#### **Cost Proposal**

An investment through Foraker of \$150,000 will cover temporary hiring of navigators/grant writers who will specifically focus on helping nonprofits access relief and recovery funding. It will also underwrite our outreach and education on relief and recovery opportunities and provide technical assistance needed by the assembly, the mayor's office, and Cook Inlet Lending to support the sector.

#### **What are the guiding principles in your proposal?**

Foraker's core values are words that motivate us to achieve our core purpose by weaving the essence of these ideas into every product and service we offer. These values are: Sustainability – Strategic – Collaborative – Urban/Rural/Native/Non-Native. The last value reflects our commitment to serving all Alaska's people and communities. The following statements are deeply rooted in our core values and drive how we show up and what we believe in our daily work.

- **The nonprofit sector is essential to our democracy.** Nonprofits bring people together to create change and provide a voice for civil society.
- **Nonprofits are a part of everyday lives.** Every day we as Alaskans rely on nonprofits to support our health and well-being, stand-up for causes that matter, bring people together, teach our young, care for our elderly, and so much more. Donors, volunteers, and staff work to improve our communities in both visible and invisible ways every day.
- **Successful leaders are supported leaders.** We need support from one another to achieve our greatest goals.
- **No organization can achieve mission on its own.** It is only when we connect, convene, and collaborate to strengthen relationships that we achieve something greater than ourselves and any one institution.
- **Leaders make better decisions when they represent the communities they serve.** Decisions made **with** a community are more viable than decisions made **for** a community.
- **Local leaders make things happen.** Community change is driven by local leaders. Collectively they best know their needs and solutions.
- **Strong nonprofits build strong communities.** When nonprofits work together within and across sectors, they solve complex problems, create opportunities for quality of life, and offer invaluable networks and connections that strengthen our sense of place.
- **Vibrant economies need nonprofits.** Nonprofits contribute to the wealth and resources of each region in our state by creating jobs, leveraging resources, promoting philanthropic investments, and engaging people in using their voice for the greater good.
- **Strong nonprofits are diverse nonprofits.** Foraker is uniquely positioned to research, develop, and implement learning tools that integrate the Foraker Nonprofit Sustainability Model and focus on increasing diversity, equity, and inclusion, resulting in a more robust and representative nonprofit sector in Alaska. We seek a shift in nonprofit board and staff composition so that they are reflective of community and mission.

- **We are part of the journey.** We believe we are a catalyst for this work and as each organization shifts there will be great value for the people and places of Alaska. We will build on what we are doing right and learn from missteps along the way. We recognize our understanding of the work will deepen and grow as we move forward. There is no path – there is only the journey.

**Who are your collaborators in your proposal?**

On behalf of all nonprofits and to help them access the information they need to act, we will work closely with those who have been our partners in the past in this specific work of helping nonprofits navigate COVID relief including Cook Inlet Lending and the Mayor's office. We also will continue our relationship with the Small Business Development Center that has been an advisor and co-educator for organizations across Anchorage and Alaska.

**American Recovery Act Funding Proposal  
Municipality of Anchorage – Launch Alaska**

Can you describe your proposal?

About Launch Alaska Launch Alaska pairs startups with decision makers to help companies find customers, deploy projects, earn revenue, and make an impact. Our mission is to accelerate the resource revolution—to decarbonize our world by getting solutions to food, water, transportation, and energy problems into use in Alaska and the Arctic. We are proud to be working side by side with some of the brightest startups in the world to launch innovations that tackle the planet's biggest challenges. We are seeking support for the development of an Aerospace Innovation Center at Merrill Field. The Center will provide startups with office space, a dry lab, and hangar space for rapid prototyping, development, and testing of their technologies. The facility will connect startup companies with Alaska's aviation community, peers, regulators, and customers that can provide continuous feedback. The Aerospace Innovation Center at Merrill Field provides game-changing aerospace startups with a turnkey access to Alaska's skies. Startups receive steeply discounted office space, immediate access to Alaska's flying community, networking with other startups, and over 12,000 square feet of workshop and hangar space to prototype, develop, and test their technologies.

What is the potential cost of the proposal?

\$100k

Is this a short- or long-term funding need? Or both?

This funding will be used to fund a project manager to manage the development and execution of the Aerospace Innovation Center over the next 12 months.

What are the guiding principles in your proposal?

Anchorage has an immense opportunity to grow an aerospace sector by attracting, growing and investing in some of the world's most exciting aviation tech companies. These companies can be major job creators and are already showing an interest in establishing operations at Merrill Field. In addition, this center align with existing efforts by the Fairview Community Council to establish the Fairview community as an innovation hub. The proposed center ties in directly with the community's plans for early education, workforce development and innovation.

Where does your item fit in the framework and priorities?

Economic Stimulus and Community Investments

Who are your collaborators in your proposal?

Fairview Community Council, Merrill Field, The Launch Co, The Boardroom, Ampaire, DASH Systems, Signol, Parallel Flight Technologies and our 26 other portfolio companies

# LAUNCH ALASKA

Aerospace Innovation @ Merrill Field



## The Problem:

With its vast landscape, harsh conditions, and storied aviation history, Alaska presents a unique opportunity for aerospace startups to deploy, test, validate and tweak their technologies. But building relationships, finding an office location, and gaining access to airport infrastructure all present high barriers to entry for cash-strapped startups hoping to fly in the 49th State.

**Our Solution:** The Aerospace Innovation Center at Merrill Field provides game-changing aerospace startups with a turnkey access to Alaska's skies. Startups receive steeply discounted office space, immediate access to Alaska's flying community, networking with other startups, and over 12,000 square feet of workshop and hangar space to prototype, develop, and test their technologies.

**The Opportunity:** As the electricity and transportation sectors undergo a rapid transition away from carbon-based fuels, innovators, researchers, and investors are beginning to focus their attention on the aviation sector as the next major industry ripe for decarbonization. Alaska will be a leader in this global movement. The economic impact is significant, as Alaska looks to build new pillars of our economy. The unique and innovative partnership that has developed between Launch Alaska and Merrill Field is promising. With your help, we can propel forward even faster to bring jobs, innovation, and technology to the Last Frontier.

**About Launch Alaska:** Launch Alaska pairs startups with decision makers to help companies find customers, deploy projects, earn revenue, and make an impact. Our mission is to accelerate the resource revolution—to decarbonize our world by getting solutions to food, water, transportation, and energy problems into use in Alaska and the Arctic. We are proud to be working side by side with some of the brightest startups in the world to launch innovations that tackle the planet's biggest challenges.

signal



PARALLEL  
FLIGHT TECHNOLOGIES



THE LAUNCH  
COMPANY



## Contact:

Isaac Vanderburg CEO  
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**American Recovery Act Funding Proposal  
Municipality of Anchorage – Alaska Works Partnership**

Can you describe your proposal?

This proposal will contract with Alaska Works Partnership to hire two recruitment and retention specialists who will work with local high schools, as well as non-traditional hiring locations to jumpstart the development of efforts to ensure Alaska's workforce is ready with the American Jobs Plan. Alaska Works Partnership Inc. (AWP) will provide basic skills training, industry education, and career coaching to Anchorage community members who are interested in a career in Alaska's construction, oil, gas, mining, transportation and maritime industries.

As I contemplate a scenario where every community in the United States is actively recruiting workers to fill infrastructure jobs funded under the proposed Jobs Act, it becomes apparent that those communities who begin recruitment early are going to be better prepared to leap right into construction on key projects.

Through partnerships with Alaska's Building Trades and VIPER, AWP will coordinate recruitment and trainings to provide hands-on career training, health and safety certifications and career coaching reducing non-resident hire, unemployment and replenishing an aging workforce. All participants will receive AWP's COVID-19 Work Ready training to ensure training and employment safety.

**AWP will prioritize recruitment efforts for Anchorage's minorities, underserved adults, disadvantaged youth, veterans and those who have lost their jobs due to the global pandemic. AWP case managers and instructors will follow up with training completers to provide career guidance and assistance with apprenticeship and employment applications and interview skills training. ON THE JOB TRAINING IS KEY.**

What is the potential cost of the proposal?

\$200,000

Is this a short- or long-term funding need? Or both?

This is a short term need that ties closely to the passage of a major infrastructure bill under the Biden Administration. It will have long term impacts.

What are the guiding principles in your proposal?

The guiding principles here are that early preparation will ensure competitiveness in the emerging economy. Furthermore, equity is at the heart as the specialists will fight to ensure the workforce for the new economy more closely reflects our community demographics. In the past nine months AWP has received 1,815 applications for trades training with funding to train an estimated 750.(no lack of interest)

Of the 1,815 applicants :

306 applicants are Soldiers - JBER expects to transition 1090 soldiers into the civilian workforce this year.

51% of applicants are Ethnic Minority

43% of applicants are Female (non-traditional Employment Opportunity)

45% of applicants are unemployed - 21% due to COVID

31% are between the ages of 16 and 24

78% of applicants did not learn about apprenticeship or a career in the trades while in school k-12 (this is getting better!)

AWP has a lot of data, if you are interested in anymore data, we are more than happy to share.

Where does your item fit in the framework and priorities?

Economic stimulus and community investments.

Who are your collaborators in your proposal?

Employers, builders, high schools, recruitment programs.



Alaska Works Partnership (AWP), a 501-c-3, is Alaska's one stop shop for construction education, training and apprenticeship outreach.

AWP manages state and federal grants serving all of Alaska's people. All training and employment coaching is free to the participant.

Alaska Works Partnership Inc. (AWP) will provide basic skills training, industry education, and career coaching to Anchorage community members who are interested in a career in Alaska's construction, oil, gas, mining, transportation and maritime industries. Through partnerships with Alaska's Building Trades and VIPER, AWP will coordinate recruitment and trainings to provide hands-on career training, health and safety certifications and career coaching reducing non-resident hire, unemployment and replenishing an aging workforce. All participants will receive AWP's COVID-19 Work Ready training to ensure training and employment safety. AWP will prioritize recruitment efforts for Anchorage's minorities, underserved adults, disadvantaged youth, veterans and those who have lost their jobs due to the global pandemic. AWP case managers and instructors will follow up with training completers to provide career guidance and assistance with apprenticeship and employment applications and interview skills training.

AWP has many programs to include Women in the Trades, Alaska's Helmets to Hardhats (partnered with VIPER), Anchorage Construction Academy as well as several youth programs.

In addition to our efforts with transitioning soldiers through our local Helmets to Hardhats program we support the mission of the VIPER program and provide recruitment, outreach and admin support. In addition to Job Training funding, community health or mental health funding could potentially be utilized to help fund VIPER's mission to end soldier suicide through job training and mentoring.

AWP is affiliated with 26 of Alaska's Registered Construction Trade Apprenticeship programs who collectively provide skilled workers to hundreds of employers. Recently we have added Maritime apprenticeship opportunities to our outreach and training activities. In addition to construction, the trades are directly linked to oil and gas, mining, maritime and transportation.

AWP's training schedules include youth in the Anchorage School District and Alaska Military Youth Academy. This summer AWP will be providing training for both, and hope to capture some of those who missed out on hands-on CTE classes while practicing on-line learning due to the pandemic.

AWP's Anchorage Training Center is located in Mt. View at the Mt. View Service center. Not only a great location to serve under served Alaskans but also to serve our transitioning soldiers. Many of our trainings are also taught at partner Training Centers.

All AWP participants are required to take Alaska Works Partnership's COVID-19 Work Ready Training prior to attending our in person hands on trainings. This training certificate has gotten many of our participants hired on the spot for entry level positions.

In the past nine months AWP has received 1,815 applications for trades training with funding to train an estimated 750. (no lack of interest)

Of the 1,815 applicants :

306 applicants are Transitioning Soldiers - JBER expects to transition 1090 soldiers into the civilian workforce by the end of the year.

51% of applicants are Ethnic Minority

43% of applicants are Female (non-traditional Employment Opportunity)

45% of applicants are unemployed - 21% due to COVID

31% are between the ages of 16 and 24

78% of applicants did not learn about apprenticeship or a career in the trades while in school k-12 (this is getting better!)

AWP has a lot of data, if you are interested in anymore data, we are more than happy to share.

The training AWP provides is basic entry level, AWP contracts our partners to provide trainings we are unable to provide with in-house trainers. Participants of our trainings are eligible for direct entry into Alaska's Registered Apprenticeship Programs. Trainings marked with an asterisk\* are also considered part of a quality pre-apprenticeship program that has been approved by the office of apprenticeship.

Alaska Works Provides the following trainings in Anchorage:

- COVID-19 Work Ready
- Trade Related Interview Skills
- Carpentry 1 & 2\*
- Trades Math
- Print Reading
- Electrical Wireman\*
- Ironworking & Welding\*
- Piledriving and Rigging
- Construction Truck Driving \*
- Plumbing and Pipefitting \*
- Sheetmetal Work / HVAC Tech \*
- Welding
- Building Maintenance \*
- Power Tools
- The Big Inch (learn to properly/ accurately measure)
- Intro to Nautical
- Telecommunication
- General Laborers
- Heavy Equipment Operating \*
- Heavy Equipment Mechanics
- Metal Studs, Framing and Sheetrock
- First Aid CPR / AED
- OSHA 10
- OSHA 30
- Fall Protection
- Scaffolding
- WorkKeys Testing
- Anti-Harassment in the Workplace
- Impairment in the Workplace
- Leadership Skills

Each year we develop more training opportunities, I expect this list will grow.