# Alcohol Tax Town Hall Welcome!

August 6, 2020

6-8PM

## Agenda

- Introduction / Ground Rules 6 to 6:05
- The Process So Far 6:05 to 6:10
- Public Safety Committee 6:10 to 6:16
- Assembly Cmte on Homelessness and Health Policy Cmte 6:16 to 6:28
- Recover Alaska / Coalition 6:28 to 6:38
- Discussion 6:38 to 7:45
- Closing Assembly Comments 7:45 to 7:55
- The Process from Here 7:55 to 8

#### **Ground Rules**

Other questions can go to: wwmas@muni.org

- Questions will come from the Q&A function on Microsoft Teams OR comments from Facebook LIVE Feed on Municipal Clerk's Facebook Page
- Please keep questions on topic related to usage of the alcohol tax funds
- Please use appropriate language in your questions
- Clerk's Office will read questions aloud
- If you have any follow up on your question, please submit them in the Q&A or Facebook LIVE Feed comments

#### Process so Far

- May Rules Committee Meeting
- June and July Committee Meetings
  - Health Policy Committee
  - Assembly Committee on Homelessness
  - Public Safety Committee
- Meeting with Tribes
- July 24 Worksession

# Recommendations from the Public Safety Committee

- APD Proposal
- AFD Proposal
- Prosecutor's Office Proposal

SWORN	Number of Officers	Cost Each	<u>Total Cost</u>
Property Crimes Detectives	2	\$115,302	\$230,604
CAP	6	\$115,302	\$691,812
Special Victims Unit	1	\$115,302	\$115,302
Robbery/Assault Detective	1	\$115,302	\$115,302
NON-SWORN	Number of Employees	<u>Cost Each</u>	<u>Total Cost</u>
IT Technicians	2	\$108,011	\$216,022
Messenger	2	\$80,598	\$161,196
CAP 8.80 Clerk	1	\$86,901	\$86,901
Property Crimes Clerk	1	\$86,901	\$86,901
Identification Technician	2	\$115,302	\$230,604
Supply Technician	1	\$87,120	\$87,120
Dispatch	3	\$109,019	\$327,057
NON-LABOR			<u>Total Cost</u>
Cell Phone Program			\$511,782
Total Employees	22	TOTAL	\$2,860,603

Recommendations from the Public Safety Committee: APD Total Proposed Cost

	CORE Team proposed cost								
	Туре	positions	2021	2022	2022*				
11/11/11	FF-Paramedics	2	\$407,384.29	\$415,531.98	\$839,211.64				
11/1/11	Social Workers	2	\$273,228.80	\$278,693.38	\$562,851.33				
Labor	<b>Behavior Health Specialists</b>	2	\$407,384.29	\$415,531.98	\$839,211.64				
Labor	Fire Admin	1	\$122,123.00	\$124,565.46	\$125,786.69				
	Battalion Chief - 40 hr	1	\$233,798.00	\$238,473.96	\$240,811.94				
	Dispatcher	1	\$154,885.35	\$157,983.06	\$159,531.91				
	Item	Number	2021	2022	2022*				
11 1911/12	4 person - SUV	1	\$49,403		\$50,885				
	Staff vehicle	1	\$49,403						
Non-	Computers	8	\$9,312						
Labor	Uniforms - FF-PMs	2	\$14,443		\$14,876				
	Uniforms - CORE Team	4	\$6,328		\$6,520				
	Uniform - Admin	3	\$2,373						
1996	Cost total	1/4 1/4	\$1,730,065	\$1,630,780	\$2,839,686				

Recommendations from the Public Safety Committee: AFD CORE Team Total Proposed Cost

Municipal Prosecutors Office Proposed Cost								
	Туре	Position	osition Cost					
Labor	Domestic Violence Attorney	1						
	Domestic Violence Secretary	1						
			150,000					
Non-Labor	Technology Upgrades		200,000					
		Total	350,000					

Recommendations from the Public Safety Committee: Municipal Prosecutors Office Total Proposed Cost

# Recommendations from the Assembly Homelessness & Health Policy Committees

#### Focus on Prevention & Strategic Investment

"For every \$1 spent on prevention, we save \$7 later."

- James Heckman, Nobel Laureate
- Prevention was the cornerstone of Proposition 13, and of all three categories, Prevention of Child Abuse, Domestic Violence and Sexual Assault, polled the highest.
- Mental Health First Responders will relieve the strain on current public safety personnel (APD and AFD) and provide a more targeted and costeffective response to over 200 calls per month.
- It is essential that we not only seek to solve problems today but make positive change for the future of the Municipality.

Homelessness, Mental Health & Day Engagement/Shelter AHD via grant based providers \$ 1,000,000.00 Homelessness Ongoing Total.  Library Social Worker Support Library \$ 215,000.00 Homelessness Ongoing Total.  Current: \$300k from General Operating Budget. Potential: Fully fund in General Operating Budget. Potentia								
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	Costs	alcohol tax	AHD	\$	300,000.00	Homelessness	Ongoing	

			Committee		Additional or Potential Funding
Alcohol Tax Category	Project Description	Proposed Amount	Recommendation	Time Limited or Ongoing	Source & Time Limits
			Health Policy,		Presumes Cares Act start up
First Responders	Mental Health First Responders	\$ 2,500,000.00	Homelessness	Ongoing	funds
					Current: \$735k from General
					Operating Budget. Fully fund in
Homelessness, Mental Health &	Overnight Shelter for 150		Health Policy,		General Operating Budget. Not
Substance Misuse	individuals	\$ 360,000.00	Homelessness	Ongoing	included in Total.
Homelessness, Mental Health &			Health Policy,		Philanthropy. Not included in
Substance Misuse	Day Engagement/Shelter	\$ 1,000,000.00	Homelessness	Ongoing	Total.
Homelessness, Mental Health &			Health Policy,		
Substance Misuse	Library Social Worker Support	\$ 215,000.00	Homelessness	Ongoing	
					Current: \$300k from General
	Year Round Camp			Time Limited - Scale back	Operating Budget. Potential:
Homelessness, Mental Health &	Abatement/Healthy Public			as shelter services come	Fully fund in General Operating
Substance Misuse	Spaces Unit	\$ 700,000.00	Homelessness	online	Budget. Not included in Total.
	Housing Supports for				
Homelessness, Mental Health &	Permanent Supportive Housing				
Substance Misuse	and Rapid Rehousing	\$ 1,000,000.00	Homelessness	Ongoing	
Homelessness, Mental Health &	Year Round Homelessness				
Substance Misuse	Outreach	\$ 432,000.00	Homelessness	Ongoing	
Homelessness, Mental Health &			Health Policy,		
Substance Misuse	Treatment Center Operations	\$ 2,000,000.00	Homelessness	Time Limited 2-3 years	Philanthropy Support

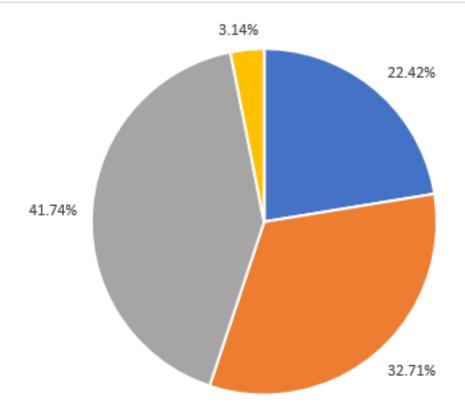
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Costs alcohol tax \$ 300,000.00 Homelessness Ongoing	

# Recommendations from the Assembly Homelessness & Health Policy Committees

# Alternate Funding Sources – Philanthropy, ML&P dividend revenue to the general operating budget

- General operating budget request
  - Overnight Shelter \$360,000 annually
  - Camp Abatement/ Healthy Public Spaces Unit \$700,000 annually
- Philanthropy
  - Day engagement centers for up to 3 years \$1,000,000 annually

Total Non-Alcohol Tax Revenue of \$2,060,000



- First Responders
- Homelessness, Mental Health & Substance Misuse
- Child Abuse, Sexual Assault, Domestic Violence prevention programs
- All Categories Costs

Theory of Change: Presenting a proposed theory of change, and opportunity to invest new resources

#### Presented by:

Tiffany Hall, Executive Director, Recover Alaska Celeste Hodge Growden, President, Alaska Black Caucus

#### Supported by:

Trevor Storrs, President & CEO, and Sarra Khlifi, Community Advocate Alaska Children's Trust

Dick Mandsager, Senior Fellow on Homelessness, Rasmuson Foundation

Thea Agnew Bemben, Owner & Managing Principal, and Anna Brawley, AICP, Agnew::Beck Consulting

Molly Mattingly, Program Coordinator, Recover Alaska

# Theory of Change

How did we get here?

Invited over 120 organizations and 35 non-affiliated community members



# Theory of Change

Vision

Improved Safety and Wellbeing for All in Anchorage



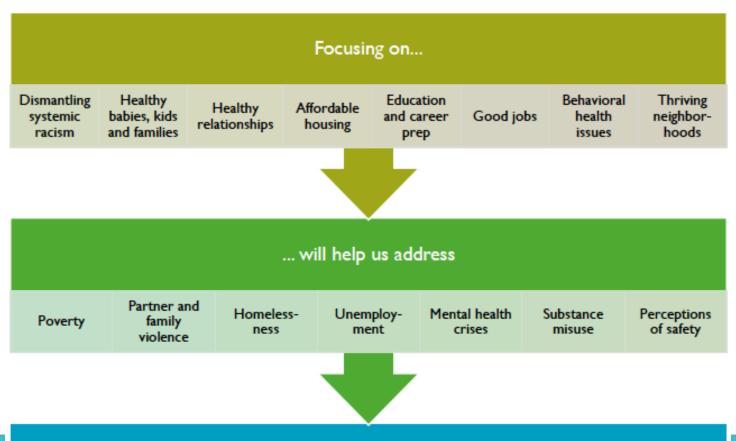
## Theory of Change: Guiding Principles

- 1. Engage with people and communities with lived experience.
- 2. Address root causes and invest in long-term prevention.
- 3. Intervene, treat, and connect people in immediate crisis, or chronic crisis such as homelessness and addiction, to short and long-term supports that increase safety and well-being.
- 4. Leverage funds with other investors and funding sources to maximize impact.
- 5. Directly address systemic racism and colonialism, reduce race-based disparities in each of the issues prioritized for alcohol tax funding, and promote racial equity.
- 6. Make a broad impact on related issues; don't address them separately or in isolation.
- 7. Sustain investment over multiple years to fill funding gaps and support innovation.
- 8. Support interventions that are data-driven, evidence-informed, and/or culturally relevant with clearly defined outcomes.
- 9. Support interventions that are trauma-informed and healing-centered, and do not cause or perpetuate trauma.
- 10. Commit to transparency: monitor progress using data, and regularly report out.

## Theory of Change: Long Term Outcomes

#### Vision: Improved Safety and Wellbeing for All

- 1. Increased citizen and neighborhood-level engagement in selecting measures and other Municipal decision-making.
- 2. Measurable improvement in key health, education, corrections, housing and other key measures of safety and wellbeing, and elimination of race-based disparities in same measures.
- 3. Measurable improvements in social determinants of health and equity.
- 4. Increase wealth generation and prosperity in neighborhoods with many households living in poverty.
- 5. Children and adults are free of the burdens created by alcohol and substance misuse.
- 6. Reduce rates of child maltreatment.
- 7. Reduce rates of sexual assault and domestic violence.
- 8. Reduce number of people and length of time experiencing homelessness.
- 9. Decrease number of people with behavioral health conditions held in jails.
- 10. Reduce suicide deaths of youth and adults.





#### Theory of Change: The 'Why'

#### A Dollar for Today, a Dollar for Future Generations

Funding Category	Now	Future	\$ (millions)	Prop 13 Bucket(s)	Notes
9 3 3 3 3 7			, ,		MIC RACISM
Dismantle systemic racism & support systems change	<b>~</b>	<b>V</b>	\$0.5	All	Dedicated stream of funding for systems change: from community dialogues to staff training to technical assistance for process changes.
			сомм	UNITY S	AFETY
Citizen Review Panel	~	<b>✓</b>	\$0.25	I	Community led, independent oversight and investigative body for police-involved incidents + potentially policies.
Restorative Justice initiatives		<b>~</b>	\$0.5	1	Establish alternatives for resolving individual or community conflicts, and divert from court system.
Continuum of services for behavioral health crises	<b>√</b>		\$1.5	I	May include trained response staff or teams, facility, crisis hotline. Example: proposed Crisis Now model.
HE	ALT	HY FA	MILIES +	PREVE	NTION OF VIOLENCE
Domestic violence, sexual assault (DVSA), child abuse and neglect crisis response	<b>V</b>		\$2.0	2	Emergency housing, counseling and resources for survivors. Also related to preventing homelessness for youth, adults and families experiencing violence.
Promote healthy babies & families in first years of life		<b>√</b>	\$2.0	2	Abundant evidence for promoting early childhood health. Includes home-based, pre-K.

## Theory of Change: Proposed Funding

#### A Dollar for Today, a Dollar for Future Generations

Funding Category	Now	Future	\$ (millions)	Prop 13 Bucket(s)	Notes			
Funding Category Now Future (millions) Bucket(s) Notes  ACCESS TO SAFE HOUSING + RECOVERY								
Shelter operations funding	<b>V</b>		\$2.0	3	Emergency shelter and services for life and safety of people experiencing homelessness.			
Treatment operations funding	<b>~</b>		\$1.0	3	Mental health and substance misuse treatment programs.			
Housing innovation fund		<b>✓</b>	\$1.0	3	Pilot or launch funding for new, small-scale projects to test concepts or establish well-proven models locally.			
Treatment & recovery innovation fund		<b>V</b>	\$1.0	3	Pilot or launch funding for treatment programs to establish; potential for sustainability via Medicaid			
	PLANNING + COMMUNICATIONS							
Long-term planning, evaluation, communications	<b>~</b>	<b>✓</b>	\$0.25	All	Monitoring outcomes, exploring potential new funding priorities, communicate data.			
TOTAL			\$12 m					

#### Theory of Change: Proposed Funding, Continued

## Theory of Change

**What** to Fund and **How** to Fund Are Equally Important

Recommendations for *How* to Fund:

- The Assembly should **identify general intent and desired outcomes** for the proposed funding streams, including any allocated directly to the Municipality or Anchorage School District.
- Delegate the decision making to subject matter experts, to the extent possible, consistent with state and local law. This includes individuals with lived experience, and organizations, communities and individuals with demonstrated expertise in understanding what works.
- Consider **alternative stewards for allocating funds**, whose grantmaking processes are centered around equity and community impact.

Q&A/ Discussion Closing Assembly Comments



# Process from Here

- Meeting with Tribes and other community partners (late August)
- Worksession(s) to Process Town Halls and Finalize Plan (early September)
- Resolution Stating Intent of Use of Alcohol Tax Funds with Public Hearing at Regular Assembly Meeting (late September)
- Vote on 2021 Budget (November)

# Thanks for joining us!