



MUNICIPALITY OF ANCHORAGE
ASSEMBLY MEMORANDUM
AM –2014

Meeting Date: November 18, 2014

1 **From: ASSEMBLY VICE CHAIR TRAINI AND ASSEMBLY MEMBER DEMBOSKI**
2 **Subject: AO 2014–127(S) — AN ORDINANCE OF THE ANCHORAGE MUNICIPAL**
3 **ASSEMBLY TO PROVIDE FOR A MECHANISM TO TEMPORARILY SUSPEND**
4 **APPLICATION OF TITLE 11 REGULATION OF TRANSPORTATION NETWORK COMPANIES**
5 **IF A MEMORANDUM OF UNDERSTANDING FOR A PILOT PROGRAM IS IN PLACE; AND TO**
6 **IDENTIFY AREAS, WITHOUT LIMITATION, TO BE ADDRESSED UNDER A MEMORANDUM**
7 **OF UNDERSTANDING.**

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9 Assembly Chair Patrick Flynn requested Assembly Member Bill Evans to chair an ad hoc
10 Assembly Transportation Committee to review appropriate municipal regulatory framework
11 for the alternative transportation services offered by transportation network companies
12 (TNCs). The committee met publicly on October 30, 2014, and the four proposed changes
13 reflected in AO 2014-127(S) are in benefit from the open discussion during the two hour
14 committee meeting.

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16 The first change provides for public hearing on any memorandum of understanding, prior to
17 Assembly action, under Section 1.

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19 The second change adds reference to AO 2014-135(S) at the end of Section 2, for purposes
20 of identifying a reasonable and appropriate basis for operation of a TNC under a pilot
21 program. A copy of AO 2014-135(S), distributed and discussed at the Assembly
22 Transportation Committee on October 30, 2014, is attached.

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24 The addition in Section 3 of AO 2014-127(S) confirms the Assembly’s recognition that TNCs,
25 as commonly operated, do not currently fit into the conventional transportation regulatory
26 framework of the Municipality of Anchorage. The new language in Section 4 confirms the
27 Assembly’s recognition that a structured pilot program for TNCs may also assist with
28 identification of potential industry-wide updates to the conventional transportation regulatory
29 framework.

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31 The additional language in AO 2014-127(S) is reflective of public discussion topics at the
32 October 30, 2014 Assembly Transportation Committee meeting, which among others,
33 engaged Assembly members; legal counsel to the Assembly; legal counsel to representatives
34 of the taxicab industry; comment from taxicab driver(s); taxicab permit holder(s); a multi-
35 permit taxicab company; and a TNC company representative.

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37 Respectfully submitted:

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39 Dick Traini,
40 Assembly Vice Chair, District 4 (Midtown)

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42 Amy Demboski,
43 Assembly Member, District 2 (Chugiak-Eagle River and JBER)